



PANCAKE BATTLE



★ TO BENEFIT GENERATION HOPE ★

**OCTOBER
20TH**

washington d.c.
11 a.m. to 2 p.m.

watch local education celebrities
compete to make the BEST pancakes and
enjoy a delicious family-friendly brunch!

SPONSORSHIP OPPORTUNITIES

- When** Saturday, October 20, 2018
11:00 a.m. to 2:00 p.m.
- Where** Mess Hall DC
703 Edgewood Street NE
Washington, DC 20017
- Why** The “Pancake Battle” is Generation Hope’s newest event to support our work helping D.C. area teen parents become graduates while also helping their children become kindergarten rock stars. The “Pancake Battle” is a unique, Washington family-friendly event. Funds raised at the “Pancake Battle” will support Generation Hope’s mission of providing a true two-generation solution to poverty.
- Reach** Five of the region’s most prominent “education celebrities” will prepare their family-favorite pancakes while sponsors, donors, and guests enjoy exciting auction items.

Family Fun!

GENERATION
HOPE
INVESTING IN A GENERATION OF SUCCESSFUL FAMILIES

College Completion

Tuition assistance, one-on-one mentoring, and case management to teen parents across the D.C. metro area to help them earn their college degrees. Each Scholar in our program receives individualized, holistic support to ensure their success.

Early Childhood Efforts

Literacy, social-emotional, cognitive, and parenting interventions provided to Scholars and their children through a comprehensive home-visiting model. Additionally, we engage families and groups from the community to provide needed resources to widen the circle of support for these young families.

Less than 2% of teen mothers earn a college degree before the age of 30



Children born to mothers younger than 18 years old **score significantly worse** on measures of school readiness



SPONSORSHIP OPPORTUNITIES

| | Team \$7,000 | Friend \$1,000 | Supporter \$500 |
|---|-----------------|-------------------|--------------------|
| Exclusive Team Naming Rights & Opportunity to Cook with “Education Celebrity” | Yes | | |
| Logo/listing on All Marketing Materials | Logo | Listed | |
| Opportunity to Give Remarks at the Event | Yes | | |
| Tickets to the Event | 10 | 4 | 2 |
| Logo on Event Apron | Yes | | |
| On-site Signage | Yes | | |
| Recognition on Event Website | Logo & Link | Listed | |
| Recognition in 2019 Annual Report | Listed | Listed | Listed |
| Recognition in “Pancake Battle” Emails | Logo | Listed | Listed |
| Recognition in Newsletter (4,000 mailed) | Logo | Listed | |
| Recognition in E-News (5,000 emailed) | Logo | Listed | |
| Dedicated Facebook Posts (1,400 followers) | 2 | 1 | |
| Dedicated Twitter Posts (2,700 followers) | 3 | 1 | |

"PANCAKE BATTLE"

October 20, 2018 • WASHINGTON, D.C.

SPONSORSHIPS & TICKETS (please check all that apply)

- Team \$7,000
 Friend \$1,000
 Supporter \$500



Tickets & Donations

Tickets: _____ (at \$60/adult and \$110/couple *before 10/12/2018*; \$65/adult and \$120/couple *after 10/12/2018*; and \$20 for children 9 and over)

I cannot attend, but I'd like to make a tax-deductible donation of \$_____.

DONOR INFORMATION

Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please list us as: _____ We prefer to remain anonymous.

PAYMENT INFORMATION

Total Payment: \$_____

Check enclosed (made payable to "Generation Hope")

VISA MasterCard AMEX Discover

Credit Card Number: _____ Exp Date: _____

CVV Code: _____

Signature: _____ Date: _____

All amounts in excess of \$25 per ticket are tax-deductible. Generation Hope is registered with the IRS as a tax exempt 501(c)(3) organization, Tax ID #27-3554088. **Please complete and return this form to Generation Hope, 415 Michigan Ave., NE, Suite 250, Washington, DC 20017. Phone: (202)656-8705 • Fax: (202) 827-7901 • Email: ericka@supportgenerationhope.org**