

2012 ANNUAL REPORT January 1 – December 31



Samaritan Counseling Center

315 W. Larkin Street

Midland, MI 48640

989-835-7511

www.freshairesamaritan.org

Mission *Fresh Aire Samaritan Counseling Center provides affordable, quality, short and long term counseling, life coaching, education, and consultation to promote wholeness of body, mind, and spirit.*

Message from our Leaders

Dear Friends of Fresh Aire Samaritan Counseling Center:

Looking back on 2012, as a Samaritan Institute affiliate, we have continued to develop and grow in being able to assist others at a time when they need it most. Many of the clients who came to Fresh Aire found themselves in a time of transition due to economic changes, job loss, and increasing divorce rates. With such transition there is often exaggerated stress, anxiety, depression, relational and spiritual crises. We are humbled to be part of this center at a time when our community needs have never been greater.

Last year, the Fresh Aire Samaritan clinical team provided resources for hope and healing to over 70 men, women and children through individual, couples, and family counseling. The staff also provided a number of workshops/seminars, classes and retreats in the areas of Divorce Recovery, Grief Support, Marriage Enrichment, Managing Stress/Burnout, Authoring Your Own Life, Caregiving, and Spiritual Growth.

In response to the center's continuing development and the critical needs in our community, two new therapists were added to our staff in the early fall. By the close of the year, the Samaritan Center had provided 788 client hours. Throughout the year, we have focused on building relationships with other churches in the area as board and staff in accordance with the Samaritan model. A series of clergy luncheons were held and staff and board members met with pastors and lay-people individually and collectively. Consequently, we were blessed to add to our network four new Partnership Churches from the Greater Bay Region. This fall a website was launched to further define and market the center and its services.

As we move into 2013, we are focused on continuing to work toward becoming a viable and sustainable ministry with increasing partnerships, services, and financial support. All of this we do with grateful hearts. Thanks to all who have been generous partners and supporters through your encouragement, time, referrals, and gifts! Fresh Aire Samaritan Counseling Center is looking forward to another wonderful year of continued growth and development. Please keep us in your prayers as we seek to provide resources of healing for those in need.

Sincerely,

Terrence Hilty
Board President

Rev. Dr. Lisa McIlvenna
Executive Director

Fresh Aire Samaritan Counseling Center Team

Lisa McIlvenna, DMin, LPC, NCC, *Executive Director*; Amy McDonald, MA, LLPC, *Counselor*; Molly Clarey, MA, LLPC, *Counselor*; Rev. Dr. Carl Gillett, *Pastoral Consultant*; Dr. Kate Regan, *Psychiatric Consultant*

Board of Directors

Terrence Hilty, *Chairman*; Sara Dore, *Secretary*; Dennis Buckler, *Treasurer*; Rev. David Brown, Christina Pashby, Kathy Rightor, Natalie Tucker, Cheri King, Mark Sauter

- Heartfelt thanks go to parting Board members *Rev. David Brown, Julie Heustis, Kathy Rightor, and Dr. Gary Smith*. Their devoted service was deeply appreciated.

Partnership Churches

United Church of Christ

4100 Chestnut Hill Dr., Midland, MI 48640

First Baptist Church of Midland

915 East Sugnet, Midland, MI 48642

Midland First United Methodist

315 W. Larkin St., Midland, MI 48640

Saginaw First United Methodist Church

4790 Gratiot Rd., Saginaw, MI 48638

First Presbyterian Church

805 Center Avenue, Bay City, MI 48708

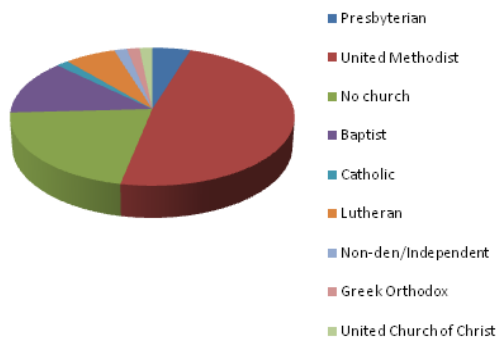
Midland Missionary Church

479 S. Eleven Mile, Midland, MI 48640

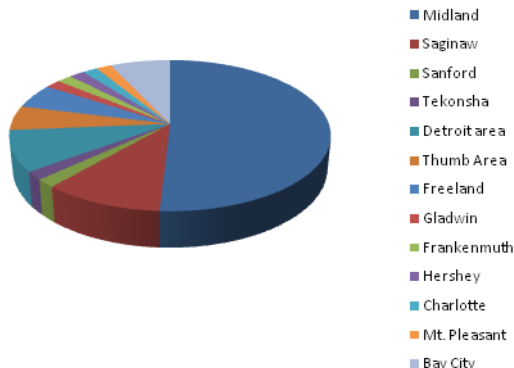
Client Care: Breakdown of Number of Counseling Sessions

Total Sessions FY 2012 = 788 client hours

2012 Clients by Denomination



2012 Clients by Geography



Our Fiscal Health

In accordance with our organizational goals, Fresh Aire subsidizes counseling fees for those who lack medical insurance coverage and/or the ability to pay. In 2012, registration for 501c3 non-profit status was submitted to the IRS. Our status is pending.

Income Statement January – December 2012

Ordinary Income/Expense

Income

Counseling, Education and other Fees	\$ 54,597
Grants and Fundraising	2,735
Public Support and other Revenue	3,139

Total Income \$ 60,471

Expenses

Salaries	\$ 55,735
Advertising	0
Office	1,566
Insurance	1,354
Utilities and Rent	0
Professional Fees	5,665
Other Expenses	2,436

Total Expenses \$ 66,756

Net Operating Profit/Loss **(\$ 6,285)**