



December 2006

*Enhancing collaboration and co-operation between basic and applied
researchers in memory and cognition*

Message from the Executive Director
Mike Toglia

As we approach 2007 I am pleased to share with you SARMAC's major accomplishments during 2006. It was a good year for membership as our numbers exceeded the 250 mark, the third highest total since we began keeping such records 10 years ago. I am quite optimistic that 2007 will be even better. In fact, as of mid-December 2006 membership for 2007 already stands at about 115. As in the past, the Membership Committee and I will continue to explore ways to further increase the Society's membership and we welcome your ideas vis-à-vis recruitment. Along these lines, earlier this year I arranged for Wiley to establish the now existing link from Wiley InterScience to the SARMAC webpage. I am also working with Natalie Girach of Wiley to place our logo on their InterScience page for Applied Cognitive Psychology. Once placed, there will be a link to the SARMAC homepage. As Natalie described it "*By adding in a logo and a link, this will drive traffic to your site and raise the profile of the journal and the society branding working together.*"

One important benefit of membership will be reduced registration fees for our next

conference convening July 25-29, 2007 at Bates College. Amy Bradfield Douglass and her team have been extremely busy for a year now planning SARMAC VII. Please visit the conference website, <http://abacus.bates.edu/sarmac/>, for current information about convention activities and how to submit papers, posters and symposia. Further information about the conference can be found in an attractive flyer and an article by Amy that appears elsewhere in this newsletter. While we must focus on our 2007 biennial convention, it is not too early to be thinking of where we might hold SARMAC VIII in 2009! This will be a topic of discussion on the agenda for the July Business Meeting.

In my last message, I mentioned SARMAC's presence at the 4th International Conference on Memory (ICOM-4) held in Sydney, Australia at the University of New South Wales (UNSW). An important moment for us was the awarding of four \$250 USD travel grants to SARMAC students presenting at ICOM. Below I have included one of the pictures that the UNSW photographer Janice Latham took of students receiving their awards during ICOM's opening ceremony on July 16. We plan to make **comparable awards to student presenters** this summer at Bates College. Similarly, Wiley would

like to **present a prize for the best paper or poster**; if and when the details can be worked out, their current idea is to award a **£100.00** voucher towards Wiley books.

Cognitive Technology, has enjoyed a successful year and you can read about this in Brad Brubaker's piece in this newsletter. He also will have a booth at **SARMAC VII** in Lewiston, as will Wiley. I have encouraged other publishers, notably Erlbaum, to set up a booth this summer.

Finally, the Society continues to be in very good financial shape. Cathy Toglia will be preparing a year-end financial report to be distributed to the Board in late January.

Best Wishes to You All in the New Year!

ICOM photo:



Submissions Leslie Miller and Lauren Shapiro

Please remember to submit articles (provide the exact citation) to the SARMAC News by emailing Leslie (lesliemiller@adelphia.net) or Lauren (lshapiro@emporia.edu) with your *recent publications, forthcoming conferences, calls for papers*, and anything else you'd like to share with your SARMAC

colleagues. We will also publish announcements for new graduate programs and summaries for new books.

Update on SARMAC VII

Planning continues for the seventh biennial meeting of the Society for Applied Research in Memory and Cognition to be held at Bates College in Lewiston, Maine July 25-29, 2007. The Society invites submissions for papers, symposia, or posters in any area of applied research on memory and cognition. Submissions are particularly welcome from students and researchers whose interests combine cognitive science with applied areas.

Several prominent and exciting cognitive researchers have generously agreed to present keynote addresses, including **Dr. Norbert Schwarz**, University of Michigan, who will present a talk entitled, "*The Intricacies of Setting People Straight: Metacognitive experiences in debiasing and public information campaigns.*" In addition, **Dr. Mark Howe**, Lancaster University, will present new research on children's memory and **Dr. Suparna Rajaram** will speak about her research on amnesia.

The deadline for submissions to SARMAC VII is fast approaching. Proposals must be submitted by **December 31, 2006!** Please visit the conference web page at www.bates.edu/sarmac to submit a poster, paper or symposium. Contact conference organizer Amy Bradfield Douglass (adouglass@bates.edu) with questions.



CALL FOR PAPERS:

The Society for Applied Research in Memory & Cognition invites submissions for
SARMAC VII
Bates College, Lewiston, Maine
July 25-29, 2007

Invited speakers include **Dr. Mark Howe**, Lancaster University, Dr. Norbert Schwarz, University of Michigan and **Dr. Suparna Rajaram**, Stony Brook University, among others!

SARMAC invites submissions for papers, symposia, or posters in any area of applied research on memory and cognition. Submissions are particularly welcome from students and researchers whose interests combine cognitive science with applied areas of psychology. To submit proposal visit www.bates.edu/sarmac. FMI about SARMAC visit www.sarmac.org.



Books by SARMAC Members

Einstein, G., & McDaniel, M. (In press). *Prospective Memory: An Overview and Synthesis of an Emerging Field*. Sage Publications. Release date: Feb. 2007.

This first integrative book on prospective memory provides an overview and synthesis of the theoretical and empirical work on this topic for researchers and students. It is a relatively short book (248 pages) that can be used as an organizational core for a graduate seminar or an introduction to the topic for people wanting an overview of this fast-growing literature. Chapter topics include prospective memory retrieval processes; planning, storage, and retention of intended actions; life-span development of prospective memory; cognitive neuroscience of prospective memory; and applications to the workplace and naturalistic settings. The chapter on "Prospective memory as it applies to work and naturalistic settings" should be especially interesting to SARMAC members.

Mace, J. H. (Editor), *Involuntary Memory*. Blackwell Publishing. Release date: April 2007. Involuntary memory was identified by the pioneering memory researcher Hermann Ebbinghaus more than a century ago, but it was not until very recently that cognitive psychologists began to study this memory phenomenon. This book is the first to examine key topics and cutting-edge research in involuntary memory. The book discusses topics such as involuntary memories in everyday life, across the life-span, and in the laboratory and presents innovative research. **For more information, go to:** <http://www.blackwellpublishing.com/book.asp?ref=9781405136372&site=1>

McIntire, S. A., and Miller, L.A. (2007). *Foundations of psychological testing: A practical approach*. Thousand Oaks: SAGE Publications.

The Second Edition of *Foundations of Psychological Testing: A Practical Approach* is a scholarly, yet pragmatic and easy to understand text for students new to the field of psychological testing. Using an engaging, conversational format, authors Sandra A. McIntire and Leslie A. Miller aim to prepare students to be informed consumers-as test users or test takers-not to teach students to administer or interpret individual psychological tests.

Interesting Article

Wise, R.A., Dauphinais, K. A., & Safer, M. A. (In press). *A tripartite solution to eyewitness error. Journal of Criminal Law and Criminology.*

Errors in eyewitness identifications play a role in over half of all wrongful felony convictions. Based on our own research, as well as on over thirty years of extensive scientific research on eyewitness testimony, we have developed a comprehensive, practical solution to eyewitness error. Our tripartite solution to eyewitness error consists of the following components: (1) Permitting expert testimony when the primary or sole evidence against the defendant is eyewitness testimony; (2) Improving procedures for collecting eyewitness evidence by conducting eyewitness interviews and identification procedures in a manner consistent with best practices identified by scientific research in the field; and (3) Educating the principal participants in the criminal justice system about eyewitness testimony to sensitize them to the effects of eyewitness factors.

The tripartite solution provides judges, attorneys, law officers, and jurors with a conceptual framework for understanding and evaluating eyewitness testimony and gives practical suggestions in the form of ten guidelines for attorneys to use when either supporting or attacking the reliability of eyewitness testimony. The article also serves as a blueprint for reforms in the criminal justice system to significantly reduce eyewitness error. Finally, the article explains why procedural due process requires the adoption of the tripartite solution.

Richard Wise is a former prosecutor who is now a psychology faculty member at the University of North Dakota. K. Dauphinais is a faculty member in the Law School at the University of North Dakota. Martin A. Safer is a faculty member in the Psychology Department at Catholic University of America and a current SARMAC member.

Awards, Honors, Publications, and Presentations!

Congratulations to our fellow SARMAC members for earning the following awards and honors—appearing in the media---publishing and making some outstanding presentations!

NAME AND AFFILIATION	Timothy Jay, Massachusetts College of Liberal Arts [T.Jay@mcla.edu]
AWARDS AND HONORS	2006 Massachusetts College of Liberal Arts Faculty Association Senior Faculty Award.
PUBLICATIONS	Jay, T.B. & Janschewitz, K. (In press). Filling the emotion gap in linguistic theory: Commentary on Potts' expressive dimension. <i>Theoretical Linguistics</i> . Jay, T.B., Harris, C., & King, K. (accepted for publication). Level of processing does not predict recall of taboo words. <i>American Journal of Psychology</i> .
NAME AND AFFILIATION	Ray Bull, University of Leicester [rhh10@leicester.ac.uk]
PUBLICATIONS	Vrij, A., and BULL, R. (In press). Police officers' judgements of veracity, tenseness, cognitive load, and attempted behavioural control in real life police interviews. <i>Psychology, Crime and Law</i> . Philippou, A., Cherryman, C., BULL, R., and Vrij, A. (In press). Earwitness

	identification performance: The effect of language, target, deliberate strategies, and indirect measures. <i>Applied Cognitive Psychology</i> . Philippon, A., Cherryman, C., BULL,R., and Vrij, A. (In press). Lay people's and police officers' attitudes towards the usefulness of perpetrator voice identification. <i>Applied Cognitive Psychology</i> .
NAME AND AFFILIATION	D. Stephen Lindsay, University of Victoria [slindsay@uvic.ca]
PUBLICATIONS	Lindsay, D. S. (In press). Autobiographical memory, eyewitness reports, and public policy. <i>Canadian Psychologist</i> .
NAME AND AFFILIATION	Kerri A. Goodwin, Loyola College in Maryland [kgoodwin@loyola.edu] http://www.loyola.edu/psychology/Goodwin.htm
PUBLICATIONS	Goodwin, K. A. (in press). Dissociative effects of true and false recall as a function of different encoding strategies. <i>Memory</i> .
NAME AND AFFILIATION	Lauren R. Shapiro, Emporia State University [lshapiro@emporia.edu]
PUBLICATIONS	Shapiro, L.R. (2006). The effects of question type and eyewitness temperament on accuracy and quantity of recall for a simulated misdemeanor crime. <i>Emporia State Research Studies</i> , 43, 1-7; http://www.emporia.edu/esrs/vol43/vol43.htm .

ANNOUNCEMENTS

GRADUATE SCHOOLS:

1.) The Department of Psychology at University of North Dakota has just started a MA/MS program in Forensic Psychology, with one of the programs on-line. You should contact either Doug Peters or Jeff Weatherly for more information, or check the departments website (go to www.und.edu) and click on Psychology Department.

2.) MSc opportunities in Marketing, Faculty of Business. Applications are invited from students wishing to pursue postgraduate studies in consumer psychology (marketing) at the Masters level. Research will be carried out under the supervision of Dr. Antonia Kronlund (to view her current research interests, go to the following link):

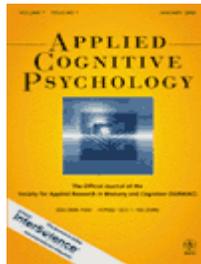
<http://www.bus.brocku.ca/faculty/faculty.php?id=158&d=MIBS>. Dr. Kronlund is faculty in the Department of Marketing, International Business and Strategy, and the Cool Climate Oenology and Viticulture Institute. For application information: <http://www.brocku.ca/gradstudies/admissions/#1>

CONFERENCES:

1.) The Canadian Society for Brain, Behaviour and Cognitive Science will be held 15-17 June 2007 in Victoria, British Columbia, Canada. Visit <http://csbbcs.org/> for information.

2.) The Cool Climate Oenology and Viticulture Institute of Brock University is hosting the 3rd international interdisciplinary wine conference, June 7-9, 2007. Please consider submitting a paper, a poster or a workshop within your academic discipline or track. We are preparing exceptional culinary experiences for you to discover what Niagara has to offer (there is so much more to enjoy here than Niagara Falls!). I encourage you to please visit the conference website for more information at www.brocku.ca/bacchus) or contact Antonia Kronlund at akronlund@brocku.ca.

UPDATE FROM WILEY



Online usage has become increasingly important to publishers and libraries as a way of measuring success for a journal. Online usage for [Applied Cognitive Psychology](#) has continued to grow over the years that it has been available on Wiley InterScience – the online platform for Wiley journals. To give you some idea of numbers, on average, over 5,000 users download full-text articles from the journal each month.

Top papers this year have included the following articles from these international authors (click on [link](#) to read abstracts):

- **[‘Mind the gap’: false memories for missing aspects of an event](#)**
Volume 20, Issue 5
Authors: Matthew P. Gerrie, Louise E. Belcher and Maryanne Garry all from Victoria University of Wellington, Wellington, New Zealand
- **[Paraverbal indicators of deception: a meta-analytic synthesis](#)**
Volume 20, Issue 4
Authors: Siegfried Ludwig Sporer, Barbara Schwandt from University of Giessen, Giessen, Germany
- **[‘Of course I remember seeing that film’ - how ambiguous questions generate crashing memories](#)**
Volume 20, Issue 6
Authors: Tom Smeets, Marko Jelacic, Maarten J. V. Peters, Ingrid Candel, Robert Horselenberg, Harald Merckelbach all from Department of Experimental Psychology, Maastricht University, The Netherlands

Make the most of your electronic subscription by visiting the journal online at: www.interscience.wiley.com/journal/acp. You can find out how to submit papers, read full-text articles and set up automatic email alerts, so you know when a new issue has been published online!

For more information about SARMAC

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Helping to Increase SARMAC Membership

Please invite your students and colleagues who do cognitive psychology research that spans applied and basic interests to join the Society for Applied Research in Memory and Cognition (SARMAC).

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