

RYAN KOHN

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Education **1998 – 2003**

University of Wisconsin-Stevens Point, Stevens Point, WI
Bachelor of Arts received in May 2003
Major: Communication with emphasis in Public Relations
Minor: History

Experience September 2010 – Present

Eastbay / Footlocker.com, Wausau WI

Senior Graphic Designer - Web

- Responsible for the conceptualization and creation of digital imagery and user interfaces across the company's ecommerce web sites, customer emails and social media platforms
- Lead designer on creation of company's newest banner, six02.com
- Lead designer on creation of the Foot Locker Approved app, launching February 2015
- Art Director on all photo shoots for the banners Foot Locker, Lady Foot Locker, Kids Foot Locker and Six:02
- Advise junior designers on concepts and design work

November 2009 – September 2010

Midwest Communications Inc., Wausau, WI

Interactive Ad Sales Designer

- Collaborated with sales team to design and implement graphic advertisements across 43 Midwest Communications web sites

June 2009 – November 2009

Eastbay / Footlocker.com, Wausau, WI

Graphic Designer - Web

- Assisted in conceptualization and creation of Eastbay imagery across web site, e-mail and social media platforms

October 2007 – June 2009

Think Tank Public Relations, Stevens Point, WI

Co-owner/Creative Director

- Offer full-service graphic and web design to a wide variety of clients in the central Wisconsin area and at remote sites throughout the country

September 2004 – June 2009

National Wellness Institute, Inc., Stevens Point, WI

Marketing and Public Relations Coordinator

- Create innovative promotions for new market initiatives including certification programs, online registration, event planning, national speaker coordination and strategic integration into business wellness programs nationwide

Community Involvement

- Volunteer – Big Brothers Big Sisters, September 2010 – Present
- Board of Directors – Walk Wisconsin, July 2003 – Present

Computer Skills

- Advanced skills in Adobe CS6, Quark Xpress, Microsoft Word, Excel, Access, Outlook
- Experience with and working knowledge of HTML and Dreamweaver CS6
- Proficient in internet audio and graphic advertising injection systems; Ando Media, OpenX and Abacast