

JONES KNOWLES RITCHIE, NYC	DESIGN DIRECTOR	7/2013 ›
	<i>Identity & packaging design. Art direction. Design strategy.</i>	
	Led the design team responsible for Budweiser's global redesign and currently overseeing branding and packaging efforts across three global AB InBev client groups.	
	Built a motivated team, strengthened client and partner relationships and supported a rapidly growing studio.	
LITTLE & COMPANY	DESIGNER	3/2012 › 6/2013
	<i>Identity, print, environment & interactive design.</i>	
	<i>Art direction. Copywriting. Design strategy.</i>	
	Art directed and designed a quarterly magazine for Target's 350k employees, in partnership with Target's internal communications team and a variety of writers, designers, illustrators and photographers.	
	Developed strategy and design across a range of media and audiences for Staples, Microsoft, Target, the State of Minnesota and American Public Media.	
CUE, INC	DESIGNER	3/2006 › 3/2012
	<i>Identity, packaging, print, environment & interactive design.</i>	
	<i>Art direction. Copywriting. Brand & design strategy.</i>	
	Rebranded Southern Comfort Liqueur, a three-year effort involving research, positioning, design, a global launch, production oversight, identity standards, a brand book and international brand extensions.	
	Modernized the Jack Daniel's brand identity and bottle.	
	Utilized consumer research to create packaging concepts, brand extensions and the brand's guiding principals book.	
	Developed strategy and design across a range of media and audiences for Briggs & Stratton, Malt-o-Meal, Children's Theatre Co. and United Health Care.	
WERNER DESIGN WERKS	INTERN DESIGNER	6/2005 › 1/2006
	<i>Identity, packaging, print, environment & interactive design.</i>	
	Contributed to the concept, design and production of internationally-awarded projects.	
TRUE IDENTITY	DESIGNER	5/2003 › 2/2005
	<i>Identity, print, environment & interactive design.</i>	
	<i>Flash development. Art direction.</i>	
	Executed projects from concept through production for cultural, start-up and corporate clients.	
IOWA STATE UNIVERSITY	BFA GRAPHIC DESIGN	5/2005

References available upon request.