

HCAO Request for Donations How-to Guide

Fundraising Can Be Fun! Making The "Pitch" At A House Party!

Tell people why you *personally* support HCAO or single payer

Explain the Need (but don't repeat what has already been said)

- Health care costs are the number one reason that the majority of people go bankrupt in the US
- 274,000 people in Oregon are expected to remain uninsured after the implementation of the Affordable Care Act; that would fill Autzen Stadium (at the University of Oregon) more than 5 times
- One uninsured person was Tyler, from Beaverton, Oregon. He died at age 27. He was married and had a 5-year old son. He was diagnosed with asthma when he was 2 years old. After he lost his job, he cut down on his asthma medications because he could not afford them. In December 2010, he suffered a severe asthma attack, was hospitalized in a coma, and died shortly thereafter
- OR SUBSTITUTE A STORY FROM YOUR FAMILY OR COMMUNITY

How HCAO Meets the Need

- Give the highlights of what the legislation covers – See Summary of Michael Dembrow's 2013 HB2922

End with "the ask"

- Asking for money:
 - HCAO is raising money so that we can build a statewide, grassroots organization to pass universal health care legislation in Oregon. If a statewide vote is required, we will need to raise millions because insurance and pharmaceutical companies will fight fiercely to defeat such legislation
 - Give what you can. *Everyone giving what they can is what counts.* (If you feel comfortable saying how much you donated, it is a very effective motivator.)
 - You can put money in the envelope or fill it out with a pledge. Becoming a sustainer (automatic monthly payments) is a great way to support Health Care for All-Oregon

- THANKS!

- Be sure to collect the envelopes before people leave
- Many local groups divide donated funds 50/50 with HCAO, keeping their share for organizing locally. Your group will need to have submitted the necessary paperwork with HCAO to do this

HCAO State House Party Coordinator
Karen Baker, Mobilization Committee
17075 S. Bradley Rd, Oregon City, OR 97045
hcaoclackamascounty@gmail.com 503-789-9925