



01Click offers a hosted sales productivity system and tablet app called **Conversations**. It helps sales reps present the right solution to a prospect and then add the opportunity to CRM.

- Watch a short [video](#).
- Download the iPad version from [iTunes](#)

#### Who is using it?:

- Schneider Electric selected Conversations by 01Click as their global standard sales enablement platform.

#### Benefits:

- Increased sales pipeline
- Increased cross-sell / up-sell and whitespace coverage
- Faster revenue ramp on new products
- Shorter time to productivity for new reps

#### Key capabilities:

- Packages and delivers the content a rep needs to prepare for and make a customer sales call.
- Measures and reports revenue impact of content.
- When conversation goes well, rep adds the opportunity to Salesforce or other CRM in the app.
- Works online and offline.
- Works on all iPads and on laptops in a browser.

#### How is 01Click unique?:

- Our patented *precision push* system knows the rep, the rep's focus, and his/her accounts and pushes content accordingly. ([US Patent 8.352.301](#))

#### Who needs it?:

- Companies selling to companies
- Companies selling solutions
- Companies offering many products to multiple industries