

January 2013

---

*Enhancing collaboration and co-operation between basic and applied researchers in memory and cognition*

---

**REVIEW OF THE YEAR 2012**

Kazuo Mori



**T**hanks to a kind support by Mike, Maryanne, and Bob, I have started the first year of my ED term successfully. This is to review the year of 2012 month by month.

**January 1:** The new year started with the new ED and new Board members.

Jan.29: The email circulation policy to the members was changed. The ED will pass emails to the members on requests from the members on his judgment.

**February 1:** The ED started to manage the SARMAC web pages. (Have you noticed the changes?)

Feb.7: The Publications Committee's report on Cognitive Technology was presented to the Board.

Feb.7: The budget plan for 2012 along with the treasury report of 2011 was presented to the Board and approved.

Feb.8: The Newsletter Winter 2011 Issue was sent to the members.

Feb.29: The severance of CT was officially announced.

**March 8:** JARMAC became available to the members on the Elsevier site.

**April 1:** A special April Fools' Day page was put on our website, but it seemed nobody noticed it.

**May 13:** A short survey email on how members access the JARMAC site was sent to the members. (To my disappointment, only 12 feedback responses came back. Six answered the access procedure is EASY, four answered FAIR, and two DIFFICULT.)

**June 2:** The SARMAC X announcement was sent to the members, including ex- and lapsed-members.

June 6: An announcement of the publication of the first paper issue of JARMAC was sent out.

**July 28:** The domain name contract of the SARMAC websites "[sarmac.org](http://sarmac.org)" and "[sarmac-conference.org](http://sarmac-conference.org)," were renewed.

**August 17:** On approval of the Board, the New Member Recruiting Contest began. The announcement emails were sent out to the members.

**September 3:** The Student Travel Scholarship for Rotterdam Conference was proposed to the Board, and approved on Sept. 10th.

Sept. 10: The website for the Rotterdam Conference was officially launched.

Sept. 30: The New Member Recruiting Contest ended with 16 new members joined during the contest.

**October 13:** The call for papers of SARMAC X began.

Oct. 26: The new membership fee plan was proposed to the Board. The motion was approved on **November 9.**

Nov. 12: The membership renewal for 2013 began.

**December 31:** The SARMAC members 2012:  
Regular members = 216 (Paper = 102, E-journal = 114) of which 118 renewed or newly joined  
Student members = 95 (E-journal = 53, No journal = 42) of which 41 renewed or newly joined  
Other members = 12 (E-journal = 10, No journal = 2) of which 7 renewed or newly joined  
Total = 323 (Total journal subscriptions = 289)

For 2013 membership, 141 members have renewed and 25 have newly joined.

The membership renewal has been done in a better pace than last year so far.

At the yearend, I wish to express my deepest thanks for your support throughout the year 2012.

Best regards,

Kaz Mori

Executive Director, SARMAC

## MESSAGE FROM THE OUTGOING PRESIDENT

Maryanne Garry



**W**ell, the last five years have been quite a ride, and we have accomplished much together.

I am most grateful to the Board for their strength, wisdom, and vision, especially for making what was probably the most difficult decision we have faced yet as a Society: cutting ties with Wiley and ACP, and establishing our own journal. I could never really put into words how important Kathy Pezdek and Steve Lindsay were in establishing JARMAC and ensuring its success, but I am grateful to them.

I'm delighted that Chris is going to lead us into our next conference and for the next few years. With Chris and Kaz at the helm, we could not be in better hands. I am also delighted that Kathy Pezdek has agreed to serve the Publications Committee in an advisory capacity, now that I — as Past President—succeed her as Chair.

Finally, over these five years you have come to know me well enough to know that I never send a message to the membership without asking for money. Don't roll your eyes: I know that Barack Obama emailed some of you for money several times a day. Well, he's in the White House now, a lame-duck who doesn't need your cash. So where ARE you going to send that money you were sending to Barack? I know: you can renew your membership. Even those of you who weren't sending Barack money should still renew your membership.

Thanks to all of you for your good wishes and your support, and I'll see you in Rotterdam.

Maryanne Garry  
President, SARMAC

## MESSAGE FROM THE INCOMING PRESIDENT

Chris Meissner



**I** want to begin by thanking Maryanne who has served as President of the Society for Applied Research in Memory and Cognition over the past 5 years. Her tenure in this leadership position has been a truly transformative time for the Society, as she oversaw important amendments to our bylaws, improved a variety of important governance processes and, most importantly, championed the creation of our new journal, Journal of Applied Research in Memory and Cognition. As a member of the Governing Board and Secretary-Treasurer of the Society during this time, I am personally grateful for her leadership and vision.

I am both humbled and excited to have been elected by the Governing Board to assume the role of President of the Society. I have always enjoyed my affiliation with the Society and the many opportunities it has afforded to interact with amazing scholars such as yourselves. The value of any society, of course, resides in its membership and this is where I intend to focus my efforts over the next two years. In addition to continuing to promote JARMAC as a premiere outlet for our research, I hope to similarly promote our Society, its membership, and their many accomplishments and contributions. First, I intend to work with the Governing Board and our Membership Committee to increase the diversity of our membership. Though we are well represented as an international society, I believe there are further opportunities for growth and that our Society could benefit from increases in both regional and topical/conceptual diversity. Second, I would like to improve how the Society recognizes the contributions of its membership - from the creation of awards that highlight outstanding scholarly contributions at all levels, to the promotion of innovative research findings (often showcased in JARMAC or at our biennial conference) through our website, social media, and appropriate media outlets. Finally, I hope to work

with our Governing Board to promote graduate education and to showcase the variety of training programs represented by our membership. I believe the Society can play an important role in this area, and that our continued success as a field requires that we invest in the next generation of scholars.

I want to personally invite you to communicate with myself ([cmeissner@utep.edu](mailto:cmeissner@utep.edu)) or Kaz ([kaz-mori@cc.tuat.ac.jp](mailto:kaz-mori@cc.tuat.ac.jp)) regarding issues that the Society should address in the coming years. I also

want to encourage your participation in SARMAC governance activities - we are always seeking fresh ideas and perspectives from the membership. Thank you for your continued support of the Society, we look forward to seeing you in Rotterdam!

Best wishes,  
Chris Meissner  
President-Elect, SARMAC

## SARMAC X

SARMAC X - will be hosted by the Institute of Psychology of the Erasmus University, and will be held in the Mainport Conference Hall, Rotterdam from June 26 - 29 2013.

**Program Committee:**

Katinka Dijkstra (Chair) - Erasmus University Rotterdam  
Robert Belli - University of Nebraska-Lincoln  
Andrew Butler - Duke University  
Marryanne Garry - Victoria University of Wellington  
Paula Hertel - Trinity University  
Anne Scharling Rasmussen - Aarhus Universitet  
Deryn Strange - John Jay College of Criminal Justice New York  
Bruno Verschuere - University of Amsterdam



# SARMAC X Conference - June 2013

Rotterdam - The Netherlands - 26 - 29 June 2013

## Officers and Members of the Board (as of December, 2012)

**Executive Director: (2012-2015)**

Kaz Mori – Tokyo University of Agriculture and Technology

[kaz-mori@cc.tuat.ac.jp](mailto:kaz-mori@cc.tuat.ac.jp)

**President: (2008-2012)**

Maryanne Garry – Victoria University of Wellington

[Maryanne.garry@vuw.ac.nz](mailto:Maryanne.garry@vuw.ac.nz)

**Past President: (2008-2012)**

Kathy Pezdek - Claremont Graduate Univ.

[Kathy.Pezdek@cgu.edu](mailto:Kathy.Pezdek@cgu.edu)

**Secretary-Treasurer: (2011-2012)**

Bob Belli - University of Nebraska

[bbelli2@unl.edu](mailto:bbelli2@unl.edu)

**President-Elect: (2013-2014)**

Chris Meissner - University of Texas at El Paso

[cmeissner@utep.edu](mailto:cmeissner@utep.edu)

**Press Officer: (2007-2012)**

Linda Henkel – Fairfield University

[lhenkel@mail.fairfield.edu](mailto:lhenkel@mail.fairfield.edu)

**Publications Committee:**

Kathy Pezdek (Chair) - Claremont Graduate Univ.

[Kathy.Pezdek@cgu.edu](mailto:Kathy.Pezdek@cgu.edu)

Maryanne Garry – Victoria University of Wellington

[Maryanne.garry@vuw.ac.nz](mailto:Maryanne.garry@vuw.ac.nz)

D. Stephen Lindsay - University of Victoria -

[slindsay@uvic.ca](mailto:slindsay@uvic.ca)

Lorraine Hope - University of Portsmouth

[Lorraine.Hope@port.ac.uk](mailto:Lorraine.Hope@port.ac.uk)

Richard Kemp – University of New South Wales

[richard.kemp@unsw.edu.au](mailto:richard.kemp@unsw.edu.au)

**Membership Committee:**

Deb Connolly – Simon Fraser University

[debc@sfu.ca](mailto:debc@sfu.ca)

Heather Price - University of Regina

[Heather.Price@uregina.ca](mailto:Heather.Price@uregina.ca)

**JARMAC Editor:**

Ron Fisher – Florida International University

[fisherr@fiu.edu](mailto:fisherr@fiu.edu)

**Board members:**

Bob Belli - University of Nebraska

[bbelli2@unl.edu](mailto:bbelli2@unl.edu)

Graham Davies - University of Leicester

[gmd@leicester.ac.uk](mailto:gmd@leicester.ac.uk)

Robyn Fivush – Emory University

[psyrf@emory.edu](mailto:psyrf@emory.edu)

Maryanne Garry – Victoria University of Wellington

[Maryanne.garry@vuw.ac.nz](mailto:Maryanne.garry@vuw.ac.nz)

Ira Hyman – Western Washington University

[ira.hyman@wwu.edu](mailto:ira.hyman@wwu.edu)

Chris Meissner - University of Texas at El Paso

[cmeissner@utep.edu](mailto:cmeissner@utep.edu)

Tim Perfect – Plymouth University

[T.Perfect@plymouth.ac.uk](mailto:T.Perfect@plymouth.ac.uk)

Kathy Pezdek - Claremont Graduate Univ.

[Kathy.Pezdek@cgu.edu](mailto:Kathy.Pezdek@cgu.edu)

Don Read – Simon Fraser university

[jdonread@sfu.ca](mailto:jdonread@sfu.ca)

David Rubin - Duke University

[david.rubin@duke.edu](mailto:david.rubin@duke.edu)

Deryn Strange – John Jay College of Criminal Justice

[dstrange@jjay.cuny.edu](mailto:dstrange@jjay.cuny.edu)

Maria Zaragoza – Kent State University

[mzaragoz@kent.edu](mailto:mzaragoz@kent.edu)

**Technical Advisor:** Bryan Campbell

[byran@rhino-ltd.com](mailto:byran@rhino-ltd.com)

**Newsletter Editor:**

OPEN (This issue was edited by Kaz Mori)

For more information about SARMAC Contact

**Kazuo Mori** Tokyo University of Agriculture and Technology – [kaz-mori@cc.tuat.ac.jp](mailto:kaz-mori@cc.tuat.ac.jp)