

# Gerardo Martinez (*The Creative GDS*)

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## Profile

Can deliver a high volume of diverse design projects in a fast-paced environment with rapidly shifting priorities. Strong conceptual thinker who can effectively wear multiple hats and adhere to tight schedules. Accomplished in identity, online, print and apparel design. Strong illustration, advanced use of Photoshop and Illustrator with enough understanding in InDesign, maximum attention to detail, knowledge and understanding of printing techniques. Ability to shape a project from conception to completion, working both independently as well as in a collaborative team environment. 15 years of graphic design experience. Can bring a creative energy with a strong imagination and desire to create amazing work.

## Experience

SENIOR GRAPHIC DESIGNER, CREATIVE DESIGN STUDIO (CREATIVE GDS), OWNER — 2012-PRESENT

SENIOR GRAPHIC ARTIST, MANDEGO APPAREL, HOLLISTER ,CA — 2007-PRESENT

SENIOR GRAPHIC DESIGNER, MERZA, PRINTING DEPARTMENT DIVISION — 2006-2007

GRAPHIC DESIGNER, VANGUARDIA DESIGN STUDIO, MÉXICO — 2004-2006

FREELANCER — 2000-PRESENT

## Education

UNIVA University of Atemajac, Zamora, Michoacán, Mexico — BA, Graphic Design, 1996-2000.

## Languages

English/ proficiency level.

Spanish/ native.

## Skills

Illustrator, Adobe CC Suite, iWorks, Microsoft Office, Wordpress.

## References

Available upon request.