



idea

Mailing things internationally, even to major markets, is often a bad experience. We can create a social network that connects those who want to mail things to travelers with extra luggage space.

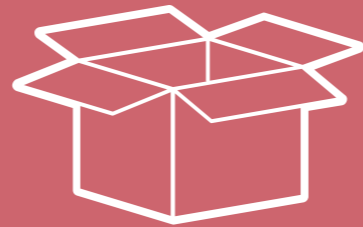
why international mailing sucks

- Super unreliable
- Can take months
- Shockingly expensive
- Often impossible to track

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anxiety & stress!!

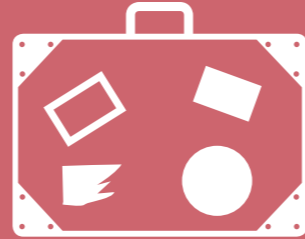


for example...

I want to send a 1lb package of \$0 value from New York, NY to Moscow, Russia.

Estimate states that \$64.75 gets the package to "*major markets*" in 3-5 business days with no guarantee.

There's a \$22.25 shipping option but the delivery date says "varies" and tracking/insurance are not available. From experience, this means it will never get there.



how we can fix it

Travelers share their destination, departure date, and how much extra luggage space is available. Then they bring someone's package or letter, mailing it internally or handing it off to the receiver upon arrival.

how it will work

sender

A woman in New York wants to get a small gift to a relative in Moscow, Russia.

traveler

A traveler in New York plans a trip to Moscow and anticipates some extra luggage space. He wants to help and maybe earn a bit of money.

sender

She uses Travel Mail social network to see schedule of people traveling to Moscow from NY. She can look just in their social circle or at everybody in the network.

traveler

He posts on social network with date of scheduled trip and what he'd be able to take. He can choose to open this up to just his social circle or everybody on the network.

sender

She contacts the traveler with details and photos of what she is sending.

traveler

He receives messages from senders with what they'd like to send and accepts offer(s).

sender & traveler

Arrangement is made for the sender to get package to the traveler. They can drop off/pick up, meet in a public place or use domestic mail.

sender & traveler

App generates contract that both parties sign.
It confirms that both are aware of the contents
of the package and that the traveler is taking on
responsibility of getting it safely to destination.

sender & traveler

Similarly to Task Rabbit, an agreement is made for a monetary exchange and the traveler receives agreed upon payment from sender (payment is optional). If the package will be domestically mailed and not dropped off upon arrival, this will include the shipping cost.

traveler

He takes luggage to Moscow.
Upon arrival, the traveler mails the
package domestically
OR
meets with the receiver depending on
the agreed upon arrangement.

sender

She receives proof (photo/receipt) that their package reached its destination.

traveler

He submits proof (photo/receipt) that package has reached the agreed upon destination. This is when the payment is processed.

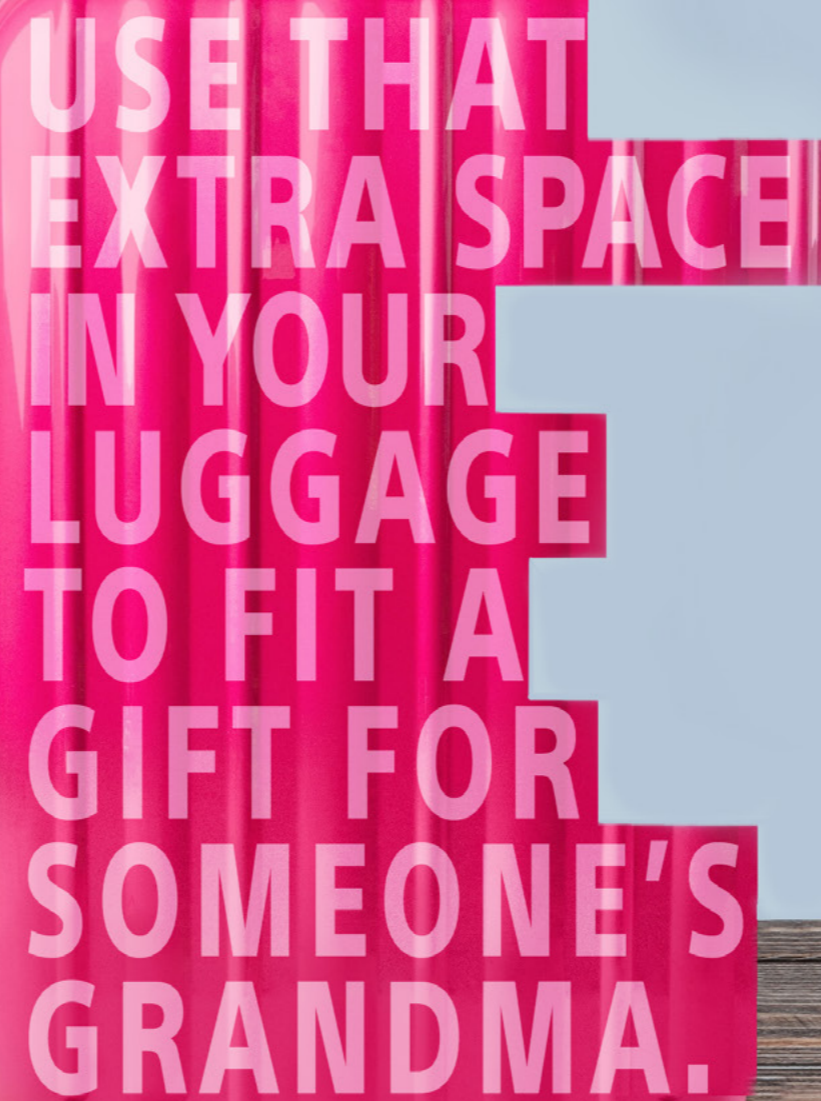
benefits of **travelmail**

- Get mail and small packages to other countries quickly and reliably
- Free or much less expensive than mailing
- Good for the environment
- And of course, that great feeling you get from providing a gift of service and that truly matters to someone

other features

- Location and date filters to easily find a match
- Rating system with reviews to build trust for senders & travelers
- Integration with Facebook for option to stay within social circle

how we can advertise

A red rolling suitcase stands upright on a dark wooden surface against a light blue background. The suitcase has a black handle and four wheels. The text is overlaid on the front of the suitcase in a white, bold, sans-serif font.

**USE THAT
EXTRA SPACE
IN YOUR
LUGGAGE
TO FIT A
GIFT FOR
SOMEONE'S
GRANDMA.**

sharing is everywhere

[couchsurfing](#)

[warm showers](#)

[taskrabbit](#)

[treesforcars](#)

thanks :)
any thoughts?