

JENNIE GEIGER

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PROFESSIONAL SUMMARY

Experienced professional with a passion for design combined with a strong business acumen. Strengths include working collaboratively, superior communication skills and working on multiple projects to meet difficult deadlines.

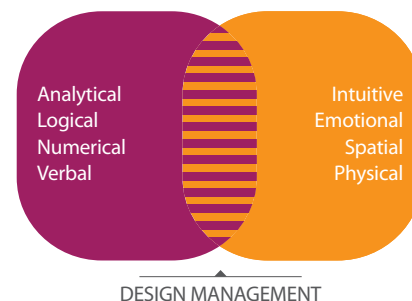
SKILLS

Software Experience >> Photoshop | Illustrator | InDesign | Microsoft Office Suite | Noosh

Project Management >> Vendor/Client Relations | Time Management | Highly Organized Branding Strategy | Project Life-Cycle

Creative Skills >> Design Layout | Marketing Design | Typography | Photography

STRATEGIC THINKERS & CREATIVE THINKERS



WORK EXPERIENCE

True Talent Group, Account Coordinator at Thomson Reuters >> Eagan, MN November 2013 - Present

Works closely with clients and internal teams to best meet client needs, maintain project deadlines, communicate client's input in an actionable direction for the creative team and keep clients informed of project status. Projects include: re-launch of PeopleMap on WestlawNext, redesign of over 75 app icons in a global market, and redesign of internal marketing collateral system.

True Talent Group, Marketing Data Coordinator at Thomson Reuters >> Eagan, MN April 2013 - November 2013

Migrated and archived thousands of digital assets in asset management systems while maintaining copyrights, multiple deadlines and brand guidelines.

River Valley Athletic Club, Indoor Cycling Instructor >> Stillwater, MN May 2012 - Present

Leads cycling class by ensuring class needs are met through class routines and organization, sharing educational information with class participants, and encouraging members to reach their fitness and wellness goals.

The Art Institutes International Minnesota, Peer Tutor >> Minneapolis, MN April 2012 - December 2012

Dunn Brothers Coffee, Manager >> Stillwater, MN September 2004 - January 2012

ProEx Portrait Studio, Photographer >> Stillwater, MN June 2002 - January 2006

INTERNSHIP

The Phipps Center for the Arts, What We Need is Here >> Hudson, WI May 2012 - September 2012

Project Intern - Worked with nonprofit groups united to spark local action toward sustainable living in the St. Croix Valley.

Used interpersonal communication to collaborate with key stakeholders to organize and digitize vital resources. Used project management skills to document the organization's history and prepare files for future use on a website.

FREELANCE EXPERIENCE

Designer and Photographer 2004 - Present

Skilled in retouching photographs, creating brand identity systems, developing marketing and promotional pieces, executing PowerPoint presentations, designing advertisements and preparing files for prepress and web use. Other valuable skills include self-motivation, vendor/client relations, project management, using creative alternatives to stay under budget and working collaboratively with the clients.

Clients include: Valley Chamber Chorale, Midnight Sun Adventure Company, C.A. Haas Consulting and Trinity Lutheran Church

MEMBERSHIPS AND VOLUNTEER WORK

AIGA The Professional Association for Design | ASMP American Society of Media Photographers

MIMA Minnesota Interactive Marketing Association | Trinity Lutheran Church Fine Arts Committee

Trinity Missions Alumni Association - Working mission trips to Guatemala, Mexico, Tanzania and Twin Cities Metro

EDUCATION

The Art Institutes International Minnesota >> Minneapolis, MN

Bachelor of Science degree in Design Management with an emphasis in Graphic Design

Program creates a blend of management and studio work by providing a strong foundation in design, branding, business development, management of high-performance teams and business resources, and management of the planning and creative production process, including people and products.

Dean and President's List, National Technical Honor Society, "Best of Show" Portfolio Winner, GPA: 3.9

Brainco >> Hopkins, MN

Commercial Photography Portfolio

Program teaches studio work in collaboration with students from other areas such as art directors and copywriters.