

## 30<sup>th</sup> Annual Made in California Juried Exhibition

### Awards

**Best Emerging Artist of 2015: Solo Show during MICA Group Exhibition**

**First Place: \$750**  
**OC Fan Favorite: \$200**  
 (Increased for 30th Anniversary)

**Second Place: \$500**  
**Director's Choice: \$100**  
**Critic's Choice: \$100**

**Third Place: \$250**  
**Mayor's Favorite: \$100**  
**Signature Awards: \$100 each**

**Honorable Mentions, Purchase Awards, and Additional Prizes to be Announced**

### Important Dates

**Entry Deadline:**

Sunday, February 1<sup>st</sup>, 2015 at 5pm

**Notifications of Results:**

Friday, February 20<sup>th</sup>, 2015

**Shipped Works Must Arrive by:**

Friday March 13<sup>th</sup>, 2015

**Artwork Drop Off: Saturday,**

March 14<sup>th</sup>, 2015 11am - 3pm

**Opening Reception: Saturday,**

March 28<sup>th</sup>, 2015 7pm - 9pm,  
 Awards Ceremony at 8pm

**Exhibit Dates:**

March 28<sup>th</sup> through May 8<sup>th</sup>, 2015

**Artwork Pickup: Saturday,**

May 9<sup>th</sup>, 2015 11am - 3pm

**Shipped Works Returned:**

Starting May 14<sup>th</sup>, 2015

### Jurying

This year's exhibition will be selected and awarded by an anonymous three-person panel of renowned industry experts from the Orange County area.

### Eligibility

Open to all artists residing in California. All entries must be original, completed in the past three years and not previously shown at the City of Brea Art Gallery. All mediums are welcome, including but not limited to: painting, drawing, photography, mixed media, sculpture, ceramics, video, installation works, fiber art, glass, and fabrics. Please no crafts or functional art.

Framed pieces must be ready for hanging, with proper screw eyes and wire to correspond with the weight of the artwork. **No saw tooth or string hangers.** Two-dimensional works may not exceed 80" in height or width, including the frame, and may not weigh more than 100 pounds. Wall pieces, other than paintings, must be suitably mounted for gallery exhibition.

### Entries and Fees

**Juried Show:** There is no limit to the number of entries that an artist may submit, each entry costs \$15. Please fill out the Standard Entry Form and include a check for \$15 per entry made payable to **City of Brea**. Therefore, if you submit 3 entries, your check will be made payable for \$45 and so on, please include this with your entry packet. Brea residents are allowed one FREE entry. Entry fees are non-refundable.

### Submission Rules

All entries must be submitted in JPEG format either on a CD or DVD. Please only one image per entry (multiple angles of works or detail images for 3D works only please). Images must be 300dpi in resolution. Write the artist's first and last name on the CD and indicate the number of entries. Title each file name with the artist's last name and title of work, separated with an underscore.

*Example: Smith\_Untitled2.jpeg*



## Solo Show Award

The artist selected solo show will be awarded the title **Best Emerging Artist of 2015**. The Solo Show will be separate from the Juried Show and held in the small back room of the Gallery. A separate show announcement will be designed for the Solo Show, and 250 announcements will be given to the solo show artist to give out to friends and family.

To qualify for consideration for the Solo Show, artists must submit a cohesive body of work containing no less than 5 works of art and no more than 10 for a \$75 flat fee. Please fill out the **Solo Show Entry Form** with all necessary information for your entries to be submitted for consideration. Works entered for this category that are not selected for the Solo Show will be considered for inclusion in the Juried Show. Entry fees are non-refundable.

**A body of work is defined as:** Multiple pieces that are cohesive in nature; a group of artwork that was created with a consistent color theme, style, or recognizable imagery that spans all the works. Works can be made in the same medium or include the same subject matter or style across multiple mediums.

## Insurance

The City of Brea assumes no responsibility for loss, theft or damage to any digital images or artwork prior to its acceptance into the show. Works accepted into the show will be insured by the City of Brea while in the Gallery's possession only. Insuring artwork during transit to and from the gallery is the responsibility of the artist. The insurance value is determined to be 70% of the sale price, the same amount the artist would receive if the work had sold. Artwork damaged due to poor craftsmanship, insufficient hanging apparatuses, compromised integrity or assembly, or poor framing is not covered by the Gallery's insurance.

## Notification

Notification of results will be sent via email by Friday, February 20, 2015. Please print your email address clearly and carefully on your entry form so we can notify you of the jurying results. If selected, you will be instructed how to proceed. Please note the important dates on the front of this flyer for the art drop-off and ship dates if you are juried in. Artists are responsible for shipping and insuring costs to and from the City of Brea Art Gallery. You will be asked to reply to the email to verify you have received and agree to all of the provided information.

*Works that do not match the submitted image in content or quality or do not adhere to the conditions of entry may be declined when received and returned to the artist at the artist's expense. Unacceptable entries include: works that have been altered from the original image, are different than what was submitted digitally, wet or ill-prepared works, works or frames which are unstable, works with unprotected surfaces that smear or damage easily, damaged or cracked works, and works not structurally sound or presentable.*

## Sales

Unless otherwise specified, works will be considered for sale at the price indicated and 30% of the selling price will be retained by the City of Brea Art Gallery in the event that the work is sold. A purchaser may not remove work from the gallery until the end of the exhibition.

## FAQ

Questions regarding this prospectus can be answered by visiting [www.breagallery.com](http://www.breagallery.com) and viewing the MICA 2015 FAQ page, under Art Gallery Exhibitions.

## Please Be Sure to Complete the Check List for Your Entry Packet:

- Check or money order made payable to "City of Brea" (\$15 per single entry, \$75 for solo show entry)
- CD (properly labeled, see diagram)
- Entry Form (signed and filled out completely)

## Mail to:

30<sup>th</sup> Annual Made in California  
City of Brea Art Gallery  
1 Civic Center Circle  
Brea, CA 92821-5732

# Standard Entry Form (\$15 fee)

Artist's Name: \_\_\_\_\_

*First*

*Last*

Email Address: \_\_\_\_\_

*(Please print carefully as this is how you will be notified of the jurying results.)*

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

*Street*

*City*

*State*

*Zip*

Title: \_\_\_\_\_

Medium: \_\_\_\_\_

Size: \_\_\_\_\_ Date of Artwork: \_\_\_\_\_

Sale Price: \_\_\_\_\_ Insurance Value: \_\_\_\_\_

*(If not for sale, write NFS)*

*(30% less the selling price)*

*I have read and agree to the conditions set forth in this prospectus. Permission is granted for the City of Brea Art Gallery to photograph any entry for publicity purposes. I hereby release and discharge representatives, employees and assistants from any and all claims occasioned by loss or damages of said work while in the City of Brea's possession.*

Artist's Signature: \_\_\_\_\_

**Selected works must be delivered to the City of Brea Art Gallery at the artist's expense. Shipped artwork must be received by Friday, March 13<sup>th</sup>, 2015. Hand delivered artwork must be received on Saturday, March 14<sup>th</sup>, 2015 between 11am and 3pm.**

**This entry form may be copied as needed or downloaded from [breagallery.com](http://breagallery.com) for additional copies.**

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Artist's Name: \_\_\_\_\_

*First*

*Last*

Email Address: \_\_\_\_\_

*(Please print carefully as this is how you will be notified of the jurying results.)*

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

*Street*

*City*

*State*

*Zip*

Title: \_\_\_\_\_

Medium: \_\_\_\_\_

Size: \_\_\_\_\_ Date of Artwork: \_\_\_\_\_

Sale Price: \_\_\_\_\_ Insurance Value: \_\_\_\_\_

*(If not for sale, write NFS)*

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*First*

*Last*

Email Address: \_\_\_\_\_

*(Please print carefully as this is how you will be notified of the jurying results.)*

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

*Street*

*City*

*State*

*Zip*

Title: \_\_\_\_\_

Medium: \_\_\_\_\_

Size: \_\_\_\_\_ Date of Artwork: \_\_\_\_\_

Sale Price: \_\_\_\_\_ Insurance Value: \_\_\_\_\_

*(If not for sale, write NFS)*

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Artist's Name: \_\_\_\_\_

*First*

*Last*

Email Address: \_\_\_\_\_

*(Please print carefully as this is how you will be notified of the jurying results.)*

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

*Street*

*City*

*State*

*Zip*

Title: \_\_\_\_\_

Medium: \_\_\_\_\_

Size: \_\_\_\_\_ Date of Artwork: \_\_\_\_\_

Sale Price: \_\_\_\_\_ Insurance Value: \_\_\_\_\_

*(If not for sale, write NFS)*

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# Solo Show Entry Form (\$75 fee)

To be considered for the solo show award, please fill out your information and the information for your body of work (5 to 10 pieces) below.

Artist's Name: \_\_\_\_\_

*First*

*Last*

Email Address: \_\_\_\_\_

*(Please print carefully as this is how you will be notified of the jurying results.)*

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

*Street*

*City*

*State*

*Zip*

*I have read and agree to the conditions set forth in this prospectus. Permission is granted for the City of Brea Art Gallery to photograph any entry for publicity purposes. I hereby release and discharge representatives, employees and assistants from any and all claims occasioned by loss or damages of said work while in the City of Brea's possession.*

**Artist's Signature:** \_\_\_\_\_

Work #1 Title: \_\_\_\_\_

Medium: \_\_\_\_\_

Size: \_\_\_\_\_ Date of Artwork: \_\_\_\_\_

Sale Price: \_\_\_\_\_ Insurance Value: \_\_\_\_\_

*(If not for sale, write NFS)*

*(30% less the selling price)*

Work #2 Title: \_\_\_\_\_

Medium: \_\_\_\_\_

Size: \_\_\_\_\_ Date of Artwork: \_\_\_\_\_

Sale Price: \_\_\_\_\_ Insurance Value: \_\_\_\_\_

*(If not for sale, write NFS)*

*(30% less the selling price)*

Work #3 Title: \_\_\_\_\_

Medium: \_\_\_\_\_

Size: \_\_\_\_\_ Date of Artwork: \_\_\_\_\_

Sale Price: \_\_\_\_\_ Insurance Value: \_\_\_\_\_

*(If not for sale, write NFS)*

*(30% less the selling price)*

Work #4 Title: \_\_\_\_\_

Medium: \_\_\_\_\_

Size: \_\_\_\_\_ Date of Artwork: \_\_\_\_\_

Sale Price: \_\_\_\_\_ Insurance Value: \_\_\_\_\_

*(If not for sale, write NFS)*

*(30% less the selling price)*

Work #5 Title: \_\_\_\_\_

Medium: \_\_\_\_\_

Size: \_\_\_\_\_ Date of Artwork: \_\_\_\_\_

Sale Price: \_\_\_\_\_ Insurance Value: \_\_\_\_\_

*(If not for sale, write NFS)*

*(30% less the selling price)*

Work #6 Title: \_\_\_\_\_  
Medium: \_\_\_\_\_  
Size: \_\_\_\_\_ Date of Artwork: \_\_\_\_\_  
Sale Price: \_\_\_\_\_ Insurance Value: \_\_\_\_\_  
*(If not for sale, write NFS)* *(30% less the selling price)*

Work #7 Title: \_\_\_\_\_  
Medium: \_\_\_\_\_  
Size: \_\_\_\_\_ Date of Artwork: \_\_\_\_\_  
Sale Price: \_\_\_\_\_ Insurance Value: \_\_\_\_\_  
*(If not for sale, write NFS)* *(30% less the selling price)*

Work #8 Title: \_\_\_\_\_  
Medium: \_\_\_\_\_  
Size: \_\_\_\_\_ Date of Artwork: \_\_\_\_\_  
Sale Price: \_\_\_\_\_ Insurance Value: \_\_\_\_\_  
*(If not for sale, write NFS)* *(30% less the selling price)*

Work #9 Title: \_\_\_\_\_  
Medium: \_\_\_\_\_  
Size: \_\_\_\_\_ Date of Artwork: \_\_\_\_\_  
Sale Price: \_\_\_\_\_ Insurance Value: \_\_\_\_\_  
*(If not for sale, write NFS)* *(30% less the selling price)*

Work #10 Title: \_\_\_\_\_  
Medium: \_\_\_\_\_  
Size: \_\_\_\_\_ Date of Artwork: \_\_\_\_\_  
Sale Price: \_\_\_\_\_ Insurance Value: \_\_\_\_\_  
*(If not for sale, write NFS)* *(30% less the selling price)*

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