



Meals on Wheels of Syracuse delivers an average of 740 hot and cold meals each weekday throughout the year. Meals on Wheels subsidizes through fund raising, the difference between the \$10.00 cost of two nutritious meals it prepares and provides to our homebound neighbors and the amount of reimbursement it receives for the meals (\$7.50). Silver Platter Sponsors help to fill that gap through their kind support of

the difference (\$2.50 per double meal). We need to raise \$96,550 in 2014 to fill that gap completely.

How It Works:

- We are asking individuals and our corporate partners to select the days they wish to sponsor at \$925.00 per day.
- Register your support for those days in advance with our Community Relations Director Dave Allen at 315-478-5948 ext: 205 or at community@meals.org. He will reserve those dates exclusively for you.
- Send your Silver Platter donation to:
 - ✚ Meals on Wheels of Syracuse
 - ✚ 300 Burt Street
 - ✚ Syracuse, New York 13202
 - ✚ Attn: Silver Platter Campaign
- To recognize your generous support, we will place an insert in each cold meal you sponsor telling the meal recipients of your support. Your name and logo (if you provide) will be included.
- We will insert a standard-sized (3½" x 8½") information brochure about your business that you supply to us in the cold meal you sponsor.
- We will recognize your company as a Silver Platter Sponsor on our website and in a newsletter.
- We invite your employees to deliver meals to our homebound meal recipients on the days of your support should you wish.
- We will provide a social media blast of your support about the days of your support on those days. If your employees deliver meals on those days we will include photos of your delivery team as part of the blast.

