

2013 ANNUAL REPORT

January 1 – December 31



Samaritan Counseling Center

315 W. Larkin Street
Midland, MI 48640
989-835-7511
www.freshairesamaritan.org

Mission *Fresh Aire Samaritan Counseling Center provides affordable, quality, short and long term counseling, life coaching, education, and consultation to promote wholeness of body, mind, and spirit.*

Message from our Leaders

Looking back on 2013, as a Samaritan Institute affiliate, we continued to develop in being able to assist others at a time when they needed it most. Many clients who came to Fresh Aire found themselves in a time of transition due to economic changes, increased job expectations or loss, and relational conflict related to the difficulty in balancing family and work life. With such transition often results in exaggerated stress, anxiety, depression, and/or relational and spiritual crises. We are humbled to be part of this center at a time when community needs have never been greater.

The Fresh Aire Samaritan clinical team provided resources for hope and healing to over 90 men, women and children through individual, couples, and family counseling so that by the close of the year, the Center had provided 886 client hours. Additionally, the staff served an additional 350 individuals through over 200 hours of workshops/seminars, classes and retreats in the areas of Clergy Personal, Professional and Spiritual Growth and Consultation, Grief Support, Marriage Enrichment, Managing Stress/Burnout, Authoring Your Own Life, Healthy Caregiving, Healthy Boundaries, and Spiritual Formation.

In order to accommodate the ongoing development and growth of the Center in its effort to meet the critical needs of the region, two new therapists were added to our staff. One of our primary focuses of the board and staff together this year was the building of relationships with other churches in the area and in the community. A series of clergy luncheons were held and staff and board members met with pastors and lay people individually and collectively. Consequently, we were blessed to add to our network one new Partnership Church from the Greater Bay Region – Mapleton United Methodist Church. We held our first fundraiser in November by creating a regional event (Good Samaritan Recognition and Award Banquet) that not only brought greater awareness of the vision, mission and work of Fresh Aire to the region, but also brought recognition to four individuals or teams within the community who improved work-life balance in their work, school, or community environment. The fund-raiser also successfully raised over \$4000 for a Samaritan Fund to help clients who cannot afford to pay the full fee receive counseling services at a reduced rate. We finished the year with an on-site accreditation visit by the Samaritan Institute as part of our goal and effort to move from affiliated to full-accreditation status.

As we move into 2014, we are focused on continuing to work toward being a viable and sustainable ministry with increasing partnerships, services, and financial support. We also anticipate, with only a couple of more policies to write and details to complete, that by mid-year we will have completed all the requirements for full accreditation. Many thanks to all who have been generous supporters through your encouragement, time, referrals, and gifts! The Center is looking forward to another wonderful year of continued growth and development. Keep us in your prayers as we seek to provide resources of healing for those in need.

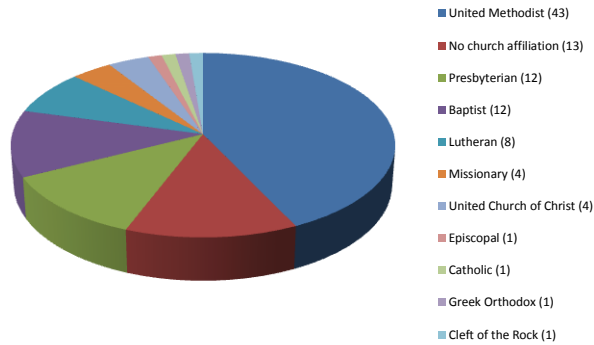
Sincerely,
Terrence Hilty
Board President

Rev. Dr. Lisa McIlvenna
Executive Director

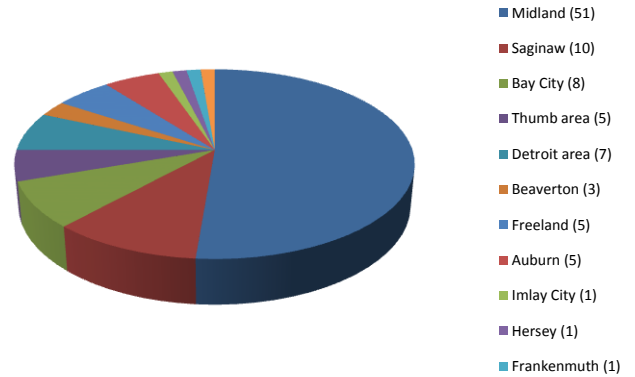
Client Care: Breakdown of Number of Counseling Sessions

Total Client Hours FY 2012 = 788 FY 2013 = 886

2013 Clients by Religious Affiliation (%)



2013 Clients by Geography (%)



Our Fiscal Health

In accordance with our organizational goals, Fresh Aire subsidizes counseling fees for those who lack medical insurance coverage and/or the ability to pay. In 2013, we received our 501c3 tax exempt, non-profit status from the IRS. Funds received from the Samaritan Recognition and Awards Event were placed in a restricted Samaritan Fund account which are 100% dedicated to support clients.

Income Statement

Ordinary Income/Expense

	2012	2013
Income		
Counseling, Education and other Fees	\$ 54,597	\$ 61,865
Grants and Fundraising	2,735	715
Samaritan Fund		6,130
Public Support and other Revenue	<u>3,139</u>	<u>5,843</u>
Total Income	<u>\$ 60,471</u>	<u>\$ 74,553</u>
Expenses		
Salaries	\$ 55,735	\$ 44,272
Advertising	0	271
Office	1,566	491
Insurance	1,354	1,343
Utilities and Rent (in-kind)	0	0
Professional Fees	5,665	7,972
Other Expenses	<u>2,436</u>	<u>7,552</u>
Total Expenses	<u>\$ 66,756</u>	<u>\$ 61,901</u>
Net Operating Profit/Loss	<u>(\$ 6,285)</u>	<u>\$ 12,652</u>

Samaritan Recognition and Award Event

Our first fundraiser was held in November. We recognized four groups in the Great Lakes Bay Region whose efforts contributed to the environmental health or work-life balance within their schools, workplace, or extended community. The award recipients were Jon Horton (Building Trades), Michelle Bahr (Special Education), Shelly Jones (Mission of Mercy), and the team of Pastor Roy Baldwin, Tamara and Julie Klida (One Week-One Street). Over 120 attendees were treated to an evening that included a Silent Auction, a piano ensemble, and a buffet dinner. Silent Auction gifts were provided by the Court Street Café, Dave Bausch, Fralia's, Gourmet Cupcake Shoppe, McLaren Dental Associates, Pit and Balcony, Renee's Beauty Salon, and the Valley Plaza among others. The event raised over \$4,000, 100% of which will be used to subsidize those clients needing financial assistance.



Pictured(l-r): Terry Hilty, Jon Horton, Michelle Bahr, Shelly Jones, Pastor Roy Baldwin, Tamara and Julie Klida, and Lisa McIlvenna

Fresh Aire Samaritan Counseling Center Team

Lisa McIlvenna, DMin, LPC, NCC, *Executive Director*; Amy McDonald, MA, LLPC, *Counselor*; Lisa Ciaciuch, LLMSW, *Counselor*; Daphne Barkley, *Office Manager*; Rev. Dr. Carl Gillett, *Pastoral Consultant*; Dr. Kate Regan, *Psychiatric Consultant*

Board of Directors

Terrence Hilty, *Chairman/Secretary*; Dennis Buckler, *Treasurer*; Marilyn Ehline, Cheri King, Rhonda Myers, Christina Pashby, Roger Pickering, Mark Sauter

- Our heartfelt thanks go to parting Board members *Sara Dore and Natalie Tucker*. Their devoted service was deeply appreciated.

Partnership Churches

United Church of Christ

4100 Chestnut Hill Dr., Midland, MI 48640

First Baptist Church of Midland

915 East Sugnet, Midland, MI 48642

Midland First United Methodist

315 W. Larkin St., Midland, MI 48640

Saginaw First United Methodist Church

4790 Gratiot Rd., Saginaw, MI 48638

First Presbyterian Church

805 Center Avenue, Bay City, MI 48708

Midland Missionary Church

479 S. Eleven Mile, Midland, MI 48640

Mapleton United Methodist Church

4604 Bailey Bridge Road, Freeland, MI 48623