

Professional Profile

Peter Weinberg is the Principal Consultant and owner of Litigare, a trial consulting firm steeped in the use of research based psychology to assist trial lawyers with civil and criminal litigations. Peter has accepted requests from leading trial lawyers in Illinois, Colorado, and California to assist with State and Federal litigations. He has worked for the defense and plaintiff on bench and jury trials, which gives him a distinct and holistic understanding of the psychology of litigation and settlement. His extensive skill and expertise with specialties like personality analysis, behaviorism, linguistics, theming, framing, neurolinguistic programming and jury psychology have helped to develop key strategies for winning litigations. Peter has worked with legal teams tackling motor vehicle accidents, slip and fall, abuse and neglect, medical malpractice, contract law, family law, employment law, and sexual harassment. In the past two years, Litigare has successfully developed strategies for trial teams resulting in recoveries of 30 million dollars.

Peter holds over 20 years of experience as a treating professional in psychology. He has developed and directed mental health programs in Vermont, Connecticut, and Colorado along with training and mentoring numerous MA level clinicians. His leadership and reputation led to a gubernatorial appointment to the Colorado Autism Commission (CAC) by Governor Bill Ritter Jr. The CAC appointed Peter chair of the Strategic Development Committee. Peter continues to support the mental health community as a consultant to mental health professionals and through work with the Colorado Legislature. Peter is a member of the Autism Society of Colorado's Legislative Policy Committee.

Education

Ph.D. Psychology, Saybrook University, San Francisco, California

M.A. Clinical Transpersonal Psychology, Saybrook Graduate School & Research Institute, San Francisco, California

B.A. Behavioral Science, Green Mountain College, Poultney, Vermont

Case Summaries

Abuse and Neglect against Civil Municipality -

This case involves allegations that a civil municipality abused an individual with physical and mental disabilities and is seeking a multimillion dollar recovery. Litigare provided case theme development (story), witness preparation, evidence evaluation, focus groups, and visual imagery for opening statements, evidence presentation, and closing arguments. Litigare also developed specific words and phrases to use during trial and/or settlement negotiations based upon current persuasion research. This case is currently open and moving towards a jury trial.

Contract Dispute -

This case was a bench trial that involved two businesses in dispute over a multi-million contract. Peter was retained by the defense and provided case analysis that resulted in developing a succinct story for opening and closing arguments that acted as the structure for evidence presentation. A research based strategy on the rule of 3 also known as information chunking and resistance to persuasion was implemented. Specific linguistic cues were carefully inserted in pleadings and oral arguments to reduce the complication that often occurs with contract disputes. Furthermore, Peter developed a strategy based on the psychological profiles he developed of opposing counsel and judge to negatively frame opposing counsel. This case is now closed with a verdict for the defense.

Motor Vehicle Accident -

This case involved a commercial vehicle striking two individuals in another vehicle resulting in severe and permanent mental and physical damage to the plaintiffs. Peter was retained by plaintiffs specifically for case review and theming a story for opening and closing arguments. This was a jury trial with a multimillion dollar verdict for the plaintiff. This case is now closed.

Motor Vehicle Accident -

This case involved a commercial vehicle striking five individuals in one car. Peter assisted the trial team who represented one passenger who suffered no lasting physical injuries, yet suffered from chronic Post Traumatic Stress Disorder. Peter worked with the trial team to develop opening and closing statements, evidence presentation, profile and strategy for opposing expert, jury selection and theme. This was a jury trial where client was awarded \$500,000. This case is now closed.

Bad Faith Insurance -

Peter was by hired by plaintiff to evaluate this case for possible trial with an emphasis on settlement. This case involved an insurance company's alleged bad faith related to a motor vehicle accident. Peter utilized a variety of psychological profiling techniques to develop the settlement strategy designed to corner opposing counsel by triggering responses associated with self-preservation. This persuasive technique was developed from evidence based research on the limbic system in the brain and was coupled with persuasion research. Per settlement agreement amount recovered cannot be disclosed.

Medical Malpractice -

This case dealt with the failure of an ER doctor to diagnose a bleed in the brain resulting in a stroke with severe and permanent life altering injuries. Peter was contracted to develop case theme, jury selection, focus group analysis, and trial analysis. This client received a multi-million verdict. Jury verdict was a Larimer County record.

Medical Malpractice -

This case focused on the failure of an ER doctor to diagnose a broken neck. Peter was retained by plaintiff to assist with case theme, opening and closing, focus group analysis, jury selection, and trial analysis. An in depth psychological analysis of the defendant was provided that guided case theme, strategy and cross examination if defendant. Plaintiff

received a multi-million dollar verdict that is the highest medical malpractice verdict in Wyoming.

Complex Business Litigation -

A national company involved in third party funding was being investigated by a state Attorney General. Charges were filed against this company and Peter was hired by the defendant to provide a psychological profile of the judge and assist the trial team with incorporating that profile into case strategy. Peter worked closely with the trial team on language, tone, and theme for pleadings and defense strategy. This case is currently open.

Technical & Specialized Skills ---

These Specialized Skills assist trial lawyers in trial and/or settlement negotiation and with bench or jury trials.

- ✓ Psychological Profiling
- ✓ Psychology of Persuasion
- ✓ Real Time Trial Analysis
- ✓ Case Strategy Evaluation & Development
- ✓ Mock Trial & Focus Group Facilitation and Analysis
- ✓ The Psychology of Linguistics & Neuro-Linguistic Programming
- ✓ Psychology of Visual Imagery in Jury Polarization
- ✓ Witness Examination & Preparation
- ✓ Jury Psychology and Selection
- ✓ Evidence Presentation Strategies, Tools, & Techniques
- ✓ Quantitative and Qualitative Research Analysis

Appointments ---

Colorado Bar Association / Denver Bar Association Interprofessional Committee
Colorado Autism Commission
Autism Society of Colorado Legislative Policy Committee
Alpha Chi National Honor Society
Who is Who Among American College and University Students

Public Speaking /Teaching Engagements ---

2016 - Trail Consulting I: An Introduction to Trial Consulting. University of Denver Graduate School of Professional Psychology. Denver, Colorado.

2015 - The Art and Science of Expert Testimony for University of Denver's Center of Professional Development's Expert Witness Boot Camp. Denver, Colorado.

2014 - The Bar v. Judge Judy: How Popular Culture Is Affecting the Legal System. Presented by the Judge Breese Group for The Thompson G. Marsh American Inn of Court. Denver, Colorado.

2014 - Adjunct Professor, Psychology and the Law, University of Colorado Denver, Denver Colorado.

2014; 2013; 2012; 2011 - Testifying in Court, National Center for Media Forensics - CU Denver, Colorado.

2014; 2013 - Guest Lecturer, University of Denver Graduate School of Professional Psychology, Trial Consulting for the Forensic Psychologist, Denver, Colorado.

2013 - Alpha and Omega Persuasion and the Jury, Presented to Denver Public Defender's Office Trial Training, Denver, Colorado.

2012 - The Role of the Expert, AES International Conference for the Expert Witness, Denver, Colorado.

2012 - Mental Models for Trial, Moye White, llp, Denver, Colorado.

2011 - The Psychological Trial, EEG, Denver, Colorado.

2010 - Visual Imagery & Mental Models, Ogborn Sumerlin & Ogborn, Denver Colorado.

Employment History

Litigare - Litigation Consultant, Denver, CO

Mental Health Consultant, Denver CO

Clinical Director, Family Pathways of Colorado, Idaho Springs, CO

Treatment Leader, TWC, Denver CO

Director, Adolescent Day Program, RACS, Rutland VT

References

Due to the strict confidentiality agreements between Litigare and its clients references can be provided upon request.