

## Austin Signal Vinyl Record Artwork

### General information

Please send PDF files, 300dpi. Please remove any guide/bleed marks from all images. Also, for jacket images – they need to be SQUARE. As in, all the sides are the same length. Your CD jacket cover may not be square. Check it please before sending. Also, regarding CD artwork – it may not be high-res enough to look good blown up. If it's all you have, then by all means let's use it. If all you have is actually CD jackets (no digital artwork), one option is to have the jackets scanned on a good scanner – typically they will scan to 600dpi. You can then import those images to Photoshop and make modifications.

All my jackets will have a small white border on them; there's nothing I can really do about this, as my printers do not print to the edge of the paper.

Lastly, please keep anything important (text or images) away from the edges of the images. Like, 1/8 of an inch.

I am NOT a graphics guy, and really don't want to be. Actually, I'm not sure what kind of guy I am, but I'm definitely not a graphics guy. So, any time I spend fiddling with images is time that I'm not cutting. If I do have to spend time with your graphics, I will make your record sound bad. So, so bad.

So there.

More below.

## **Picture Disks**

For 12" picture disks, I need 12" diameter images, pdf 300dpi, perfectly round. Give me 1/8 to the edge to work with. No mark for center hole.

For 7" picture disks, 7" diameter.

## **12" Records**

I need 2 images, one for the front jacket cover and one for the back jacket cover. PDF as mentioned so passionately above, and remove all guide/bleed markings. They will be 12x12" when printed. SQUARE. Did I mention that already?

Center labels – same deal - PDF 3.85" in diameter. No text/image within 1/8 " of the edge. NO MARK for the center hole. I know where it goes.

## **7" Records**

Jacket images, front and back. PDF, 300dpi. You know the drill. They will be – yes! 7x7". And again, they will be SQUARE.

Center label - 3.85" in diameter, a small center hole in diameter will be in the middle. I no longer do large-hole 7".

Also, I would prefer you not mark the center hole – just let your artwork bleed into the middle.

### **10" Records**

Just like 12", only 10". Center labels are the same.

### **Inserts**

I can have inserts printed, either 1 sided or 2 sided. They should be 7", 10", 12" – depending on the record. Same deal, SQUARE. Important to keep images/text away from the edge.

Thanks for considering Austin Signal. I really appreciate it. And remember to floss each day. Otherwise you'll be sorry. Just sayin.