



MARISSA SCHMIDT

Illustrator, Graphic Designer.

EDUCATION

Columbus College of Art & Design

BFA in Illustration | *May 2013*

Minor studies in Writing, Copywriting, & Design History.

WORK EXPERIENCE

Limited Brands | Victoria's Secret

Illustrator | *July 2013 - March 2017*

Creative Services team designer, producing 2-D and 3-D visual merchandising concepts. Work included illustrations for seasonal window displays and product launches as well as graphics for marketing elements.

Bloom Designs

Intern | *Aug 2012 - Oct 2012*

Illustrated golf, tennis, and social graphics for custom products and stationery.

DESIGN SKILLS

Adobe CC

Photoshop, Illustrator, & InDesign.

Traditional Media

Graphite, oils, acrylic, & watercolor.

Photography

Digital & photo editing.

Typography

Hand-lettering.

SIDE PROJECTS & FREELANCE

Columbus Zoo & Aquarium

Illustrated greeting cards and designed a custom tote bag to raise funds for an orangutan splash pad.

Ramble Coffee

Photo retouching for social media and web.

St. Stephen's Community House

Event Planning & Graphic Design | *2013 - 2016*

Provided concept illustrations, designed print materials & production art, and helped install decor for the annual "Bravo for the Children" benefit.

"The Dragon With The Stinky Breath"

Artwork and layout design for a children's book.

Wonder-Shirts, Inc.

Graphite portraits of authors featured on the web.

YMCA Camp Kern

Logo concepts for the camp's Kern Dash Series.

La Coppa Artisan Gelato

Design and copywriting for marketing materials.

Kenneth Lilly Enterprises

Collaborative rebranding of the lifestyle company.

AWARDS

Lowell Tolstedt Drawing Contest | *1st Place, 2012.*

Linda Howard Bittner Award | *2011.*

SAY HELLO



marissahschmidt.com

My portfolio of characters & paintings.



marissahschmidt@gmail.com

Not-so snail mail.



[marissahschmidt](https://www.instagram.com/marissahschmidt)

Solo travels, nature, & animal-stalking.