

City of Algoma
Community Development Committee Minutes
July 21, 2014

The regular meeting of the Community Development Committee was called to order by the chairman in compliance with open meeting laws at 6:00 pm on Monday, July 21, at City Hall. Present were Bruce Charles (chairman), Judy Wiese, Ron Welch, John Pabich, Jodi Zimmerman, Mike Glime and Russ Ritchie. Shawn Olson was absent. Also present were city administrator Jeff Wiswell and alderman Jan Dart.

Moved by Jodi, second by Russ: to approve the agenda as published. Motion carried.

Moved by John, second by Judy: to approve the June 16 meeting minutes. Motion carried.

The financial report was reviewed. There were no bills to approve. The 2015 CDC budget was discussed and drafted. The final budget for submission to council will be approved at the next regular meeting.

Mike updated the committee on the cost and location of way-finding signage for the business park. There was a brief discussion.

Moved by Ron, second by Judy: To place five directional, way-finding signs leading to the business park at a cost not to exceed \$1000. Motion carried.

Ron provided a brief update on incentives for existing and new businesses. John provided an update of the Marketing Assets of Algoma. These items will be discussed further at the next meeting.

It was suggested that the committee renew its focus on marketing the new business park. Identifying a core concept and creating a corresponding marketing package will be discussed at the next meeting.

Moved by Mike, second by Jodi: to adjourn the meeting. Motion carried. The meeting adjourned at 7:25 pm.

The next regular committee meeting is Monday, August 18, at 6p.m., in City Hall.