Online Supplemental Materials for

Appendix – Variable Coding

Least-liked group – “Switching subjects now, please listen as I read a list of groups that many consider unpopular in the United States. Please tell me which of these groups you like the least. Islamic fundamentalists, Illegal immigrants, Gay rights activists, KKK, Nazis, Pro-choice groups, Atheists, Christian Fundamentalists.”

Intolerance: Is composed of six items introduced with, “Now, I’ll ask you the following questions using the group you just named as the group you like least. For each, please tell me if you strongly agree, agree, disagree, or strongly disagree with the statement.” The statements included, Those who are <group> should be banned from being president of the U.S. Those who are <group> should be allowed to teach in public schools. Being a <group> should be outlawed. Those who are <group> should be allowed to make a speech in this city. The <group> should have their phones tapped by the government. The <group> should be allowed to hold public rallies in this city. Each is coded Strongly Agree, Agree, Disagree, Strongly Disagree, so that the higher number (4) is intolerant. The final averaged index ranges from 1 to 4.

Threat – “The <group> are a grave threat to the country as a whole.” 1=Strongly disagree, 2=disagree, 3=agree, 4=Strongly agree.

Female – 0=male, 1=female.

Disagreement – “How many of the people you discussed politics with disagree with you regularly about politics? 5=All of them, 4=Most of them, 3=Some of them, 2=Few of them, 1=None of them.
Born again – Do you agree with this statement? I consider myself a “born again” or evangelical Christian. Do you…0=strongly disagree or disagree, 1=strongly agree or agree. Evangelicals only include those who identify as Protestant or “other Christian.”

Religious guidance – “How much guidance does religion provide you in your daily life? 1=no guidance at all, 2=some guidance, 3=quite a bit of guidance, 4=a great deal of guidance.

Ideology – “Now, thinking of your general political views, which of these labels best describes you? 1=Strongly Liberal, 2=Liberal, 3=Moderate, 4=Conservative, 5=Strongly Conservative.

Political knowledge – “The following are political figures in the news. Please try and identify the political offices they hold. If you don’t know, just tell me and we’ll move on.” Joe Biden, Hugo Chavez, John Roberts, Nicolas Sarkozy, Nancy Pelosi, Kit Bond, What party controls the U.S. House of Representatives?, What party controls the U.S. Senate?

Education – “How many years of education have you completed?” 0-17.

Obedience – “Moving on now. I’ll read you two statements and then please tell me which of them best represents your feelings about proper child rearing. Statement A reads: ‘While both are important, it is more important for children to be considerate to other children than to be obedient to their parents.’ Statement B reads: ‘While both are important, it is more important for children to be obedient to their parents than to be considerate to other children.” 0=Statement B, 1=Statement A
Figure A1 – Tolerance Level of Least-Liked Groups Across Threat-to-Country Assessments

Source: 2010 Springfield Area Study.
**Figure A2:** The Distribution of Agreement with the Four Variables Used to Expose Participants to Either Inclusive (top row) or Exclusive (bottom row) Values

Source: 2010 Springfield Area Study.