



MARISSA SCHMIDT

Illustrator, Graphic Designer.

EDUCATION

Columbus College of Art & Design

BFA in Illustration | August 2009 - May 2013

Minor studies in Writing, Copywriting,
& Design History.

WORK EXPERIENCE

Minted

Seasonal Design Associate | October 2017 - present

Focus on creating custom luxury art, wedding stationery, and photo retouching for customers.

Victoria's Secret International

Freelance Graphic Designer | June 2017 - July 2017

Created logos, sketches, and interior merchandising concepts for two mobile Pop-Up shops in the UK.

Limited Brands | Victoria's Secret

Illustrator | July 2013 - March 2017

Creative Services team designer, producing 2-D and 3-D visual merchandising concepts. Work included illustrations for seasonal window displays and product launches as well as graphics for marketing elements.

Bloom Designs

Intern | Aug 2012 - Oct 2012

Illustrated golf, tennis, and social graphics for custom products and stationery.

AWARDS

Lowell Tolstedt Drawing Contest | 1st Place, 2012.

Linda Howard Bittner Award | 2011.

SIDE PROJECTS & FREELANCE

Columbus Zoo & Aquarium

Illustrated greeting cards and designed a custom tote bag to raise funds for an orangutan splash pad.

Ramble Coffee

Photo retouching for social media and web.

St. Stephen's Community House

Event Planning & Graphic Design | 2013 - 2017

Provided concept illustrations, designed print materials & production art, and helped install decor for the annual "Bravo for the Children" benefit.

"The Dragon With The Stinky Breath"

Artwork and layout design for a children's book.

Wonder-Shirts, Inc.

Graphite portraits of authors featured on the web.

YMCA Camp Kern

Logo concepts for the camp's Kern Dash Series.

La Coppa Artisan Gelato

Design and copywriting for marketing materials.

Kenneth Lilly Enterprises

Collaborative rebranding of the lifestyle company.

DESIGN SKILLS

Adobe CC

Photoshop, Illustrator, InDesign, & Lightroom.

Traditional Media

Graphite, oils, acrylic, & watercolor.

Photography

Photo retouching & light digital photo experience.

Typography

Hand-lettering & vector-based type.

SAY HELLO



marissahschmidt.com

Portfolio of retail design,
characters, & portraits.



marissahschmidt@gmail.com

Not-so snail mail.



marissahschmidt

Solo travels, nature,
& animal-stalking.