

Visit www.flipitxpress.com for more information.

Features of FlipitXpress are Patent-Pending.
Nexgen is a division of Grandville Printing • 4719 Ivanrest Ave. SW, Grandville, MI 49418 www.flipitxpress.com

nexgen
Sharpening Your Shelf-Edge™

ALL NEW!
FLIPIT X PRESS™



Meet Our Next Generation
of Retail Shelf Tags.

**Knock
Your
Shelf
Out.**



Edge ID

New color blocking process to dramatically speed up the ability to find specific signs for all areas of your store.



Tile Sheets

Custom information, instructions, and store announcements provided as the top page in every box.



Binder Box

Slim and lightweight box that holds 100+ sheets, weighs less than 4 lbs. and doubles as a binder for easy portability. Binder Ties sold separately.



Binder Ties

Flexible straps that lock sheets into Binder Boxes and allow pages to flip over and stay attached.



Linerless

Our dryback tags peel off effortlessly and since there is no edge picking or liner peeling, efficiency and waste management are maximized.



Break Away Liners

We've designed a custom perforation that allows the liner to crack at just the right spot exposing the bottom of each tag for easy removal.



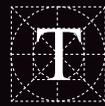
DuraPly

Paper between polyethylene layers and a clay-coated liner. A single stock that works in all environments, even freezers.



Smart Labels

Data-driven and color-coded labels that indicate at a glance what shelf tags are inside of each Binder Box...without having to open it.



Templates 2.0

FusionPro and JavaScript templates along with the fastest build-times in the industry and never additional fees to manage.



Nexgen365.com

Stores can manage shelf tag data, planograms, print batches, create sign kits and ad hoc signs, order supplies, view reports, and much more.

“FlipitXpress is the sum of many detailed parts. In totality, we believe it is the most efficient way to receive and hang shelf tags on the market today.”

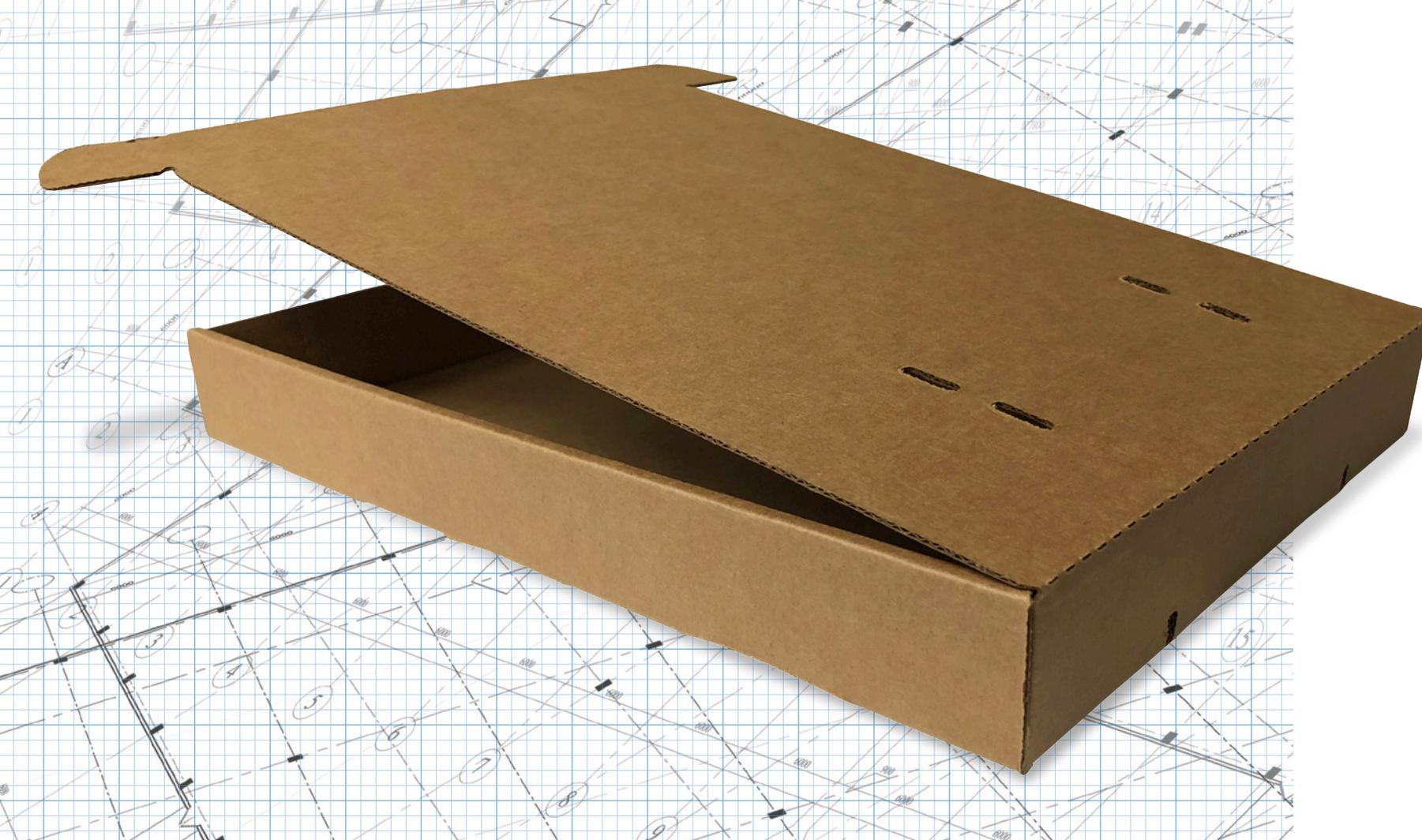


Edge ID

The Competition Will Be Green With Envy. Seeing Red. And Probably Feeling Blue.

FlipitXpress uses a new color blocking process we call Edge ID. This feature is much more than just a cool effect, it dramatically speeds up the ability to find specific signs for any area of your store. For example, want to start with bakery tags? No problem, just flip to that color block. Or perhaps you need to find just the grocery endcaps, don't worry we have that solved too.

Orange you glad you're with Nexgen?



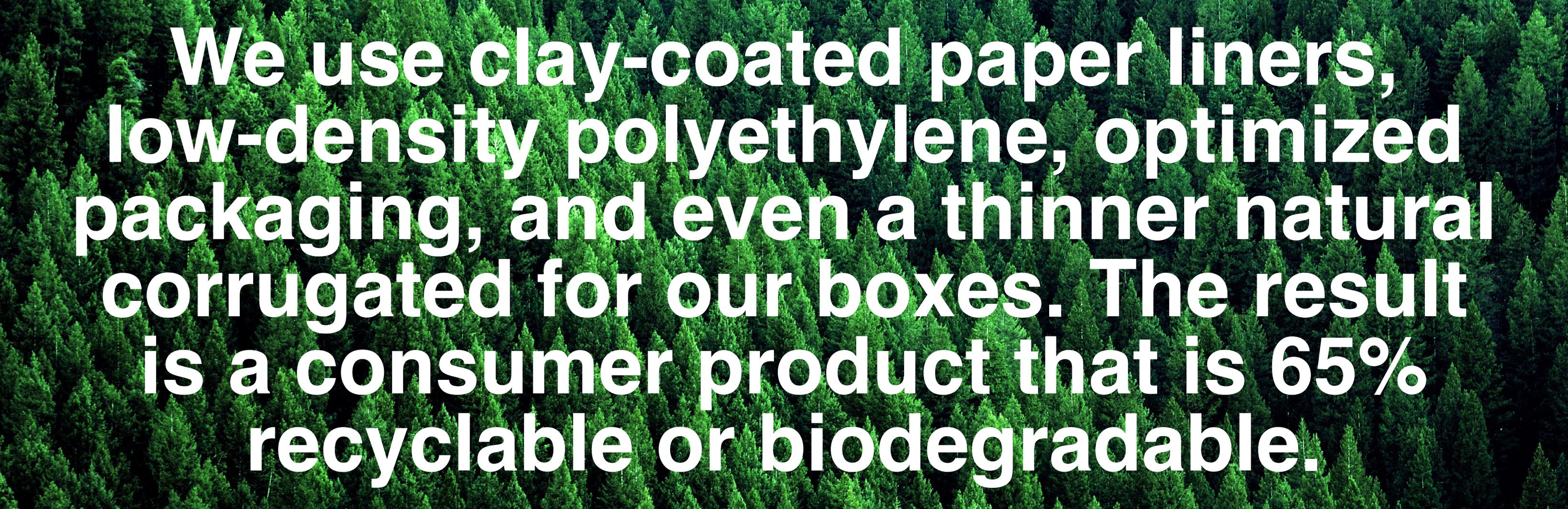
Binder Box **Our Sincerest Apologies** **To The 3-Ring Binder.**

When we say FlipitXpress tags are ready to hang right out of the box, we mean it. Our Binder Box streamlines efficiency because it doubles as a mobile workstation that can easily be carried or set up on a cart. It was designed to allow direct access to Edge ID and can even keep the sheets securely attached using Binder Ties.



Binder Ties Loaded and Locked.

Binder Ties are plastic straps that slide through precision cut holes designed into all of our Binder Boxes and FlipitXpress sheets. When installed, the end-user can flip over sheets as they work through the box. It is a very quick and simple-to-use accessory to keep all the pages together, organized, and highly portable.

An aerial photograph of a dense, lush green forest, likely a coniferous forest, serving as the background for the text.

We use clay-coated paper liners, low-density polyethylene, optimized packaging, and even a thinner natural corrugated for our boxes. The result is a consumer product that is 65% recyclable or biodegradable.



Linerless Tags A Perfect Example of How Less Is More.

When FlipitXpress shelf tags are peeled off the sheet you will instantly feel the difference. The backs are completely dry with adhesive exposed only at the top. By shedding the liner, we could focus on what we think really matters, the front. FlipitXpress tags perform as good as they look in all areas of a retail store because of our durable polycoated paper and non-reflective matte finish. The end result is a Nexgen breakthrough product that not only raises the bar but sets a new standard at the shelf-edge.



Break Away Liners Gives New Meaning To Grab 'n Go.

If you said our tags really pop you wouldn't be wrong. That's because we've developed custom perforations in the liner to allow FlipitXpress sheets to crack at just the right spot, releasing each tag and exposing an area to easily grab. Our dryback tags peel off effortlessly and since there is no edge picking or liner peeling, efficiency and waste management at the shelf is maximized.



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Route 104



1333-TS

Area ID's & Colors

FOOD Grocery	CKLN Checklane
CARE HBC	GAS Gas Station
SOFT Softlines	DELI Deli
HARD Hardlines	MEAT Meat
HOME Home	PROD Produce
RACE Racetrack	BAKE Bakery
ALL	

ALL icon will be shown if every Area is included

Break Day Colors

SUN date

MON date

TUE date

WED date

THU date

FRI date

SAT date

13

of

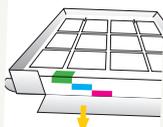
13

Step 1



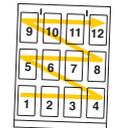
Open lid and flip it all the way over and under the box. This is important before inserting the Binder Ties.

Step 2



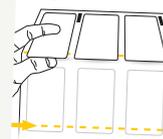
Tear down box flap as shown to expose Edge ID. Easily find and separate the color coded areas as needed.

Step 3



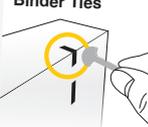
Tags are in order starting from the bottom left corner and working across the row and then up as shown.

Step 4



Bending the sheet near the bottom of each row of tags will cause them to break free from the liner for easy removal.

Binder Ties



From the back of an open box, insert tie end through the L-shaped hole and push all the way through. Lock it by twisting 1/4 turn.



Wrap other end over and push through all sheets and out the bottom of box. Twist back 1/4 turn to lock.

With both binder ties installed all sheets are now secure in the box and can be flipped over for easy access to any color coded section or individual page.

Order binder ties from the Supplies Order page on Nexgen365.com

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Sharpening Your Shelf Edge™

FLIP IT X PRESS™

365
In Store. Online. All Access.

Patents-Pending 2019

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Route 104

13 of 13

FOOD

CARE

SOFT

HARD

HOME

RACE

BAKE

Tile Sheets

Real Simple Communication, That's Really Hard To Miss.

The top page in every Binder Box is a custom data-driven Tile Sheet and Smart Label. Tile Sheets can be customized and are packed full of information that helps our production teams, as well as your employees, get the job done quickly and accurately. Smart Labels are adhered to the edge of each Binder Box for an easy visual reference of the contents, essentially letting you know what's inside without even having to open it.



[Nexgen365.com](https://www.nexgen365.com)

**Because Sometimes Saying “I Need It Now”
Is “Business As Usual”.**

We know printing at store level is a necessity which is why we provide access to your data and templates through Nexgen365, our web-based platform available anytime. Using Nexgen supplied stock, a single sign or full batches of tags and signs can be generated, automatically imposed, and instantly ready for output directly to your in-store printer. The perfect solution for last-minute reprints, ad hoc signs, competitive price changes, and much more.