

SYNOPSIS SAMPLES

SAMPLE FICTION SYNOPSIS - NEW ADULT

MADE IN HEAVEN by Lizette Clarke

[Context + whose story is it?]

Michael Andante is a former prodigy who feels more comfortable using his talented hands to pick pockets than play the piano. He steals professionally, but also because he legitimately can't help himself. Born a triplet and abandoned at birth, Michael, his sister and identical brother have spent their entire lives at St. Alban's Catholic orphanage. Despite this, Michael is narcissistic and entitled, believing that his cute face and lack of parents allow him to take and do whatever he pleases. But when his arrogance leads him to overlook and miss out on all viable financial aid options for college, he realizes he may not be able to attend the school of his dreams. Without some way to pay for school, he'll be stuck—another St. Alban's orphan who never amounted to anything.

[Context + what does the character believe/want?]

Because he doesn't believe he should have to pay for anything in life—including higher education—Michael jumps on the chance to cheat his way into free tuition when he discovers a diversity scholarship for married minority students. Michael knows he can convince the scholarship committee to award him with four years of tuition, but he needs to find someone to marry him before the application deadline in 30 days.

[What's standing in his way?]

That's where Dinah DiMinuendo comes in—the one other person of color Michael knows who'll be going to the same college in the fall. An overachiever with a high IQ, Dinah lives with a rare form of hemophilia and sees her entire existence as a challenge—and that's not a bad thing. She lives for competition and loves beating the odds, and few things please her more than outsmarting Michael Andante. She looks forward to graduating high school, leaving the orphanage, and starting college, where she believes she can become her own person, living beyond the shadow of her mentally ill mother. Dinah wants Father Teddy—the sexy Greek priest who she has crushed on for *years*—to love her, but more than anything, she wants *someone* to love her. She wants someone to choose her and make sacrifices for her for once, the way her young mother—an orphan herself—never could.

[This happened and BECAUSE OF THAT this happened + why it matters]

Michael and Dinah hate each other, but Michael still expects her to put their stormy history aside and help him out by getting married for the scholarship. Relishing that she has something Michael wants, Dinah teases him and strings him along, even convincing him to work the kissing



booth at her fundraiser in exchange for her hand in marriage. Even though kissing strangers—kissing anyone—is not something the intimacy-averse Michael is comfortable with, he agrees to the deal. So when she reveals she never had any intention to marry him, Michael feels betrayed by his foe yet again. With no other ammunition for retaliation, he passionately kisses her. The kiss leaves them both conflicted. He hates Dinah and she hates him, but *damn* if that kiss wasn't hot

[This happened and BECAUSE OF THAT this happened + why it matters]

Despite the wave of clashing emotions that follow the kiss, Dinah still takes joy in rebuffing Michael—at least until she finds out that Father Teddy, the man she has lusted after throughout all of adolescence, is actually her father. Realizing that all these years, the attention Father Teddy gave her had nothing to do with sexual tension—but was simply his taking care of her without compromising his vows of chastity, poverty, or obedience—hits Dinah hard. Angry and irrevocably damaged by the news, Dinah's entire sense of identity is completely crippled, and her resentment for both parents becomes twofold: not only did they both lie to her, but their genes have literally been a lethal combination for her. Impulsively, Dinah decides to marry Michael, hoping she'll wound her father by marrying someone he hates.

[What happens externally and internally + why it matters]

Dinah tells Michael she wants to marry him and win the scholarship, and relishing the role reversal and his new position of power, Michael rejects her out of spite. But Dinah won't accept defeat, and blackmails Michael into letting her follow him on an illegal breaking-and-entering job. For Dinah, going with him while he steals from someone's home has as much to do with irritating Michael as it does with simply wanting to be bad. She's seen Michael go through life cheating and stealing with nary a consequence, while her hard work has only rewarded her with illness after illness and a crush on her own father.

[This happened and BECAUSE OF THAT this happened + why it matters]

After Dinah helps him on his stealing job, Michael realizes that they actually do make a good team. They decide to partner up and win the scholarship, knowing there are only a few weeks left to become legally married. As the plot and plan together, they soon become able to spend time together without fighting. While being fake fiancés, they start to trust each other and actually become friends, and Michael finds himself falling in love with his worst enemy. Meanwhile, Dinah finally has Father Teddy's undivided attention, as he is desperate for her to stay away from Michael. Her goal is still to hurt her father, but she's starting to fall for this side of her rival that she's now only seeing for the first time.

[This happened and BECAUSE OF THAT this happened + why it matters]

But Dinah doesn't want to fall for *anyone*—not after the heartbreak she suffered with Father Teddy. So while at a dinner with a member of the scholarship committee, a tipsy Dinah fools around with someone else, and Michael unwittingly catches them in the act. Though their engagement and marriage are a sham, he hates the thought of Dinah with someone else and feels incredibly betrayed. This leads to an ugly, long overdue, no-holds-barred fight between them, where Dinah astutely points out that the only reason Michael steals everything is because he doesn't believe he deserves to be given anything by anyone—including love. Instead of giving her the satisfaction of being right, Michael hits Dinah below the belt emotionally, implying that



she's just like her mother. Storming away after their fight, she drives away in Michael's (stolen) ride and crashes into a ditch, losing consciousness and a lot of blood very quickly.

[This happened and BECAUSE OF THAT this happened + why it matters]

Michael gets her to the ER just as she's going into shock. Things aren't looking good, and he spends the night freaking out that she might not survive. He feels guilty for blowing up at her and realizes that everything she said about him during their fight was true—that his kleptomania and penchant for stealing stems from the belief that he doesn't deserve love. He also realizes that he *does* need Dinah more than anything.

[This happened and BECAUSE OF THAT this happened + why it matters]

Dinah survives her incident, and Michael confesses that he seeing her with another guy made him jealous, but more than anything he was afraid that she would die and that he'd lose her forever. Dinah is overcome with affection for him, and they almost consummate their relationship—or whatever it is—before she puts a stop to it. Her newfound feelings for Michael overwhelm and frighten her, and she won't risk getting her heart broken ever again. On the other hand, the aborted hookup makes Michael see clearly how much he really wants to spend his life with her, scholarship or no scholarship.

[This happened and BECAUSE OF THAT this happened + why it matters]

Michael accepts a job that's as shady as all his other work, but he requests being paid as an actual employee with health benefits that he can extend to a spouse. Once he has this, he presents the information to Dinah and proposes to her before a large group of people. When he proposes—this time with sweetness instead of arrogance—she accepts, seeing him as someone she needs and trusts, and no longer as an enemy. She accepts the marriage as a pure business transaction with no feelings involved, and with a new last name, she hopes she can create a new identity for herself. She marvels over how authentic that proposal looked, blissfully unaware that Michael meant every word of it.

[Resolution]

So Michael gets what he wanted—a marriage that can help him win a full-paid scholarship—but he wishes the marriage was real. He wishes Dinah loved him, but has no idea how to tell her how he feels. Even so, Dinah no longer believes in love, and this blinds her to her true feelings for Michael—which becomes a major problem as we head into Book #2 of the series.



BLOOD DAWNA novel by John Robin

SAMPLE **FICTION** SYNOPSIS – EPIC FANTASY

Note: John's book is 760 pages long and even he managed a 3-page synopsis! So can you!

[Context]

Blood Dawn is set in Gholheim, the once-mighty seat of Azzadul, a god-king who united the world then vanished mysteriously. Gholheim has fallen into disarray under the regime of King Fyrian, a tyrannical ruler bent on the suppression of art. Despite his apparent grasp of power, the seeds of revolution stir and soon ignite into a war.

[Whose story is it + what does she want?]

Rena, a seamstress of nearly twenty winters who has been adopted into wealthy House Arwelle, wants desperately to forget her past crimes as a child assassin and lead a life of peace and obscurity. However, she has an uncanny gift for weaving, which attracts the interest of people eager to exploit her, which soon pulls her into the center of the revolution.

[What's standing in her way?]

Rena's greedy uncle, Kurt Estelle, reveals her ability to weave before Gholheim's royal officials. Convincing them that Rena's skill might be a benefit to the lucrative foreign cloth trade market, Estelle's actions lead Rena to the royal palace, where she is forced to abandon her old life as a seamstress and become Mistress of Cloth to King Fyrian – a job which means she is in control of cloth production for export, and a reality which makes her feel exposed and uncertain.

[This happened and BECAUSE OF THAT this happened + why it matters]

While in the palace, Rena encounters conspirators who seek to use her gifts for their own gain. One of them, Villiar, once the Chief Councillor to Azzadul, tells Rena she is the god-king's long-lost daughter and insists that she must master her power for the good of Gholheim's people. Another, a villain in Gholheim's Underworld called Zavram, has strong ties to the royal court, and his goal is the opposite: to steal Rena's inherited power using arcane blood rites so that with it he might become more powerful even than the former god-king. Rena is a pawn in their game, and in her moment of greatest need she calls upon the power of colors and patterns that has always comforted her and weaves a grand tapestry of dragons – and in this she gets a glimmer of her full potential.

[This happened and BECAUSE OF THAT this happened + why it matters]

War breaks out around Gholheim. While this is happening, Rena not only begins to believe in her power, she also begins a secret love affair with King Fyrian, discovering that he is just a figurehead – and an ordinary, fearful person just like her. Compelled by the power she's just discovered and her new love, Rena seeks to master her power, not only so she can rise above the conspirators who want to use both her and the King as their puppet, but to show her new lover that it is possible to rule without fear. Rekindling the deadly gifts of her past as a child assassin, she creates magical drawings that unleash fire and destruction on her enemies, killing hundreds.



[This happened and BECAUSE OF THAT this happened + why it matters]

In her torn and singed gown, she sits on Azzadul's throne, trusting that her power is indeed a sign of her birthright as Azzadul's long-lost daughter, claiming victory for her and for Fyrian, and believing that she will bring a new age of hope to Gholheim. Rena and Fyrian quickly marry to cement their power, but their celebration is short lived, for House Trwl, a rogue house that has sworn false loyalty to King Fyrian rises up and murders the king. Rena is caught off guard, and finds that though she's prepared magical drawings as wards to protect herself, they are useless to her now in her desperate time of need. She is taken prisoner where she awaits a death sentence.

[This happened and BECAUSE OF THAT this happened + why it matters]

Alone in captivity -- the place where she first resolved to abandon her drawings so she could rebuild a life of peace in a new life with Jane Arwelle -- Rena finds new resolve to become more than a timid girl. She vows that if she manages to survive this time, she will not rest until she has reclaimed the throne and restored hope to Gholheim's people.

[This happened and BECAUSE OF THAT this happened + why it matters]

Meanwhile, Rena's brother, Manwen, her mother, Jane, Granduncle Lantis, and a new ally, Venton, plot her rescue. They steal Rena away, replace her with a look-alike, and fake her death. Zavram, realizing the betrayal, blames his apprentice, Din Dellion, another master of the dark arts, and in an epic battle the two men pit their greatest powers against one another – a fight which ends with Zavram fleeing and Din Dellion rising up as the new king of Gholheim.

[Resolution]

Rena, who in exile has been rising to her full strength, begins her campaign to win back Gholheim. Using the tapestry Rena made as a blueprint, her rescuers are able to decode an ancient device that becomes a master weapon for Rena. With it, she conquers Gholheim and reclaims the throne and forges a permanent connection to her magic. She rules with force and confidence, defining for her people a new era of light and hope – her father's dream restored to dark Gholheim and the vast world beyond.



SAMPLE MEMOIR SYNOPSIS

CROSSING TO INVISIBLE by Annie B Seyler

NOTE – Memoir written in third person

[Context – the world of the story]

As the income gap in America widens and class mobility grinds to a standstill, the national dialogue around wealth disparity has surged to the foreground. According to a recent New York Times/CBS News poll, "Americans are broadly concerned about inequality of wealth and income...Far from a strictly partisan issue, inequality looms large...suggesting that it will outlive the presidential primary contests and become a central theme in next year's general election campaign." (NYT 6/3/15)

[Protagonist – who is this narrator and what does she believe?]

Amidst the dialogue and debates one thing is clear: nothing amplifies the issues or humanizes the impact more poignantly than personal stories. But the vast majority of stories are told from only one side of the income gap. Imagine the benefits of adding to the dialogue a personal account of the experience of growing up in both privilege and poverty within one's own nuclear family. Imagine a story that taps into America's widespread discomfort with poverty and the social norm that encourages those with means to distance themselves from those who have less. Enter Crossing to Invisible, a provocative memoir that explores the author's emotional experience of crossing back and forth over the income divide as a teenager and the unmistakable influence of that crossing on her choices as an adult.

[Why it matters – the topic, the big idea.]

Wealth disparity has driven a wedge among teenagers' worlds and many educators and parents of prep school youth are worried their teenagers are growing up in privileged silos that prevent them from identifying with anyone who lives on the other side. Today's youth are tomorrow's leaders, so cultivating in them the ability to identify and empathize with all people – across the class divide – has never been more critical

[What happens externally and internally + why it matters]

Crossing to Invisible provides a bridge between worlds and a leaping-off point for reflection and discourse. From a Connecticut prep school to an Ivy League University, the author is immersed in privilege and taught to achieve, build status, and leverage every opportunity her elite education offers. But when her mother divorces her wealthy father and willfully remarries into extreme poverty, the author must choose between honoring the class rules that have shaped her family's lives for generations or defying the rules, foregoing the rewards, and following her heart.

[What happens externally and internally + why it matters]



Setting aside the distinction that privilege bestows upon her, the author sleeps on a mattress on a barn floor, dumpster dives for pecan rolls behind a Freihofer's outlet store, and immerses herself in a community that is trapped in a cycle of generational poverty and overlooked in a country that worships what they lack: prestige and money. As the author enters adulthood and faces life's increasing complexities, she gets trapped between a culture that urges her to leverage her pedigree and a quiet yet pervasive instinct to hide from it.

[Resolution]

Although the author's story is unusual, many of her feelings are not. Her journey is one from resistance to acceptance; from resentment to forgiveness; from feeling like something is missing to feeling whole. It's a journey in which layers of distortion are peeled away -- distortions within our culture, within her own family, and within herself. It's a journey that gets beneath the surface of how we show ourselves in the world and how we see others – even those we pretend are invisible



SAMPLE MEMOIR SYNOPSES

LET THE WORLD CHANGE YOU

by Emma Blackman

NOTE - Memoir written in third person

[Context + who is this narrator and what does she believe?]

Born on a 32-foot yacht in the Pacific Islands into a family of sailors, Emma Blackman spent most of her life on and around the ocean, so it was a shock to everyone when, at the age of 25, she put on hold her career managing sailing events for Louis Vuitton to move to a small, rural village in land-locked Uganda. Driven by her belief that her good fortune was simply an accident of birth, Emma felt compelled to give back to the world that had always treated her kindly. Young and idealistic, she arrived at a primary school for AIDS orphans in Uganda for a sixmonth volunteering stint with naïve dreams of "saving the world."

[What happens externally and internally + why it matters]

But what does "saving the world" really look like? Determined to avoid the "pay-\$3000-for-your-volunteer-experience" programs Emma found on the glossy websites of global volunteer organizations, she instead chose to volunteer through a small, unknown, grass-roots organization. She believed strongly in the role of education in development and hoped to make a real difference, not to just scrape the surface. She found that this was harder than she thought in a country, a culture, and a community that was not her own – but that was until she fell in love with Henry, a brilliant 12-year old orphan with a hopeful smile and a huge heart, who came to her with a plea for help. Unable to afford secondary school fees, Henry's education would soon be ending after primary school and, without her assistance, his dreams of being a doctor would fade away, replaced by the reality of a life in the fields. Even though she had no idea how one very young woman without a job could possibly help, or how that simple request would reverberate throughout her own life, she said yes.

[What happens externally and internally + why it matters]

Back in the world of international sailing events, Emma spoke passionately to all those she met about the world she had discovered in Uganda, one in which people took nothing for granted and appreciated what little they had. She was surprised to find that some of the world's best sailors – America's Cup skippers and Olympic gold medalists – were moved to help. There was something about their borderless existence, their reliance on the elements, and the constant uncertainty of life at sea that seemed to make them open to her stories about a landlocked village far from home, where the rains brought salvation and the weather also ruled people's lives. Adding these sailors to her network of supporters, Emma created a sponsorship program for the children of KAASO Primary School in the Rakai District of Uganda. Today Emma's Kiwi Sponsorships sees over 30 Ugandan students through secondary school every year, and Henry, the 12-year-old boy who started it all, has just graduated after six years of secondary school.



[Resolution]

Let the World Change You shows that two seemingly disparate worlds can be closer than we think, as it shares the unlikely story of how a small village in Uganda captured the hearts of some of sailing's biggest names. It is a moving story of hope against all odds and a testament to the power of one woman's determination to make a difference, one child at a time.



SAMPLE NON-FICTION SYNOPSIS - SELF HELP

THE NEXT HAPPY: LET GO OF THE LIFE YOU PLANNED AND FIND A NEW WAY FORWARD

by Tracey Cleantis

NOTE – Tracey chose to write her non-fiction book proposal in first person. You can see that she has a very sassy and unique writing style and she felt that this was the best way to summarize her book.

[Context – the world of the story]

We live in an age that is defined by the myth of Sisyphus—the Greek guy who was forced to roll a rock up a hill for all eternity, never to get to where he was going, never-ever to be done. It's the myth that makes the somewhat counterintuitive point that it's not so much if you win or lose as long as you keep trying—relentlessly. The mottos for our time might well be defined by the never-say-die poster-boy Lance Armstrong and his famous dictum that "Pain lasts for a moment but quitting lasts forever," or by Winston Churchill's hallowed advice to "Never, never, never give up." Churchill was not, for the record, an American, and according to historians, might have been better off retreating on an occasion or two. That said, his English bulldog advice seems to belong more to baseball, apple-pie and Chevrolet than it does to cricket- playing blokes who drink warm beer and drive their lorries on the wrong side of the rode. It is, after all, the American Dream, not the British Dream or the Chilean Dream. This country was built on the foundation of a can-do spirit, a belief that if you just want it badly enough and work hard enough, anything is possible—including becoming an astronaut, landing a talk show gig, having a child, keeping a broken marriage together, or getting rich enough from your killer app to retire to Aruba. This relentless belief in what is possible is all well and good when you're gearing up for greatness, and at that stage of the process you will find endless workshops, conferences and books to help you harness the power of intention, understand "the Secret," live your best life, awaken the Giant, unleash your power, find your cheese, and achieve your dream.

[What is standing in your reader's way?]

But guess what? No matter how many Secrets you have or how much cheese or power you possess, nothing is guaranteed. It simply isn't true that if you work hard enough you will get what you desire. It just isn't. I hate to break the "Yes you can!" bubble, but the myth is a big-fat lie and the truth is that there are limits to what we can achieve. This is the dark side of the dream that no one likes to talk about—and that few people outside of the therapeutic setting are working to alleviate—and that lack of attention is only deepening the pain. Consider these sad and sobering statistics:

- 41% of first, 60% of second and 73% of third marriages end in divorce.
- 1.5 million women are infertile, and 1 out of every 5 couples are involuntarily childless.
- 50% of American college graduates are underemployed and 80% of people are dissatisfied with their jobs.
- 50% of businesses fail in their first year; 56% percent fail in the next five-years



- In one recent year 2,698,967 homeowners lost their dream home to foreclosure
- 85% of actors are unemployed.
- Of all college level basketball players, less than .00007 percent successfully make it to the NBA.

[What does your reader desperately need/want?]

Within those numbers lies the heartbreak of millions of people who relentlessly hammer away at their dreams regardless of the high costs associated with dreaming. Within those numbers is the explanation for why, as *The New York Times* recently reported, there has been a surge in suicide among middle aged men. Within those numbers is the story of the pervasive sense of failure that pervades the first generation of Americans that just might not be able to build a better life than their parents. We all know people who *won't* get divorced even though their marriage has become a soulless sham; they *won't* stop tinkering in the garage on their brilliant idea even though they're the only one of their peers without health insurance or enough money in the bank to fix the car should it break down; they *won't* stop believing that any day now—*any day now!* — their boss is going to waltz in, hand them a fat bonus, and escort them to the corner office, which will make the fact that they ruined everything in their life (including their marriage, their health and their relationship with their children) somehow all worth it, in the end. Only the day never arrives and the redemption doesn't happen.

[Who is your book for? What happens?]

The Next Happy is written for all of these people. It will dare to challenge the notion that the time to let go of a dream is never. It will be a book that offers a much needed counterpoint to the endless "yes you can" sentiment that pervades our culture. It will offer a psychological explanation of the process of letting go, insight into the grief, and a roadmap to the other side of the impossible dream, where unexpected happiness waits.

[Resolution]

The result should be a huge wave of relief and a shift away from the insidious "never say die" philosophy that is part of our national zeitgeist. Readers will come away from this book with real and tangible tools that will allow them to move through the stages of grief and begin to conceptualize the death of their dream in a different way. They will discover strengths, resources, and a new, healthy way forward.

And I will be the Dr. Kevorkian of dreams.



SAMPLE NON-FICTION SYNOPSIS - BUSINESS

GENEROSITY AT WORK by CV Harquail

[Context - the world of the story.]

A new breed of companies is taking advantage of changes in technology, the economy, and social expectations to transform the rules for business success. These companies are growing fast by doing the opposite of what most people assume are the hallmarks of effective business. Instead of maximizing their take, developing products in "stealth mode", hoarding knowledge, and flaunting a winner-take-all, self-centered ethos, these companies are giving away valuable assets. They are sharing their time, expertise, products, culture, and positive energy with other businesses, creating a resource-rich environment for themselves, their partners and their customers.

[Whose story is it? What do they need?]

Generosity at Work will help readers harness the power of generosity in the business sphere. It will shift how readers think about generosity in a business context, debunk the myths used to fabricate a business case against generosity, get them comfortable with real examples and specific actions of generous businesses, and show them how to start the transformation towards generosity in their own businesses.

[What happens?]

Generosity at Work is organized into four big bites, addressing the opportunities of generosity, the practice and experience of generosity, the impact of generosity, and the first steps towards generosity at work. Woven throughout each section are profiles of the leaders of the emerging generosity movement, including young digital enterprises like Etsy, Hubspot, ModCloth, Buffer, Stocksy, and Moz, as well as older, more traditional firms like Eileen Fisher and Cascade Engineering. At these firms, founders, managers, engineers, customer service reps, accountants and HR managers are making small changes in their everyday business practices so that they trigger waves of positive, rich value that flow from their companies into their networks and communities.

[What happens?]

The four sections are as follows:

Part One: The Business Opportunities of Generosity sets the scene for generosity in the context of business. It debunks the myths used to fabricate a business case against generosity, and explains how generosity -- smartly done -- impels a company to grow smarter, stronger and more influential itself. It explains why this new breed of businesses is clever enough to see and seize opportunities for generosity. It establishes the five main strategies that businesses use to transform work they are already doing for themselves into resources they can easily and safely share with others.

Part Two: Practicing and Experiencing Generosity as a Business takes the reader inside actual companies that are leading through generosity. Chapters explore each of the five core



strategies for generosity, unfolding the stories of trailblazing companies so that readers can see how the practical actions and internal experience of generosity interact to spur each company's growth. For example, one chapter follows the meteoric rise of Buffer, a social media service, as it shares its best management ideas by promoting its unique culture. Within these focused chapters, sidebars offer 100+ examples of standalone practices from companies that excel at different forms of generosity. From "Barnraising" to "DeskSwapping" to "Eating Their Dogfood", these examples will help readers recognize and test drive practices they can integrate into their own company's work.

Part Three: The Impact of Generosity on Other Businesses -- And Yours shows readers how generous actions by their own businesses can trigger waves of positive influence for other companies, for the entire network, and then back again to their own companies. It outlines the most effective ways that businesses can receive and respond to generosity, so that gifts to them stimulate innovation and creativity, motivate more generosity, and distribute more gifts out into the network. It illustrates how outflowing generosity becomes a magnet of opportunities for your business. And, it explains how generous businesses respond when their generosity doesn't work.

Part Four: The First Steps Towards More Generosity At Work helps readers create an action plan for leading their own company's generosity at work. A quiz helps readers assess a company's current generosity profile and identify the most promising strategies for accelerating that particular company's generosity. Personal exercises help readers re-envision their immediate work roles to find ways to model business generosity, while templates for team discussion help readers lead their work groups towards generous business practice. Readers can swap advice and ideas with other change agents in an online community hosted at Generosity-At-Work.com. Readers will be able to build their own action plans to lead their colleagues and their companies to capture the generative advantage of generosity at work.

Each chapter will be supported by a summary of 3-5 bullet points and a list of ready-to-tweet insights. Screenshots, photos, company presentations, interview excerpts, charts of key metrics, and other visual material will illustrate the practices of featured companies. Visual materials, worksheets, additional resources, video interviews, SlideShare presentations, and references will be available for dynamic access on Generosity-At-Work.com.

Generosity At Work is as useful to a solo entrepreneur as it is to a middle manager, because this approach to business builds on core human needs and creates positive social dynamics anywhere in a company, a business relationship, or a business network. Generosity at Work will appeal to organizational change leaders, entrepreneurs, would-be-entrepreneurs, startup and digital technology professionals, and fans of cutting-edge companies who seek to identify, celebrate and initiate positive change within their companies and business at large. The book will have a special appeal to women business leaders and change agents because it promotes a worldview, a value set, and a range of behaviors that many women understand intuitively and long to see represented more prominently in business settings.



[Resolution.]

No matter where they work or what their company makes and sells, Generosity at Work will help readers shift their businesses from being standalone, self-centered shops to leading citizens of a connected, flourishing community.

{If you would like personalized feedback on your synopsis, manuscript and even your query letters – we can help you. See our special offer for the synopsis evaluation and discounted Author Accelerator membership at www.jennienash.com/offers}