

Professional Experience

Multimedia Content Developer Post University, Waterbury, CT 5/2013–Present

- Design and develop a variety of graphics, animations and videos, and other content and presentation materials to enhance all academic courses, training courses, and electronic help/performance systems for both online and on-campus use
- Collaborate with Instructional Designers and Subject Matter Experts to develop learning materials that support learning objectives, including videos, interactive PDFs, lecture notes, interactive images, course graphics, and more
- Assess and budget timelines for scheduled development cycles to ensure that all multimedia deliverables are completed on time
- Collaborate with other Multimedia Content Developers in the production of video projects
- Blackboard LMS System Admin: Design and maintain visual aspects of Blackboard LMS, including custom modules, system theme, color palette, GUI settings. Responsible for module and tab development and organization. Design and develop custom announcements, login page, and student resources. Provide theme support during Blackboard SP and CP upgrades.
- Responsible for the visual design aspects of new-student onboarding courses
- Maintain proper branding guidelines through a wide variety of custom graphic requests, including infographics, departmental documents, step-by-step help documents, LMS support documents, branded MS Office templates, department handbook, department newsletter, and other special request documents

Senior Graphic Designer ASSA ABLOY, New Haven, CT 8/2005–5/2013

- Create concepts and layouts for advertisements that focus on a variety of markets and audiences
- Design a multitude of brochures, ranging from basic bi-folds, to fully customized, high quality specialty pieces
- Logo design and illustration
- Photo retouching
- Design material for several different annual tradeshow, including booth design, billboards, video screens, and more
- Maintain branding guidelines for over 20 companies. Ensure the integrity of brand identity for each company across a range of applications
- Art Direction for the Mobile Showroom vehicle photography: Organize four showroom vehicles in several different orientations, and direct a professional photo shoot. Conduct comprehensive Photoshop retouching and orchestration of individual and group vehicle photos in an array of settings
- Art Direction for product photography: Work directly with professional photographer for several different product photo shoots. Oversee studio, direct staging, lighting, color, and photographic style of subject matter. Complete Photoshop retouching of final photos, including simulated product installations
- Art Direction for photography of on-site showroom: Scout different vantage points throughout the on-site product showroom. Direct a group of models appearing in photos. Design promotional brochure in parallel with photo shoot
- Create interactive PDFs for informational, instructional and promotional purposes
- Create Flash projects for web use, promotional movies, tradeshow displays, and videos for meetings and presentations. Proficient in basic vocal recording and production. Search and review contract voice-over specialists
- Work directly with the Print Production Manager to determine project specifications, oversee color approval, and meet budget and time constraints

Graphic Designer Royal Printing, West New York, NJ 8/2004–8/2005

- Responsible for all general graphic design and electronic pre-press duties for the in-house art department
- Design promotional material and direct mail, in addition to logo creation and general design work. Create diverse pieces for a range of clients, from New Jersey political campaigns to local businesses
- Pre-press work for various design firms, magazines, and freelancers. Responsible for file correction and management, photo retouching, and color approval

Education

- Master of Education, Instructional Design & Technology – Spring 2016 Post University (4.0 GPA)
- Bachelor of Arts, Graphic Design – Spring 2004 Western Connecticut State University (3.55 GPA)

Software

- Adobe Creative Suite CC 2015 (Photoshop, InDesign, Illustrator, After Effects, Premiere, Muse, Audition, Flash, Dreamweaver, Acrobat), Adobe Captivate, QuarkXPress, Microsoft Office, Blackboard LMS v.9.1