

# AD SPECS

effective May 1, 2013

all ads interior

## INCHES

full page

6.75w x 8.5h

half page

6.75w x 4.125h

quarter page

3.25w x 4.125h

eighth page

3.25w x 2.063h

---

Send files in PDF format or in any Adobe CSI format (include or embed links, if necessary, and outline fonts). For any PSD, JPEG, or TIFF files, please use 225 dpi (size-as) minimum.

---

For more information, contact:

## RIDDLE FENCE

PO Box 7092

St. John's, NL A1E 3Y3

(709) 754-5774

contact@riddlefence.com

riddlefence.com

## COLOUR

front or back cover (interior): \$450

full page: \$335

half page: \$200

quarter page: \$100

eighth page: \$55

---

## BLACK & WHITE

front or back cover (interior): \$400

full page: \$ 275

half page: \$150

quarter page: \$75

eighth page: \$40



A JOURNAL OF ARTS & CULTURE