



25
YEARS
of extraordinary art

Creativity Statement

@ArtlinkCentral
participation is just the beginning

Artlink Central recognises Creativity as an organic process of thought and action for the benefit of the whole person that engenders a space to explore, where originality can evolve.

Through provision of its myriad project experiences and programmes of work Artlink Central staff and artists present an accessible experience in creative engagement for all participants. Artlink Central artists do not simply deliver a workshop teaching a particular artistic skill, but rather use the workshop setting as a platform for engaging participants in their own creativity and supporting them to recognise this creativity, its value and its ameliorative nature.

While Creative Engagement lies at the heart of Artlink Central practice, it also recognises the value and benefit of providing opportunities for Creative Learning. Where participants, having come to the space and explored their own creativity, are then able to develop that creativity as they feel it, through a range of learner led, artist supported activities.

Artists working with Artlink Central are clear about the articulation of creativity, to enable and empower participants to embrace their creativity. While the skills of artistic process may be seen as separate from a discretely creative practice, the supporting of the former engenders the latter. Artlink Central Artists are clear about the fragile nature of this pedagogy and are trained to support participants through the process from skills development to creative evolution.

This evolved creativity is then celebrated in the work produced, with exhibition and showcase events in non-traditional spaces and places, to continue the ethos of embedded creativity across the organisation.

Artlink Central places creativity at the heart of its artistic ethos and exists to share and celebrate the creativity of all.

The importance of creativity is never underestimated at Artlink Central. The organisation seeks to identify areas of opportunity for creative engagement with its current and prospective partners and their service users, through a range of inventive methodologies, which embed the practice of creativity from the planning stages of all work through its delivery and evaluation.