



EXPEDITIONS

Threespot

Design Director | Washington, DC | 3/13-Present

- Directed the UX and design for a tablet-based game, which UNICEF's education team uses to engage students in a real-life global aid situation.
- Led the strategic planning, UX, and design for several responsive digital magazines and enterprise-level websites for the United Service Organizations (USO), The Pew Charitable Trusts, and the Natural Resources Defense Council that increased program engagement, email sign-ups, and fundraising.
- Concepted and executed national advocacy campaigns for ONE.org, The Kennedy Forum, and the USO.
- Responsible for a five-person design department and a creative lead for two client teams representing over \$1MM in billings. Established agency-wide design production process guidelines, evaluated and implemented new department software, and created procedures for prototyping.

Manifest Digital

Senior Art Director | Chicago, IL | 4/11-3/13

- Collaborated with two venture capital backed entrepreneurs to develop their brands, SAAS products, and marketing strategy for Manifest's start-up incubator.
- Established agency-wide design production process guidelines, departmental procedures for creative in Agile development, and responsive web guidelines.

Isobar

Senior Designer | New York, NY | 10/10-4/11

- Created the visual design and assisted in the UX for Bloomberglaw.com, Bloomberg's award-winning legal research product.

Moniker Creative

Creative Director/Principal | Chicago, IL | 1/08-10/10

- Managed design and UX development for Rust-Oleum's online social community, Paintideas.com, and launched a successful national online marketing campaign that doubled membership.

Hoffman York

Art Director | Chicago, IL | 10/03-1/08

AWARDS

Webby Nominee, Social NOW Campaign (2016)

Gold Stevie Winner- B2B Bloomberg Law (2014)

Graphis Advertising Annual (2009)

Creativity & Luerzer's Archive (7/07)

CMYK Magazine #36 (2/05)

EDUCATION

Chicago Portfolio School
Art Direction (2005)

Milwaukee Institute of Art & Design
Digital Design Program (2004)

Marquette University
B.S. in Communication (2003)

CAPABILITIES

Adobe CS Suite (PS, AI, IN, AE)

Sketch

Webflow

Invision

HTML5, CSS3

INSTRUCTION

Columbia College
Adjunct Professor
Chicago, IL | 1/09-10/10

Chicago Portfolio School
Art Direction Instructor
Chicago, IL | 3/06-10/10