

# Gene Albamonte / Senior Copywriter

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Portfolio: [www.genealbamonte.com](http://www.genealbamonte.com)

## EXPERIENCE

### **AKQA, New York, New York (January 2014 – Present)**

*Senior Copywriter*

Co-lead major projects for Verizon account. Manage four writers. Concept and write for various projects. Present to clients. Contribute to new-business.

### **POSSIBLE, New York, New York (November 2011 – January 2014)**

*Senior Copywriter*

Concepted, wrote and helped supervise digital executions for major brands, including Revlon, Pringles, Dannon and Morgans Hotel Group. Presented to clients on a regular basis. Heavily involved in new business.

### **Anson-Stoner, Winter Park, Florida (September 2003 – November 2011)**

*Senior Copywriter/ACD*

Concepted, wrote and helped supervise production of traditional and non-traditional campaigns for nearly all clients. Heavily involved in pitching new business and presenting creative to clients. Mentored copywriting interns.

### **Cramer-Krasselt, Orlando, Florida (May 1998 – September 2003)**

*Copywriter*

Concepted and wrote award-winning print, radio, television and digital advertising, as well as proofread nearly all creative.

## RECOGNITION

Semi-finalist in The One Show  
Radio-Mercury Award Finalist  
National Addy Awards  
Fast Company Co:CREATE  
PSFK  
Digiday  
Adweek

**(Cont.)**

## EDUCATION

Master of Fine Arts degree in English: Creative Writing, Spring 2009  
University of Central Florida, Orlando, Florida

Bachelor of Science degree in Marketing, 1998  
University of Central Florida, Orlando, Florida

## EXTRA

Contributed lines to The Onion.

Published humor book: *Huckster: An Unnecessary Collection of Essays on the Advertising Industry*

Fiction writer published in various literary journals

Associate Fiction Editor of The Florida Review