



SIMPLE ENERGY EFFICIENCY OVERVIEW

TAKE ADVANTAGE OF WAYS TO USE ENERGY SMARTER!

Focus on Energy wants to help you use energy smarter. The new Simple Energy Efficiency Program offers a FREE pack with energy saving products for your home. Please visit our website to select your FREE pack or a pack with optional upgrades, which include a small copay.*

You are just a few steps away from using less energy and saving money! Each pack contains a variety of products such as:

ENERGY STAR® qualified Light Emitting Diode (LED) Light Bulbs

LEDs use at least 75% less energy than incandescent bulbs, producing less heat and more light per watt. Plus, they have an extremely long life span, of about 25,000 hours.

High-Efficiency Showerhead

Efficient showerheads lower the gallons of water used per minute, without compromising performance — allowing you to use less water, and potentially lowering water and heating bills.

Water-Saving Kitchen and Bathroom Faucet Aerator

These simple screw-in aerators reduce water use in your sinks while providing the pressure you need to wash. Reducing your water use will save you money on the cost of heating your water.

Smart Power Strip

Smart power strips are designed primarily for home entertainment centers and home office areas. They work by preventing electronics from drawing power when they are off or not being used.

Choose which pack is best for you!

ELEGIBILITY

Resident must be a customer of a participating Wisconsin utility company. Must be a resident of a single-family or multifamily residence of three or fewer units and have not participated in the Express Efficiency Program within the last three years. One pack per household. Residence can be owner or renter occupied. Renters must obtain permission from their landlord.

*One pack per household

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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HOW DO I RECEIVE MY PACK WITH ENERGY SAVING PRODUCTS?

To order your products, sign up at:
focusonenergy.com/simple

Or call 866.543.9303

Please have your electric and gas utility account number available prior to calling.



focus on energy™

Partnering with Wisconsin utilities