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**Time to take advertising costs out of the prices of prescription medicines**

Letter to the *Statesman Journal*, May 22, 2017

by Ricardo Small, Albany

Time to take advertising costs out of the prices of prescription medicines

May 22, 2017 Statesman Journal

The cost of for-profit health, which we suffer from now, is unaffordable. One of the reasons is our present system has around a 30% administrative cost, including all those expensive TV ads for drugs.

Single-payer health care systems in many other countries have less than 10% administration costs. That's huge.

We need to get the profiteering out of our health-care system in the United States and in Oregon.