

AMANDA WEAVER

art & design

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asweaver.com

Digital is the future, but I hope print will never die. Ideas are my jam. Organized like a Boss.

DESIGN EXPERIENCE

CREATIVE DESIGNER, Jul 2016 - present

CW Hemp - Boulder, CO

- Creation of content marketing - print and web
- Packaging design and mockups
- Branding strategies for marketing and social media

PRODUCTION ARTIST, Dec 2015 - Jul 2016

Stickermule - Boulder, CO

- Production duties - photo retouching, graphics recreation, type setting
- Creation of proofs, proof edits/corrections

DESIGNER/PRODUCTION ARTIST, May 2013 - present

Freelance - Boulder, CO

- Branding - Logo creation, graphics, content marketing
- Original illustrations
- Marketing and promotional materials

LEAD DESIGNER, Mar 2014 - Oct 2015

Kindara - Boulder, CO

- Branding strategies for marketing and social media
- Creation of branding book and organization of past assets and collaborations
- Re-design of iOS app (releasing in Fall of 2015)
- Design concepts for Android app, graphics for content marketing, media mentions, App and Play Store

EDUCATION

ACADEMY OF ART - MFA

Advertising - Art Direction focus, 2009 - 2013

BROOKS INSTITUTE OF PHOTOGRAPHY - BFA

Film/TV Production - Production Design focus, 2002 - 2005

OKLAHOMA STATE UNIVERSITY

English major - film option, 2000 - 2002

SKILLS

ABILITIES

branding
logos
iconography
web/app layout
packaging
content marketing
photo retouching/editing

PROGRAMS

Illustrator (proficient)
Photoshop (proficient)
InDesign (proficient)
Acrobat (knowledgeable)
Office/Excel (knowledgeable)
After Effects (basics)

BONUS



REFERENCES

JAY ROTH

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