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Dear _____,

I am a professional dancer currently working towards a master's degree in museum studies at the Fashion Institute of Technology. Would you please take a few minutes to complete the attached survey? It is a key element in the research I am conducting for my master's thesis project entitled, "An Institutional Business Plan for the Development of a Dance Museum at a Historic Theater with Archives and Exhibit Space." The following is a proposed mission statement for the subject of my thesis, the American Dance Museum, which does not yet exist:

MISSION STATEMENT

The American Dance Museum seeks to improve funding for post-modern, American dance by bringing a better understanding of the creative process to a wider audience. Housing an art studio, an archive, an exhibit space and a rehearsal space at a renovated, historic theater, it also provides post-modern, American choreographers and dancers a large, new venue in which to rehearse and perform in New York City. The mission of the American Dance Museum is to generate, collect, preserve, interpret and exhibit fine art and archival material, which document post-modern American dances as they are being created and performed. Through exhibits of the artwork, performances of the dances and accessibility of the archives, students and professionals from the visual and performing arts as well as the general public are educated. Thus, the American Dance Museum adds a unique and specialized collection and documentation process to existing dance collections in order to support post-modern, American dance history.

The data gathered from this survey will show me how much interest there may be in the American Dance Museum and how useful the museum may be to its intended clientele. I hope you find this survey interesting and thought provoking. It should only take approximately five minutes to complete. Please mail the completed survey by 10/25/00. A self-addressed, stamped envelope is provided for your convenience. You may be receiving a follow-up call from me in a few weeks. Thank you for your time and information as it is greatly appreciated. Please don't hesitate to contact me if you wish.

Sincerely,

Alice Stock