

Designer Insights With Tina Ramchandani

Tina Ramchandani is an interior designer, working in New York from her own design firm Tina Ramchandani Creative. She has a Bachelors of Interior Design from The Art Institute of Philadelphia and worked for the prestigious Vicente Wolf Associates, where she honed her design skills on high end residential interiors. Her website Life in Sketch allows her to share her design and product ideas and inspire her readers. So we are proud to bring you the Designer Insights of Tina Ramchandani.

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TINA'S
top choices
THIS SEASON



IN YOUR OWN WORDS DESCRIBE YOUR UNIQUE STYLE AND CREATIVE AESTHETIC?

Most of my spaces are modern and textured, with neutral color schemes. They are layered while still maintaining



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a clean simple aesthetic, and functional. I love spaces to feel comfortable and livable while still looking well designed.

WHEN STARTING A NEW PROJECT, WHAT IS YOUR CREATIVE PROCESS?

I start a mood board. Sometimes it's an online Pinterest board and sometimes I physically pin things on the wall. Gathering all visual aids in one place helps me start designing and is a great place to come back to during the process.

OUT OF THE CREATIVE PEOPLE YOU HAVE WORKED WITH, WHO IS IT THAT YOU RESPECT AND ADMIRE THE MOST?

I worked for Vicente Wolf for five years and recently left to start my own firm. I learned so much in that time and admire his sense of style, work ethic and knack for knowing what's working and what's not in a matter of seconds.

WHEN LOOKING FOR INSPIRATION IS THERE A PARTICULAR THING YOU DO TO GET INSPIRED?

I tend to look for inspiration offline. I will go for a walk, take a Bikram yoga class, draw or make something with my hands. This helps me clear my mind. After I'm relaxed I can find inspiration anywhere, magazines, design stores, movies, almost anything around me.

WHAT HAS BROUGHT YOU TO THIS POINT IN YOUR CAREER? AND WHAT IS YOUR ADVICE FOR PEOPLE LOOKING TO FOLLOW IN YOUR FOOTSTEPS?

I took necessary measures to make sure I was living a fulfilling life, and that I would be able to wake up every day and genuinely look forward to what lies ahead. For me, I've always listened to my gut when making decisions. I advise anyone looking for design or career advice to step outside of themselves and decide what you want your life to be, and then do whatever is possible to make it happen.



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[Designer Insights]

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- Transcript -

1) In your own words describe your unique style and creative aesthetic?

Most of my spaces are modern and textured, with neutral color schemes. They are layered while still maintaining a clean simple aesthetic, and functional. I love spaces to feel comfortable and livable while still looking well designed.

2) When starting a new project, what is your creative process?

After interviewing my client and learning about his or her lifestyle and aesthetic preferences, I start a mood board. Sometimes it's an online Pinterest board and sometimes I physically pin things on the wall. Gathering all visual aids in one place helps me start designing and is a great place to come back to during the process, to confirm I'm still moving in the right direction.

3) Out of the creative people you have worked with, who is it that you respect and admire the most?

I worked for Vicente Wolf for five years and recently left to start my own firm. I learned so much in that time and admire his sense of style, work ethic and knack for knowing what's working and what's not in a matter of seconds.

4) When looking for inspiration is there a particular thing you do to get inspired?

I tend to look for inspiration offline. I will go for a walk, take a Bikram yoga class, draw or make something with my hands. This helps me clear my mind. After I'm relaxed I can find inspiration anywhere, magazines, design stores, movies, almost anything around me.

5) What has brought you to this point in your career? And what is your advice for people looking to follow in your footsteps?

I haven't always known that I wanted to start my own firm, but I knew what I wanted my life to look like as a whole. I took necessary measures to make sure I was living a fulfilling life, and that I would be able to wake up every day and genuinely look forward to what lies ahead. For me, I've always listened to my gut when making decisions. You know when it's the right time to start your own business, change careers, or make any other large life change. I advise anyone looking for design or career advice to step outside of themselves and decide what you want your life to be, and then do whatever is possible to make it happen.