

AMANDA WEAVER

art-director, designer, and illustrator

805.302.3730

asweaverad@gmail.com

asweaver.com

DESIGN EXPERIENCE

Senior Designer, July 2016 - present

CW Hemp - Boulder, CO

- Creation of content marketing - print and web
- Packaging design and mockups
- Branding strategies for marketing and social media

Production Designer, December 2015 - July 2016

Stickermule - Boulder, CO

- Production duties - photo retouching, graphics recreation, type setting
- Creation of proofs, proof edits/corrections

Lead Designer, Mar 2014 - Oct 2015

Kindara - Boulder, CO

- Branding strategies for marketing and social media
- Creation of branding book and organization of past assets and collaborations
- Re-design concept of app
- Design concepts for Android app, graphics for content marketing, media mentions, App and Play Store

Designer & Production Artist, Aug 2013 - Mar 2014

Freelance - Boulder, CO

- Mighty Fudge Studios
- Boulder Magazine/Brock Media
- Blue Mountain Arts
- various small businesses and individuals (logos, billboard, illustrations)

Design Intern, Jun 2013 - Aug 2013

Pure Communications - Denver, CO

- Branding - Logo creation, graphics, content marketing
- Original illustrations
- Marketing and promotional materials

EDUCATION

ACADEMY OF ART - MFA

Advertising - Art Direction focus, 2009 - 2013

BROOKS INSTITUTE OF PHOTOGRAPHY - BFA

Film/TV Production - Production Design focus, 2002 - 2005

OKLAHOMA STATE UNIVERSITY

English major - film option, 2000 - 2002

SKILLS

ABILITIES

branding

logos

illustrations

iconography

web/app layout

packaging

content marketing

photo retouching/editing

PROGRAMS

Illustrator (proficient)

Photoshop (proficient)

InDesign (proficient)

Acrobat (knowledgeable)

Office/Excel (knowledgeable)

After Effects (basics)

BONUS



REFERENCES

JAY ROTH

☎ 720.318.1944

✉ jayrothcreative@gmail.com

KARA HENRY

☎ 630.336.0563

✉ henrykara@gmail.com