



Todd Wilson
Graphic Designer

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Freelance Graphic Designer

2015—Present

I am currently established as a freelancer working across a variety of well known New Zealand brands.

Key Clients include:

Moa Brewing Company

New Zealand's largest craft brewery.
Contract designer working in-house on print, brand and digital products.

Working Style

A specialist men's fashion brand.
Working on key projects including a website overhaul, seasonal campaigns and rebranding.

Switch

A multi-disciplinary design studio.
Three month contract working across brand and spatial design projects for Nike, Barkers Clothing and Nexan.

Ecoya

Australasia's leading fragrance brand.
Three month contract as an In-house Brand and Digital Designer.

QUALIFICATIONS

BMA Visual Arts - Graphic Design

Waikato Insitute of Technology
2009—2011, Hamilton

AWARD Graduate

Australasian Writers and Art
Directors Association
2014, Auckland

Intermediate Graphic Designer

Moa Brewing Company
2013—2015

New Zealand's fastest growing and only publicly listed craft brewery.

Key Role

Reporting to and working alongside the CEO and Marketing Manager to deliver a high standard and unique level of design.

Responsibilities

- Print, Packaging and Digital Design
- Art Direction and Copywriting
- Brand Development and Strategy
- Photography and Shoot Direction

AWARDS

Trophy - Packaging Design

NZ Gold Ale, Moa Brewing Co.
2016 NZ Brewers Guild Awards

Bronze - Packaging Design

Session Cans, Moa Brewing Co.
2016 NZ Brewers Guild Awards

Bronze - Packaging Design

SKW 99 Pale Ale, Moa Brewing Co.
2014 AU International Beer Awards

Junior Graphic Designer

The Lawrenson Group
2011—2012

Hamilton's leading hospitality group, owning and managing 14 bars and restaurants across the city.

Key Role

Reporting to and working alongside the CEO to produce promotional material, menus and signage across the various venues.

Responsibilities

- Print and Digital Design
- Spatial Design
- Photography and Shoot Direction
- Social Media Management

REFEREES

Available on request.

OTHER EXPERIENCE

The Beaufort Bar	2012—2013	Melbourne	Chef
Furnace Restaurant	2011	Hamilton	Restaurant Manager
The Bank Bar & Brassiere	2009—2010	Hamilton	Bar Manager