Spring Branch
Caring Communities

Data Book  March 2013

A review and analysis of the community surrounding the Caring Communities site located at Spring Branch Elementary School in Independence, Mo.
Introduction

About Caring Communities

Caring Communities was developed by the Local Investment Commission (LINC) to fulfill the role once played by the courthouse square: a place where the community gathers together, shares ideas, and holds neighborhood events. The growth of Caring Communities reflects increasing national interest in creating “community schools.”

The LINC Caring Communities effort, which began in 1992, has grown to 80 sites in seven school districts in Kansas City and Jackson County, MO. LINC’s school district partners include Kansas City, Independence, Fort Osage, North Kansas City, Hickman Mills, Grandview and Center. Other partners include charter schools, local government, state agencies, and community organizations.

What is a Community School?

A community school is both a place and a set of partnerships between the school and other community stakeholders which leads to improved student learning, stronger families and healthier communities. Community schools are open to everyone—all day, including evenings and weekends. Community-based organizations or public institutions often work as lead agencies in community schools, helping to mobilize community assets and support students success.

Coalition for Community Schools
www.communityschools.org

About This Book

The Spring Branch Caring Communities Data Book is intended to provide useful information for decision-makers of the Spring Branch community — parents, neighbors, site council members, staff and the general public. We hope the facts, figures and resources contained in this book will help these decision-makers to better understand their neighborhoods and identify needs and opportunities for better coordination of services. We hope this book will help build on the success of Caring Communities and help it thrive in the future.

To request additional copies of this book, or to suggest improvements for future editions of this book, contact the Spring Branch Caring Communities Site Coordinator. The book is also available to download for free at www.kclinc.org/springbranch

Spring Branch Caring Communities
Established 2012

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(816) 521-5455
jlindsey-carter@kclinc.org
Community Analysis Zone (CAZ)

The Community Analysis Zone (CAZ) for the Spring Branch community was established using Spring Branch Elementary School as a reference point and includes the area within a two-mile radius of the school (the black circle in the map at right).

The CAZ overlaps, but is not identical to, the Spring Branch school boundaries. The CAZ allows for analysis of data about residents, neighborhoods and services that, while not necessarily located within the official school boundaries, nevertheless pertains directly to the community served by the Caring Communities site.

For the purpose of this book the boundaries of the Spring Branch CAZ and the “Spring Branch community” are the same, and the terms “CAZ” and “community” are used interchangeably.

Data for the site book was obtained from a number of resources including but not limited to the City of Independence, Mo.; U.S. Census Bureau; Jackson County, Mo.; Missouri Department of Elementary and Secondary Education; Missouri Department of Health and Senior Services; United Way of Greater Kansas City; Missouri Department of Social Services; University of Missouri-Kansas City Center for Economic Information; and University of Michigan National Poverty Center.

Community data was analyzed by census tract (red boundaries) within the CAZ. Census tracts are small, relatively permanent statistical subdivisions of a county delineated by local participants as part of the U.S. Census Bureau’s Participant Statistical Areas Program. The U.S. Census Bureau delineated census tracts in situations where no local participant existed or where local or tribal governments declined to participate. Census tracts generally have between 1,500 and 8,000 people, with an optimum size of 4,000 people. (Source: U.S. Census Bureau.)
Education

Spring Branch Elementary
Dr. Janet Richards, Principal
20404 E. Truman Rd., Independence, MO 64056
(816) 521-5455
janet_richards@indep.k12.mo.us

2012 Student Demographics

Source: Missouri Department of Elementary and Secondary Education

2012 Student Attendance Rate

Source: Missouri Department of Elementary and Secondary Education

Free/Reduced Lunch

Source: Missouri Department of Secondary Education

2012 Missouri Assessment Program (MAP)

5th Grade Science

Source: Missouri Department of Elementary and Secondary Education
Education

2012 Missouri Assessment Program (MAP), continued

3rd Grade Communication Arts

4th Grade Communication Arts

5th Grade Communication Arts

3rd Grade Mathematics

4th Grade Mathematics

5th Grade Mathematics

Source: Missouri Department of Elementary and Secondary Education
Demographics

Race

2000

- 92%
- 2%
- 3%
- 0%
- 0%
- 2%

2010

- 86%
- 4%
- 5%
- 1%
- 0%
- 2%

Source: U.S. Census Bureau

Age by Sex

2000

2010

Source: U.S. Census Bureau

Family Type with Related Children

<table>
<thead>
<tr>
<th></th>
<th>2000</th>
<th>2010</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Population</td>
<td>12,246</td>
<td>12,558</td>
<td>3%</td>
</tr>
<tr>
<td>Total Families</td>
<td>3,395</td>
<td>3,438</td>
<td>1%</td>
</tr>
<tr>
<td>Married Families</td>
<td>2,712</td>
<td>2,609</td>
<td>-4%</td>
</tr>
<tr>
<td>With Children Under Age 18</td>
<td>1,249</td>
<td>1,015</td>
<td>-19%</td>
</tr>
<tr>
<td>Single Male Households</td>
<td>181</td>
<td>235</td>
<td>30%</td>
</tr>
<tr>
<td>With Children Under Age 18</td>
<td>122</td>
<td>148</td>
<td>21%</td>
</tr>
<tr>
<td>Single Female Households</td>
<td>502</td>
<td>594</td>
<td>18%</td>
</tr>
<tr>
<td>With Children Under Age 18</td>
<td>361</td>
<td>381</td>
<td>6%</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau
Economy

<table>
<thead>
<tr>
<th></th>
<th>Spring Branch</th>
<th>Jackson County</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Median Income</strong></td>
<td>$70,144</td>
<td>$46,252</td>
</tr>
<tr>
<td><strong>Unemployment Rate</strong></td>
<td>8.0%</td>
<td>8.8%</td>
</tr>
</tbody>
</table>

Source: U.S. Census

Poverty

<table>
<thead>
<tr>
<th></th>
<th>Spring Branch</th>
<th>Jackson County</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2000</strong></td>
<td>4.8%</td>
<td>11.9%</td>
</tr>
<tr>
<td><strong>2010</strong></td>
<td>6.9%</td>
<td>15.7%</td>
</tr>
</tbody>
</table>

U.S. Census Bureau, 2010 ACS 5 Year Estimates

Note: The United States determines the official poverty rate using poverty thresholds that are issued each year by the Census Bureau. The thresholds represent the annual amount of cash income minimally required to support families of various sizes. A family is counted as poor if its pretax money income is below its poverty threshold. Money income does not include noncash benefits such as public housing, Medicaid, employer-provided health insurance and food stamps.

Source: National Poverty Center

Employment by Industry

- Education, health care and social services: 20%
- Manufacturing: 15%
- Retail trade: 12%
- Professional, scientific and management: 9%
- Arts, entertainment and recreation: 8%
- Construction: 7%
- Finance, insurance and real estate: 7%
- Public administration: 5%
- Transportation and utilities: 5%
- Other: 4%
- Wholesale trade: 4%
- Information: 3%
- Agriculture: 1%

U.S. Census Bureau, 2010 ACS 5 Year Estimates
**Housing**

### Vacant Houses

![Bar chart showing the number of occupied and vacant houses from 2000 to 2010.](image)

- Occupied: 4,513 in 2000, 4,926 in 2010
- Vacant: 161 in 2000, 296 in 2010

**Source:** U.S. Census, 2000, 2010

### Vacancy Rate

<table>
<thead>
<tr>
<th></th>
<th>2000</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring Branch</td>
<td>3.5%</td>
<td>5.7%</td>
</tr>
<tr>
<td>Jackson County</td>
<td>7.6%</td>
<td>12.0%</td>
</tr>
</tbody>
</table>

**Source:** U.S. Census, 2000, 2010

### Home Values

![Bar chart showing the distribution of home values in Spring Branch and Jackson County, MO.](image)

- Less than $50,000: 4% (Spring Branch), 8% (Jackson County)
- $50,000 to $99,999: 23% (Spring Branch), 25% (Jackson County)
- $100,000 to $149,999: 37% (Spring Branch), 28% (Jackson County)
- $150,000 to $199,999: 15% (Spring Branch), 17% (Jackson County)
- More than $200,000: 20% (Spring Branch), 22% (Jackson County)

**Source:** U.S. Census, 2010 ACS 5 Year Estimates

### Gross Rent

![Bar chart showing the distribution of gross rent in Spring Branch and Jackson County, MO.](image)

- Less than $300: 3% (Spring Branch), 6% (Jackson County)
- $300 to $499: 22% (Spring Branch), 11% (Jackson County)
- $500 to $749: 30% (Spring Branch), 37% (Jackson County)
- $750 to $999: 23% (Spring Branch), 28% (Jackson County)
- More than $1,000: 23% (Spring Branch), 18% (Jackson County)

**Source:** U.S. Census, 2010 ACS 5 Year Estimates
# Community Resources

## Parks

<table>
<thead>
<tr>
<th>Park Name</th>
<th>Address</th>
<th>City</th>
<th>State</th>
<th>Acres</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beckett Park</td>
<td>2701 S Cherokee St</td>
<td>Independence</td>
<td>MO</td>
<td>7</td>
</tr>
<tr>
<td>George Owens Nature Park</td>
<td>1601 S. Speck Rd.</td>
<td>Independence</td>
<td>MO</td>
<td>85</td>
</tr>
<tr>
<td>Little Blue Park</td>
<td>21101 EM 78 Hwy</td>
<td>Independence</td>
<td>MO</td>
<td>6</td>
</tr>
<tr>
<td>Randall School Park</td>
<td>509 N. Jennings Rd.</td>
<td>Independence</td>
<td>MO</td>
<td>6</td>
</tr>
<tr>
<td>Little Blue Trace Park</td>
<td>Multiple Entrances</td>
<td>Independence</td>
<td>MO</td>
<td></td>
</tr>
</tbody>
</table>

*Source: City of Independence Dept. of Parks and Recreation*

## Churches

<table>
<thead>
<tr>
<th>Church Name</th>
<th>Address</th>
<th>City</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td>Church Of Christ</td>
<td>E State Route 78 &amp; Holke Rd</td>
<td>Independence</td>
<td>MO</td>
</tr>
<tr>
<td>Church Of The Nazarene</td>
<td>19800 E Truman Rd</td>
<td>Independence</td>
<td>MO</td>
</tr>
<tr>
<td>Community of Christ</td>
<td>823 S. Elizabeth St.</td>
<td>Independence</td>
<td>MO</td>
</tr>
<tr>
<td>Community of Christ</td>
<td>19402 Holke Rd</td>
<td>Independence</td>
<td>MO</td>
</tr>
<tr>
<td>East Side Baptist Church</td>
<td>19901 E Highway 78</td>
<td>Independence</td>
<td>MO</td>
</tr>
<tr>
<td>Fairmount United Methodist Chr</td>
<td>2119 Holke Rd</td>
<td>Independence</td>
<td>MO</td>
</tr>
<tr>
<td>Greater Life Outreach Ctr</td>
<td>18703 E Salisbury Rd</td>
<td>Independence</td>
<td>MO</td>
</tr>
<tr>
<td>Living Water Ministries</td>
<td>18400 E Salisbury Rd</td>
<td>Independence</td>
<td>MO</td>
</tr>
<tr>
<td>Pleasant View Christian Church</td>
<td>19114 E Salisbury Rd</td>
<td>Independence</td>
<td>MO</td>
</tr>
<tr>
<td>Trinity Church Of the Nazarene</td>
<td>19800 E. Truman Rd.</td>
<td>Independence</td>
<td>MO</td>
</tr>
</tbody>
</table>

*Source: Yellowpages.com*
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Data Resources

City of Independence, Mo.

Jackson County, Mo.

Independence, Mo. Department of Parks and Recreation

Kansas City Free Health Clinic

Mid-America Regional Council

Missouri Department of Elementary and Secondary Education

Missouri Department of Social Services

Missouri Department of Health and Human Services

Independence Public School District

United States Census Bureau

United States Department of Housing and Urban Development

United States Department of Labor

United Way of Greater Kansas City

University of Missouri-Kansas City Center for Economic Information

University of Michigan National Poverty Center