



MEALS on WHEELS
SYRACUSE

Meals on Wheels of Syracuse New York, Inc. Annual 2015

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Mission Statement

The mission of Meals on Wheels of Syracuse is to organize, plan and administer the service of delivering nutritious meals, nutrition education and resource assistance to people living in our community unable to do so for themselves.

Dear Friends,

One of the joys of preparing an annual report is that it gives us a chance to look back and to be thankful for all that has been accomplished. Some highlights were:

- Provided 212,762 nourishing meals to 765 homebound seniors and disabled adults.
- Meal service grew for the fourth straight year increasing 8% over the prior year and 17.2% over the past four years. Fed 13% more homebound seniors and disabled adults than the prior year.
- Served meals, provided safety reassurance, assisted with resource assistance and nutrition counseling to 765 homebound individuals whose ages ranged from 33 to 98 years of age.
- To provide more menu selection flexibility, we began offering “Choice Meals”; an alternative hot meal entrée menu option to choose from each day through a menu distributed to meal recipients in advance.
- Distributed emergency blizzard packs in with the help of volunteers on a October Saturday morning. Packs were used to feed meal recipients in February 2016 during snow storm closings.
- Successfully continued collaborative purchasing of hot food trays amongst the different Meals on Wheels Programs in Onondaga County, with the help of the Food Bank of CNY, saving thousands of dollars in meal tray costs for all.
- Honored 120 volunteer deliverers and food service workers with an Annual Appreciation Breakfast or lunch with free admission in April held at the Rosamond Gifford Zoo.
- Became an Accredited Charity of the Better Business Bureau.
- Awarded the CenterState CEO Economic Champion for 2015.
- Received an upper level award grant from Meal on Wheels of America for our “March for Meals” public relations campaign to enhance community awareness which included: print, radio and television news media coverage, legislator and local personality visits to our facility to deliver or package meals; Miss Syracuse delivering meals; our staff and volunteers marching in the St. Patrick’s Day parade, and the Commissioner of Health and our Executive Director holding a press conference to report the latest research on the significant health benefits for seniors with the traditional 5 day per week Meals on Wheels service.
- Adopted a new brand and logo to coincide with the Meals on Wheels America national promotion campaign (See the new logo above).
- Began planning expansion to the Skaneateles area starting in January 2016.

The following is an overview of Meals on Wheels of Syracuse's audited income and expenses for the fiscal year that ended December 31, 2015:

Revenues	
Total Grants and Contracts	\$661,362
Program Service Fees	\$277,783
Fund Raising and Other Support	\$237,813
<i>Total revenues and support</i>	\$1,176,958
Expenses	
Program Services-Nutritional Services	\$803,815
Program Services-Social Services	\$24,150
Program Services-Outreach and Volunteer Services	\$61,512
<i>Total Program Service Expenses</i>	\$889,477
Management and general expenses	\$183,383
Fund raising expenses	\$28,112
<i>Total expenses</i>	\$1,100,972
Net assets at end of year (accumulated)	\$75,986

** IRS 990 is available at the NYS Charities Registry website.

<https://www.charitiesnys.com/>

Use Meals on Wheels of Syracuse as the organization search name.