

August 2011

Enhancing collaboration and co-operation between basic and applied researchers in memory and cognition

Message from the Executive Director Mike Toglia

In January's message, I noted just how transitional 2010 had been for the Society. This, of course, was not entirely unexpected. I said then that 2011 would be a pivotal year. It has already been so....and I now believe a better descriptor is to label this year and its remainder as *Transformational*. A trendy buzz word in academic circles, but nonetheless an appropriate portrayal, I believe, of happenings in SARMAC.

A prime example of this is the launch of our new journal, JARMAC, the Journal of Applied Research on Memory and Cognition, which according to the Founding Editor, Ron Fisher, has already received 10 submissions. The journal's vision is congruent with our expanding interest in applied cognition.

In June 27-29, 2011, the SARMAC IX conference was held in New York City and co-sponsored by the John Jay School of Criminal Justice and CUNY Graduate Center. Attendance set a record, slightly eclipsing the 310 who were in Kyoto in 2009. I addressed you in a "plenary" session noting how the society has advanced, matured, and yes transformed, over the 8 years that I have served as your Executive Director. As I will be stepping down after 2 terms, I introduced Kaz Mori of Tokyo University of Agriculture and Technology, as the next Executive Director starting January 1, 2012.

Another sign of change is that we have begun to plan future conferences with more lead time. Two proposals were submitted and approved for the next two venues by our Governing Board at their meeting in NYC. The locations are Rotterdam in 2013 and Victoria, BC in 2015. At this Board gathering, we heard from Bob Belli that the society is financially stable. Another

transformation centers on our new status as *IRS tax exempt* thanks entirely to Bob's efforts. Thank you Bob!

As always, I will speak briefly about membership. Our 2011 members total about 375, by far the highest number in our history since we started keeping track in 1997. The Membership Committee and I look forward to a similar response when I launch the 2012 renewal process in a few months.

The biannual newsletters represent an important forum for the society. Our editor, Lauren Shapiro has suggested some new features to be considered for future newsletters; ***please read her article*** concerning the innovations she has in mind. Then please ***send your reactions and suggestions*** to both Lauren and myself. We would also like to receive your nominations for an Associate Editor of the newsletter. Self-nominations are welcome. Our emails can be found on the last page of this newsletter.

I look forward to new leadership with the official installation of Kaz Mori. Of course I predict 2012 will be a transformational year!

EDITOR ANNOUNCEMENT Lauren R. Shapiro

Consistent with the theme of transformation, I am interested in finding a way to capture some of the energy and innovation typically generated during conferences. I thought that the newsletter could serve as forum for promoting discussion of applied solutions for problems examined in our field of research. Please consider the following two concepts and provide feedback on their feasibility for the newsletter.

"Its Debatable" This article would entail posting an opinion about a recent controversial issue related to law

and psychology. The author would pose the topic and then write a 500 word paragraph. Using an example of a topic raised by Jonathan Schooler at the conference, the newsletter could host a debate over the role of the scientific method in the phenomenon *the truth wears off*.

“A Policy in Need” In this article, the author would propose a policy needed to resolve an issue or problem related to law and psychology or indicate how a policy should be changed to address the issue or problem better in a 500-word paragraph. At the conference, Carol Tavis raised the issue that policy makers are not receptive to using science, lamenting “*Why won’t they listen to me when I have the data?*” Similarly, keynote speakers Keith Findley, Karl Ask, and Gary Wells led a panel discussion examining *confirmation bias in legal settings*, the logical conclusion of which was that we need to develop a policy to deal with this problem.

The purpose of both types of articles is to generate an ongoing discussion and challenge others to think about issues and policies in our field that may lead to much needed research and solutions. Science’s relationship with society is bi-directional. It seeks to remedy problems in society and in turn, it must inform society of its conclusions.



SARMAC's official journal, *Journal of Applied Research in Memory and Cognition* (JARMAC), is now receiving papers for publication (<http://ees.elsevier.com/jarmac>). Reflecting the broad range of cognitive psychology and its successful history of application to societal problems, JARMAC will feature innovative, creative empirical research targeting the overlap between cognitive theory and real-world application.

The journal will be receptive to analysis of any cognitive process (e.g. memory, attention, decision-making, problem-solving, perception, etc) and toward application across many applied domains (e.g., education, health, aging, law, security, athletics, transportation, business, military, etc.). I envision articles that run the gamut from explicating basic cognitive process, to dissecting real-world phenomena in terms of their cognitive components,

to revealing new research paradigms that create novel methods of exploration. The one constant in all articles is that they advance our knowledge significantly. Readers should be struck with the beauty and power to enlighten that is found in great science.

The journal will feature, creative empirical papers, review articles, and target articles with invited commentaries. We encourage crisply written articles: 4,000 words for typical empirical papers, somewhat longer for reviews and target articles. More complex papers may require extending the limit a bit, but that should be the exception. Check with me for any questions or comments you may have fisherr@fiu.edu. Papers will be made available on line immediately after acceptance (starting in August, 2011), and the first print issue will be published in January, 2012. I look forward to working with you to create and explore the splendor and wonderment of cognition in action.

Your input is always welcome.

SARMAC Newsletter Submissions

We encourage you to send us information to share with your SARMAC colleagues. We are interested in recent publications, job announcements, calls for papers – or anything else you would like to share with your colleagues. If you would like to offer your services as co-editor or to provide self-promoting information in the next newsletter (December 2011) please email me: lshapiro@monroecollege.edu.

For more information about SARMAC

Mike Togli

University of North Florida - m.toglia@unf.edu

Helping to Increase SARMAC Membership

Please invite your students and colleagues who do cognitive psychology research that spans applied and basic interests to join the Society for Applied Research in Memory and Cognition (SARMAC).

Howe, M. L. (2011). *The Nature of Early Memory: An Adaptive Theory of the Genesis and Development of Memory*. NY: Oxford University Press.

In this useful text, Mark L. Howe presents the most complete book-length exegesis of the research and theory concerning the emergence and development of declarative, long-term memory from birth through early adolescence. The book also contains the first presentation of Howe's theory that memory is an adaptive mechanism that is used to guide the development and survival of the organism in an initially novel, yet changing environment.

The book is divided into four parts: In the first part, Howe discusses why memory development is important; in the second, he discusses infantile amnesia and autobiographical memory; in the third part, Howe explores a series of key factors that have an impact on early memory development--distinctiveness, emotion, stress, and maltreatment; and finally, he gives a detailed presentation of the theory of memory as an adaptation, and applies results to real-world problems.

In addition to reviewing the basic-science research on both humans and nonhuman animals, Howe devotes a significant portion of the book to clinical and forensic topics, including the roles of stress and trauma in memory development, the development of false recollection, memory for traumatic experiences, the effects of depression, PTSD, and dissociation on early memory development, and nonhuman animal research on the nature of infantile amnesia. In bringing together this diverse-yet-influential body of literature, Howe presents a valuable resource for anyone interested in research on memory.

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5. The Onset and Early Development of Autobiographical Remembering
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7. Distinctiveness and Emotion in Early Memory Development
8. Chronic Stress and Maltreatment in Early Memory Development
9. Children's False Memory Illusions

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10. Evolutionary and Adaptive Significance of the Genesis and Early Development of Memory

<http://www.oup.com/us/catalog/general/subject/Psychology/Developmental/~~/dmlldz11c2EmY2k9OTc4MDE5NTM4MTQxMg==?view=usa&sf=toc&ci=9780195381412>

Congratulations to our Fellow SARMAC Members

Congratulations to our fellow SARMAC members for earning the following awards and honors—appearing in the media---publishing and making some outstanding presentations!

NAME	Azriel Grysman
AFFILIATION	Rutgers University
PUBLICATIONS	Grysman, A., and Hudson, J.A. (2010). Abstracting and Extracting: Causal Coherence and the Development of the Life Story. <i>Memory, 18</i> , 565-580 Grysman, A., and Hudson, J.A. (in press). The Self in Autobiographical Memory: Effects of Self Salience on Narrative Content and Structure. <i>Memory</i> .
PRESENTATIONS	Grysman, A., and Hudson, J.A. (June, 2011). <i>Using the self to organize memory</i> . Symposium at SARMAC: IX in New York, NY.

NAME	Yana Weinstein
AFFILIATION	Washington University in St.Louis
PUBLICATIONS	Weinstein, Y., & Roediger, H. L. (2010). Retrospective bias in test performance: Providing easy items at the beginning of a test makes students believe they did better on it. <i>Memory & Cognition, 38</i> , 366-376.
RECOGNITION	APS Rising Star 2011

NAME	Kristine A. Peace
AFFILIATIONS	Grant MacEwan University
PUBLICATIONS	Peace, K. A., Brower, K. L., & Shudra, R. D. (2011, in press). Fact or fiction? Discriminating true and false allegations of victimization. In A. N. Hutcherson (Ed.), <i>Psychology of victimization</i> (pp. 1-79). Hauppauge, NY: Nova Science Publishers. Peace, K. A., & Porter, S. (2011, in press). Remembrance of lies past: A comparison of the features and consistency of truthful and fabricated trauma narratives. <i>Applied Cognitive Psychology</i> . Peace, K. A., Porter, S., & Almon, D. (in press). Sidetracked by emotion: Observers' ability to discriminate genuine and fabricated sexual assault allegations. <i>Legal and Criminological Psychology</i> . Peace, K. A., & Masliuk, K. A. (2011). Do motivations for malingering matter?: Symptoms of malingered PTSD as a function of motivation and trauma type. <i>Psychological Injury and Law, 4</i> , 44-55. Peace, K. A., & Sinclair, S.M. (in press). Cold-blooded lie catchers?: An investigation of psychopathy, emotional processing, and deception detection. <i>Legal and Criminological Psychology</i> .
PRESENTATIONS	Kristine A. Peace, Krista L. Brower, & Alexandra Rocchio (June 27-29, 2011). <i>Is Truth Stranger than Fiction? Bizarre Details, Fantasy Proneness, and Credibility Assessment of Eyewitness Testimony</i> . Presented at the Society for Applied Research in Memory and Cognition (SARMAC) Biannual Conference in New York, NY, USA.

	<p>Ryan D. Shudra & Kristine A. Peace (June 27-29, 2011). <i>Are We in the Dark About Traumatic Memory? The Influence of Night Vision Goggles on Memory for Trauma Stimuli</i>. Presented at the Society for Applied Research in Memory and Cognition (SARMAC) Biannual Conference in New York, NY, USA.</p> <p>Kyla Wells & Kristine A. Peace (June 27-29, 2011). <i>Beach Parties and Bleeding Men: The Misinformation Effect as a Function of Emotional Valence, Psychopathy, and Duration</i>. Presented at the Society for Applied Research in Memory and Cognition (SARMAC) Biannual Conference in New York, NY, USA.</p> <p>Jeffrey Harder & Kristine A. Peace (June 27-29, 2011). <i>Fragmentation or Flashbacks? The Features and Consistency of PTSD versus Non-PTSD Trauma Narratives</i>. Presented at the Society for Applied Research in Memory and Cognition (SARMAC) Biannual Conference in New York, NY, USA.</p> <p>Jonathan Fawcett, Emily Russell, Kristine A. Peace, & John Christie (June 24-26, 2011). <i>Weapon Presence Impairs Real Eyewitness Testimony</i>. Presented at Canadian Society for Brain, Behaviour, and Cognitive Sciences (BBCS) 21st Annual Conference. Winnipeg, MB, Canada.</p> <p>Kristine A. Peace, Victoria E. S. Richards, & Kimberly A. Masliuk (May 13-14, 2011). <i>Do Motivations for Malingering Matter? Symptoms of PTSD as a Function of Motivation & Trauma Type</i>. Presented at the Banff Annual Seminar in Cognitive Science (BASICS) 2011. Banff, AB, Canada.</p>
AWARD	Scholarly Research Activity Fund - Psychopathy-Malingering-Incentive Project (\$5000)
RECOGNITION	Expert Witness in Child Sexual Abuse Trial

NAME	Jennifer L. Beaudry
AFFILIATION	University of South Carolina Beaufort
PRESENTATIONS	<p>Beaudry, J. L., Tam, M., Mansour, J. K., Bertrand, M. I., & Kalmet, N.E. (2011, June). <i>Tattoo design and location similarities</i>. Paper presented at the biannual meeting for the Society for Applied Research in Memory and Cognition, New York, NY.</p> <p>Lindsay, R. C. L., Beaudry, J. L., Mansour, J. K., Bertrand, M. I., & Kalmet, N. E. (2011, June). <i>Stability of lineup fairness measures</i>. Paper presented at the biannual meeting for the Society for Applied Research in Memory and Cognition, New York, NY.</p> <p>Beaudry, J. L., Mansour, J. K., Lindsay, R. C. L., Kalmet, N., & Bertrand, M. I. (2011, March). <i>Detecting identification accuracy: The impact of evidence type and biased administration on evaluators' perceptions</i>. Paper presented at the 4th International Congress on Psychology and Law, Miami, FL.</p>
AWARD	Professor of the Year (decided by student, faculty, & staff votes)

NAME	Charles B. Stone
AFFILIATION	Université Catholique de Louvain

PUBLICATIONS	<p>Hirst, W., Coman, A., & Stone, C.B. (in press). Memory and jury deliberation: The benefits and costs of collective remembering. In W. Sinnott-Armstrong & L. Nadel (eds.), <i>Memory, neuroscience and the law</i>. Oxford, UK: Oxford University Press.</p> <p>Stone, C.B., Barnier, A.J., Sutton, J., & Hirst, W. (2010). Building consensus about the past: Schema-consistency and convergence in socially shared retrieval-induced forgetting [Special issue]. <i>Memory</i>, 18(2), 170-184.</p>
PRESENTATIONS	<p>Stone, C.B., Coman, A., Brown, A.D., Koppel, J., & Hirst, W. (May, 2011). <i>Conversational silence and retrieval-induced forgetting</i>. Paper presented at the Annual Meeting of the Belgian Association for Psychological Science at Ghent University, Ghent, Belgium.</p> <p>Stone, C.B., Barnier, A.J., Sutton, J., & Hirst, W. (June, 2011). <i>Forgetting our shared, autobiographical memories: Socially shared retrieval induced-forgetting within intimate couples</i>. Paper presented at the 9th biennial meeting of the SARMAAC at the City University of New York, New York City, NY, USA.</p> <p>McGregor, A., Gabbert, F., La Rooy, D., & Stone, C.B. (June, 2011). <i>Is retrieval-induced forgetting a concern for investigative interviewers?</i> Poster presented at the 9th biennial meeting of the SARMAAC at the City University of New York, New York City, NY, USA.</p> <p>Stone, C.B., Barnier, A.J., Sutton, J., & Hirst, W. (August, 2011). <i>Forgetting to forge a shared representation of the past: Socially shared retrieval induced-forgetting within intimate couples</i>. Paper presented at the 5th meeting of ICOM - International Conference on Memory at York University, York, UK.</p> <p>Stone, C.B., Coman, A., Brown, A.D., Koppel, J., & Hirst, W. (August, 2011). The sound – and mnemonic consequences – of silence. In W. Hirst (Chair), <i>Social Aspects of Memory</i>. Symposium at the 5th meeting of ICOM – International Conference on Memory at York University, York, UK.</p>
AWARDS	<p>Outstanding Graduating MA Student in Psychology, New School for Social Research, 2007</p> <p>Higher Degree Research (HDR) Excellence Award, Macquarie University, 2010</p> <p>PhD Thesis Rated in the Top 5% by 3 External Reviewers, Macquarie University, 2011</p> <p>Vice-Chancellor's Commendation: PhD Thesis, Macquarie University, 2011</p>

NAME	Sue Sherman
AFFILIATION	Keele University
INTERVIEW	<p>Work on false memory for brand names (published in <i>Applied Cognitive Psychology</i>) was featured in the 21st May edition of <i>New Scientist</i>, link to article here: http://www.newscientist.com/article/dn20488-advertisers-bring-competing-brands-to-shoppers-minds.html</p>

NAME	Mark L. Howe
AFFILIATION	Lancaster University
INTERVIEW	New Scientist article

NAME	Alice F. Healy
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AFFILIATION	University of Colorado
PRESENTATIONS	<p>A.F. Healy (August, 2011). <i>Applications of Research in Cognitive Psychology to Training in the Real World</i>. Presented at the 119th Annual American Psychological Association Convention, Washington, DC.</p> <p>Alice F. Healy and Lyle E. Bourne, Jr. (August, 2011). <i>Empirically Valid Principles for Training in the Real World</i>. Presented at the 119th Annual American Psychological Association Convention, Washington, DC.</p> <p>Robert W. Proctor, Kim-Phuong L. Vu, Motonori Yamaguchi, Thomas Z. Strybel, and Vernol Battiste. (August, 2011). <i>Specificity of Transfer in Basic and Applied Tasks</i>. Presented at the 119th Annual American Psychological Association Convention, Washington, DC.</p> <p>Alice F. Healy and Benjamin A. Clegg. (August, 2011). <i>Applying Cognitive Psychology to Understand and Improve Training in Systems Featuring Automation</i>. Presented at the 119th Annual American Psychological Association Convention, Washington, DC.</p> <p>Alice F. Healy and Erica L. Wohldmann. (August, 2011). <i>Examining the Relationship Between Knowing and Doing: Nutrition Training for Improving Food Choices</i>. Presented at the 119th Annual American Psychological Association Convention, Washington, DC.</p>

NAME	Antonia Mantonakis
AFFILIATION	Brock University
PUBLICATIONS	Mantonakis, Antonia (in press). "Brief Pause between a Tagline and Brand Increases Brand Name Recognition and Preference," <i>Applied Cognitive Psychology</i> .
PRESENTATIONS	<p>Mantonakis, Antonia, Kirk Stokes, and Daniel M. Bernstein (2011, June), <i>Solving Puzzles leads to Increased Brand Preference</i>. Society for Applied Research in Memory and Cognition Conference, New York, NY.</p> <p>Mantonakis, Antonia and Bryan Galiffi (2011, June), <i>Does the Fluency of a Winery Name affect Taste Perception?</i> Academy of Wine Business Research International Conference, Bordeaux, France.</p> <p>Mantonakis, Antonia, Matthew Philp, Isabelle Lesschaeve, and Reid Hastie (2011, June), <i>Consumer Evaluation and Decision Process when Engaging in a Sequential Sampling Scenario</i>. Academy of Wine Business Research International Conference, Bordeaux, France.</p> <p>Mantonakis, Antonia (2011, May). <i>A Brief Pause between a Tagline and Brand Increases Brand Name Recognition and Preference</i>. La Londe Conference on Marketing Communications and Consumer Behavior, La Londe les Maures, France.</p>
PROMOTION	Associate Professor, Tenure

New Online Graduate Program M.S. in Criminal Justice

The Master of Science Degree in Criminal Justice is an interdisciplinary program offered onsite and online that prepares the criminal justice professional for the challenges of the twenty-first century. The curriculum encompasses a wide variety of topics such as crime reduction strategies, international terrorism and counter-terrorism strategies, human trafficking, leadership and ethics, and human services. Our faculty members are dedicated practitioners who are dedicated their students' success. All Monroe students receive personal attention through academic advisement, career guidance, counseling, and a full complement of academic support services.

The concentration in Human Services, which is offered within the MS degree, provides the specialized training needed to assume leadership roles in careers such as child advocacy, counseling, substance abuse, and domestic violence prevention. The program is 36 credits and if attended full time (i.e. 3 classes or 9 credits) per semester, can be completed in 1 year and 1 semester (i.e. 16 months). The degree does not require prior background in the field of Criminal Justice.

Monroe College is a private college enrolling 7,000 students and offering Associates, Bachelor's and Master's degree programs in a variety of majors. The college is accredited by the Middle States Commission on Higher Education and authorized by the Board of Regents of the University of the State of New York.

If you have any questions regarding our offerings please contact Brad R. Allison, Director of Graduate Admissions Outreach King Graduate School at tel.# 718-933-6700 Ext. 8573.

Position Announcement

Assistant Professor, Cognitive Psychology Towson University, Baltimore, MD

The Psychology Department at Towson University invites applicants for a full-time tenure-track position as assistant professor in Cognitive Psychology beginning August 2012, contingent upon funding.

Qualifications: Applicants must hold a Ph.D. in Psychology and possess a strong commitment to excellence in teaching and show potential for a productive research program in an area of Cognitive Psychology.

Responsibilities: Teaching responsibilities will include Cognitive Psychology at the undergraduate level, as well as undergraduate courses in Introduction to Psychology, Research Methods and/or Behavioral Statistics. Faculty also will have opportunities for developing specialty courses in their area of expertise and for teaching at the graduate level. Student advising and participation on Department or University committees are also expected.

Application Process: Applicants should send a letter of application; a philosophy of teaching and research; a curriculum vita; sample manuscripts or draft articles; official graduate transcripts; and three letters of recommendation to:

Dr. Kerri Goodwin
Cognitive Psychology Search Chair
Department of Psychology
Towson University
8000 York Road
Towson, Maryland 21252.

Review of applications will begin on October 1, 2011; the search will continue until the position is filled.

Upon submitting your Curriculum Vitae to indicate you are an applicant for this position, please be sure to visit <http://www.towson.edu/odeo/applicantdata.asp> to complete a voluntary on-line applicant data form. The information you provide will inform the university's affirmative action plan and is for statistical purposes only and shall not be used to illegally discriminate for or against anyone.

Forthcoming Conferences

Safeguarding Australia Conference and PhD National Security Workshop

14 September 2011
Rydges Lakeside Hotel
1 London Circuit
Canberra City, ACT.

Calls for papers Open NOW due **Monday, 8 August 2011**

PhD researchers whose projects focus on the broader areas of national security, counter-terrorism, intelligence, and security are welcome to present their work. The presentations may cover their research projects as well as any challenges that they may have encountered in undertaking research within this field.

As a presenter at this year's PhD National Security workshops, PhD students receive:

- * Free conference attendance (for both days of the conference which includes meals);
- * One night free accommodation at Hotel Kurrajong, National Cct, Barton; and
- * Free attendance at the conference dinner.

The British Psychological Society Cognitive Section Conference 2011

September 6-8, 2011 at Keele University

Confirmed Keynote Speakers

Professor Andrew Mayes, University of Manchester
Professor Andrew Yonelinas, University of California, Davis
The winner of the BPS Cognitive Award

Planned Symposia

Cognitive sequelae of Parkinsons Disease (sponsored by Parkinson's UK and featuring in Special Issue of Journal of Neuropsychology), False memory, Influences on Cognition, Timing, Cognition and Music

Proposals for other symposia are welcome. To discuss further please contact the Conference Chair, Dr Sue Sherman at s.m.sherman@psy.keele.ac.uk

Please visit the conference website for more details: <http://www.keele-conferencemanagement.com/bpscognitive2011>

iIRG Conference and Masterclass 2012

May 22-26 2012 - Toronto, Canada

The **Masterclass** held May 22-23, 2012 is on suspect interviewing utilising the PEACE model of interviewing. It is being run by Dr Brent Snook, Associate Professor of Psychology at the Memorial University of Newfoundland, and Todd Barron, a Police Officer and Polygraph Examiner/trainer in the PEACE Interviewing Model, from the Royal Newfoundland Constabulary, Canada.

5th Annual Meeting of the International Investigative Interviewing Research Group Conference will take place May 24-26, 2012 at the Radisson Hotel Admiral Toronto-Harbourfront, and will be of great interest to all professionals involved in the investigative interviewing of suspects, witnesses or victims, those involved in interview training and policy, interview decision making processes, detecting deception and forensic linguistics.

The iIRG Conference Organising Committee invite proposals for individual academic and/or practitioner case studies, symposia (either academic, practitioner, or preferably a mixture of both), and posters addressing topics in all areas of investigative interviewing. Proposals can be empirically based and/or those that involve new and emerging topics related to investigative

interviewing. All proposals will be evaluated through a 'blind review' process based on the following three criteria: (1) the academic and/or practitioner merit of the proposal; (2) the innovative nature of the proposal; and (3) the proposal's integration of the theme of the conference. Please submit your abstract (academic, practitioner, or poster) to conference2012@iiirg.org no later than the 6th of January 2012. You will be notified of the peer-review outcome by the 31st of January 2012.

Confirmed Keynote Speakers

Dr James Ost, International Centre for Research in Forensic Psychology, University of Portsmouth, UK
Professor Rod Lindsay, Department of Psychology, Queens University, Ontario, Canada.
Professor Deborah Poole, Department of Psychology, Central Michigan University, USA.

Please visit the conference website for more details www.iiirg.org/#!_conference-2012

SARMAC X goes to Europe!

The next SARMAC conference will be held in Rotterdam, the Netherlands. This will take place in the Summer of 2013. Elke Geraerts and Katinka Dijkstra will constitute the organizing committee. Prepare yourselves for beautiful modern architecture, harbour cruises, goodie bags with Dutch licorice and Belgian chocolates, and some great keynote speakers!



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