**Health Care is a Human Right
Photo Petition Campaign Guide
"Taking Photo Petitions"**

Set-up: Place materials from your Supply Bag on the table. Place your photo petition posters where they can be easily seen. Display poster on easel.

Script: Ask visitors if they believe everyone should have health care. Explain that you and/or your group are working with Health Care for All Oregon to make sure that everyone in Oregon and the United States has health care.

1. If they respond yes, offer them a copy of HCAO Healthcare Is A Human Right Brochure. Ask if they want to have their picture taken in our photo petition campaign

2. Have the Petitioner fill out the Photo Release Form. <u>If we don't have a signed release don't take the photo.</u> It is important to get printed name, signature, address, email address, and phone number. If the Petitioner knows the state legislative house district then include it as well. At minimum we need printed name, signature and a way to contact them (telephone, e-mail, postal mail). <u>Date and add event to all release forms</u>

3. Petitioner use dry erase marker to fill out the plastic covered photo form with **Name, Hometown, Zip Code and Date. City and Zip Code only - no street address!** PRINT LARGE in dark blue directly on the plastic.

4. Take their picture with a digital camera, with the person holding the filled out form in front near their chin. Aim for <u>vertical close-up</u> of head – shoulders and form. Check the picture on the camera to be sure the form is readable. Sometimes glare from lights make it difficult to read the petition. Take another picture if you need to

5. Thank them and invite them to check out <u>www.hcao.org</u> to get more information. Photo petitions should be on-line within 2-3 weeks

6. Collect release form, use eraser to erase plastic sleeve

7. Send in photos and process release forms: "Submitting Photo Petitions"

8. <u>Don't forget to do your own Photo Petition!</u>

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