



Let me introduce myself. My name is Bob Galen and I'm an agile methods coach and practitioner in the Raleigh, NC area. I've been operating as RGalen Consulting Group, LLC since 2001.

Over the years, my focus has changed from broad SDLC consulting towards mostly agile methods transformations. I recently spent 2007 thru 2008 at ChannelAdvisor, a local eCommerce company, serving as the Director, Product Development and Agile Coach.

During 2009 I coached the Teradata CRM applications group in their transformation from largely Waterfall & CMMi methods towards Scrum & XP practices.

From 2009 thru 2012, I was the Director of R&D and Agile Coach for iContact, a SaaS provider of SMB eMail marketing products. And finally, I just completed a stint as an Agile Coach at Deutsche Bank Global Technologies.

Prior to those assignments, I spent two years working as an Agile Trainer & Coach providing training and coaching to individuals and teams nationwide. Much of that was performed in my partnership with [ASPE Technology](#), a nationally recognized SDLC and agile training firm.

In total, I've been using Scrum, Extreme Programming practices, Lean, and Kanban since 2000, so more than 12 years. While agility is very much about direct project experience, I am also:

- a Certified Scrum Master (2004 w/Ken Schwaber)
- a Certified Scrum Master Practicing (since 2007)
- a Certified Scrum Product Owner (w/Ken Schwaber & Mike Cohn – since 2007)
- a Certified Scrum Coach (since 2012, *one of less than 50 in the world*)



What's unique about me is my practical knowledge and breadth of experience. I'm not just a pointy-headed consultant without any real-world chops. As you can see above, I often practice what I preach in the trenches and I bring these lessons to every team I train or coach.

I've also worked in small, large (Enterprise-level), and widely distributed teams. I've successfully delivered software with Waterfall, RUP, and Agile methods. I've led software development as well as software testing teams and have a strong project management background. It's this breadth and depth of experience that makes me unique in approaching agile adoption in varied contexts and successfully connecting to your teams, your organization and the "real world".

I'm also active in the local and national agile communities. I've been fortunate to present at the International Agile Conferences, from 2007 – 2012, sharing lessons learned on a broader stage.



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For the 2009 and 2010 Agile Conferences, I served as assistant and stage producer respectively for the Agile Testing Stage.

As a recognized agile expert, I've given talks and workshops nationally and internationally on agile methods; having delivered keynotes at StarWest 2010, EuroStar 2010, Agile Development Practices 2011, and Agile Development Practices 2014 in Berlin. I've also published two popular agile books:

- In 2009, [*Scrum Product Ownership—Delivering Value from the Inside Out*](#); 2'nd Edition released in 2013
- In 2012, [*Agile Reflections—Musings Toward Becoming “Seriously Agile” in Software Development*](#)

I have the capability of providing training in the following areas:

- **Introduction to Scrum & Agile Methods** (focus - equivalent to CSM focus)
- **Scrum Product Ownership Excellence** (focus - equivalent to CSPO)
- **Scrum Mastery** (developing advanced Scrum Master skills)
- **Agile Leadership Practicum** (focused towards Management & Leadership agile transformation)

I can provide coaching in the following areas:

- Performing agile adoption readiness assessments & helping plan adoption strategies
- Product Ownership – story writing, Backlogs, Roadmaps, Story-maps, portfolio management
- Helping to jump-start your first few agile iterations
- Assess more mature teams and jump-start accelerated improvement and performance
- Release Planning
- Helping develop solid Agile Coaches – Scrum Masters by working with them individually and in groups, coaching 'good' agile leadership behavior
- Situational coaching around Scrum ceremonies
- Situational coaching and mentoring to Organizational Leadership in their agile transformation

Ultimately, I'm looking to establish win-win partnerships. For more information about me:

- www.rgalen.com
- www.linkedin.com/in/bobgalen/
- <http://www.scrumalliance.org/profiles/5611-bob-galen>
- <http://www.amazon.com/Robert-Galen/e/B00287V534/>
- www.meta-cast.com

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