

# On managing a team you don't know

With Morgan Evans

# Who am I?

1. Building web applications for about 12 years
2. Leading engineering teams for about 6 years
3. Sr Director of Engineering at Condé Nast



## A Disclaimer

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I can't tell you what will  
work for you,

but I can tell you what has  
worked for me.

# My process

[Mileage may vary]

1. Settle in
2. Listen and learn
3. Set expectations
4. Drive change
5. Celebrate success

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**#1 - Settle in.**

# Find out the expectations of the new gig

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- How will success be measured by my boss?
- What are the cultural norms of the company?
- What is the context of my position within the organization?

# The [somewhat] obvious stuff

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- Don't come in like gangbusters
- Trust people until they give you a reason not to
- Be as clear about intentions and objectives as you can be
- Have thorough initial 1:1s

**#2 - Listen and learn.**



## *So what would you say you do here?*

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- Start as a passenger to your team
- Ask many questions
- Observe everything
- Take the time to understand *\*why\** things are the way they are
- Avoid rushing to action or judgment

# Building relationships

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- Time spent getting to know the team is key
- Focus on building rapport
- Everyone should feel like their voice matters

**#3 - Set expectations and lead by example.**

# On setting expectations

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- People want to understand what is expected of them
- Overcommunication is good communication
- Being consistent will help build trust
- Explicit expectations makes giving feedback and course-correcting easier

# Leading by example

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- My behavior sets the tone and pace
- Everyone is watching
- Living my values inspires others

# Establishing dominance

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- Sometimes people will be weird about getting a new boss
- Not everyone welcomes me with open arms
- Focus on togetherness, not hierarchy
- Subtly reinforce leadership as needed

**#4 - Drive change and give feedback.**

# Find the inner circle

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- Treat ideas like hypotheses: test them!
- Figure out who to trust
- Figure out who my team trusts



# Dry-run ideas on trusted people

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**Ask:** What do you think about \_\_\_\_\_? Has the team ever tried something like this before? What issues do you think we might have?

**Ask:** How do you think \_\_\_\_\_ is doing? How do you think the team sees the situation? What do you think needs to be done?

# Don't

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- Jump to conclusions
- Play favorites or have lower expectations for people in equivalent roles
- Expect to be able to make everyone happy all the time
- Expect to be “part of the gang”

**#5 - Celebrate successes.**

**Thank you.**