

Promoting Life...

Key Scripture: But charge Joshua, and encourage him, and strengthen him: for he shall go over before this people, and he shall cause them to inherit the land which thou shalt see.(Deu.3:28 KJV)

I. THE ART OF PROMOTION

A. Promote...

1. Definitions

- a. To help or encourage to exist or flourish (Dictionary.com)
- b. To strengthen, sustain, encourage (Strong's)
- c. To honor, glorify (Strong's)
- d. To make heavy, raise, lift (Strong's)

2. Examples of Promotion

- a. Promoting a person (Est.3:1)
- b. Promoting an ideal (Is.62:10-12)
- c. Encouraging a person (Deu.3:28)
- d. Encouraging a behavior (St. Luke 13:24)

DISCUSSION: Can you promote something without advertising it?

B. What "PROMOTE" Means To God's Way

1. Personal ways to promote life

- a. We must be courageous (Jos.1:7)
- b. We must be an example (1Cor.11:1)
- c. We must be steadfast (1Cor.15:58)
- d. We must willing to be REAL (Heb.13:18)

QUESTION: What are some personal things we do/can do to "practice" personal promotion?

2. Promoting the ideal

- a. We must tell (Ps.119:46)
- b. We must share (2Cor.9:13)
- c. We must believe (Heb.11:6)

NOTE: We Cannot successfully promote the ideal of life God's Way if we do not believe in a life lived God's Way!

II. Ways To PROMOTE

A. SPEAK/Write/Communicate

- 1. We must become VOCAL (St.Mar.5:20)
 - a. You must be heard
 - b. Vocal does NOT mean argumentative.

B. LIVE

- 3. We must become VISIBLE
 - a. We are God's Children (Gal.3:26)
 - b. We are the Body of Christ (1Co.12:27)

SUMMARY: God wants us to begin to LIVE our Mission Statement. We can only do so if we understand it...