HCAO LOCAL GROUPS ORIENTATION AGENDA

1) LEADERS – it would be best to develop leadership by rotating people to lead these with the support of more experienced leaders.

2) MOBILIZING TALK - brief explanation of single payer, history of campaign, strategy/goals, HCAO organization - it should be a shorter version of the one here, but it has the important elements http://hcao.org/persuasive- speaking/

3) TELL AND SHARE BRIEF HEALTH CARE STORIES - emphasize the importance of reaching people through stories - in small groups with a leader modeling. This can include positive stories with experience of universal health care systems in other parts of the world. This is also really important because it is interactive and helps people get to know each other and bond.

4) USE PROJECTOR/COMPUTER - to introduce our tools and ways to be involved – introduce people to the website, online statement of support, HCAO social media, films, committees, chapters, mtgs, calendar, trainings, etc. on the HCAO website. Immediate goal – like and share FB page, share and get 10 new people to sign statement of support online.

5) ADDITIONAL ACTIVITY - if there is time, introduce people to opposing questions/answers (see link above) and practice a few to help build people's confidence. With limited time, this can just be brief and part of #3 above and let people know there are opportunities for further trainings to go into more depth on this and many other things.

6) HANDOUTS - these may be most useful for new people (currently on HCAO.org website under resources and brochures/handouts)

Progress Up to Date
(Similar to what we cover in the mobilizing talk) https://drive.google.com/file/ d/0B3j-PmXyXQQwYWp1NWFZbnRLdjg/view

Primer https://drive.google.com/file/ d/0B3j-PmXyXQQwUTR5SVhYMWZ0MjA/view