

MARKET WATCH Friday, March 22, 2013

Dow Jones Industrials	Nasdaq composite	Standard & Poor's 500	Russell 2000
+90.54 14,512.03	+22.40 3,245.00	+11.09 1,556.89	+2.35 946.27

NYSE	
Advanced: 1,905	Declined: 1,092
Unchanged: 159	Volume: 2.8b
NASDAQ	
Advanced: 1,439	Declined: 945
Unchanged: 148	Volume: 1.6b

NYMEX METALS/OIL	
Gold: -\$7.60	\$1,606.20
Silver: -51 cents	\$28.66
Crude oil: +1.26	\$93.71

BUSINESS NEWS ON YOUR CELLPHONE
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What's New BUSINESS SCENE

APPOINTMENTS

Beacon Institute welcomes new trustees—Beacon Institute for Rivers and Estuaries, a subsidiary of Clarkson University, has appointed four professionals to its board of trustees.

Dr. Bayard D. Clarkson has treated patients and conducted research at Memorial Sloan-Kettering for more than five decades since joining the faculty of Memorial Hospital and the Sloan-Kettering Institute in 1959. Clarkson holds the Enid A. Haupt Chair of Therapeutic Research at Sloan-Kettering Institute's Molecular Pharmacology and Chemistry Program and has served as a professor of medicine at Cornell University Medical College since 1974.

Wayne Howell, vice president of design and engineering in IBM's Systems and Technology Group, has held several executive and management positions at IBM in semiconductor and systems development and intellectual property strategy.

Michael E. Jesanis is an advisor to companies, governments and non-profits in traditional and emerging energy fields. He is a principal of Serrafix, a firm dedicated to helping cities, together with their businesses and residents, significantly reduce energy consumption, reduce carbon footprints and improve quality of life.

Mark Kastner, PE, is president of The Chazen Companies, a professional engineering, land surveying, environmental, planning and landscape architecture services firm, based in Poughkeepsie.

Beacon Institute for Rivers and Estuaries, headquartered in Beacon, is a not-for-profit environmental research organization engaging scientists, engineers, educators and policy experts in collaborative work focusing on real-time monitoring of river ecosystems.

GOOD BUSINESS

Guardian Self-Storage donates coats to needy—More than 400 Orange County residents were warmer this winter thanks to donors who dropped off coats at various locations of Guardian Self-Storage.

The coats were distributed recently by United Way of the Dutchess-Orange to 13 Orange County nonprofits for final distribution to the needy.

United Way partnered with Guardian Self-Storage in its annual coat drive to ensure that community members in need have warm apparel during the winter months.

People dropped off coats at Guardian units and United Way had the gently used garments cleaned at a Royal Cleaning in Walden before being distributed.

Send listings to biznews@poughkeepsiejournal.com. Include the section type in the subject line. Fax to 845-437-4921 or mail to P.O. Box 1231, Poughkeepsie, NY 12601.

TiVo looks to win viewers back with its new products

Company fights against cable-company DVRs with introduction of Mini

By Edward C. Baig
Gannett News Service

NEW YORK — TiVo is like an old flame. You were madly in love with this attractive new technology once, and who could blame you? TiVo did more, arguably, to change the balance of power in the TV viewer's favor than almost anything else that was out there.

At first you were seduced by the ability to pause live TV and race past the commercials. But what made TiVo truly special was that you no longer had to be held captive by some TV network programmer. You could watch favorites on your own timetable — get a "Season Pass" to a show and it automatically landed on your TiVo. It didn't matter when it aired or what channel it was on.

Alas, the romance faded. Oh, you still appreciated all that your TiVo could do. But TiVo no longer stood out in a crowd. Your cable or satellite TV provider or FiOS supplied a DVR and even if it wasn't as easy to use or fully featured as TiVo, it was generally good enough. It often cost less, too. You also started playing the field by catching up on shows on your smartphone or tablet, or via various viewing options on televisions and rival Web-connected set-top boxes.

So you broke up with TiVo, and now the company is doing what it can to woo you back and attract new customers. Last year TiVo signed Tim Tebow as a company spokesman and can only hope that the relationship works out better for them than it did for the Jets. TiVo has also struck deals with cable companies around the world, which has helped reverse a loss of subscribers.

For the consumer, of course, it boils down to TiVo's products. TiVo sells three main DVRs these days, starting with the entry-level, \$149.99 TiVo Premiere model, which has two TV tuners for recording a couple of shows at the same time.



TIVO
You can watch your TiVo DVR from another room with TiVo Mini.

The step-up models, the Premiere 4 (\$249.99) and the Premiere XL4 (\$399.99), each have four-tuner DVRs that let you record up to four channels simultaneously, with the latter letting you store up to 300 high-definition hours.

Service fees are on top of what you'll pay for the DVR — typically \$14.99 a month with a one-year commitment, after which you go month to month. Or you could pay \$499.99 to cover fees for the lifetime of the box. So TiVo has never been cheap.

On St. Patrick's Day, the company started selling a small plastic set-top box called TiVo Mini that promises to extend the TiVo experience to a second TV in the house, without making you buy a second DVR. Mini can't do everything its big brother TiVo can do, but it comes pretty close. You can use it to watch live or prerecorded television on that second TV, get Season Passes, schedule recordings, browse TiVo "collections" (e.g., Academy Award winning films, Kid-Zone, etc.) and more. You can start a show in one room and finish it on a TiVo Mini in another. The TV connected to the Mini displays the same familiar TiVo interface and uses a regular TiVo remote control.

Mini costs \$99.99 and requires one of the more expensive four-tuner models, because it makes use of one of those tuners. (When it does, neither the Premiere 4 nor XL4 can use the now occupied tuner to watch or record shows.) Moreover, there's an additional hit that some viewers will have a tough time swallowing: TiVo Mini piles on its own separate service fee, either \$5.99 a month or \$149.99 for the life of the Mini. You'll have to activate the Mini with TiVo either online or by calling customer support, then wait 15 minutes before proceeding.

Perhaps the biggest drawback of the Mini, aside from the extra fee, is that it doesn't work over Wi-Fi. That leaves you with two options. You can connect the main DVR to an ethernet cable. Or you can take advantage of a networking technology called MoCa.

TiVo sells another small box called TiVo Stream that lets you stream content to an iPad or other mobile device. TiVo Stream connects to your router and costs \$129.99 and, like the Mini, requires ethernet or MoCa. Despite their limitations, the Mini and TiVo Stream work well enough to have you consider rekindling your relationship with TiVo. Or sparking a brand new romance.

Stock market rises on strong earnings

The Associated Press

NEW YORK — U.S. stock markets are closing higher on Wall Street, bolstered by strong earnings from companies like Nike.

The Dow Jones industrial average was up 90 points, or 0.6 percent, to 14,512

at the close of trading on Friday.

The Standard & Poor's 500 Index rose 11 points, or 0.7 percent, to 1,556. The Nasdaq rose 22 points, or 0.7 percent, to 3,245.

Nike reported a surge in quarterly profit.

Tiffany topped earnings predictions,

boosted by demand from customers in Asia.

Nike's stock hit an all-time high, rising 11 percent to \$59.53 after the company reported a spike in quarterly profit.

Tiffany's stock rose nearly 2 percent to \$69.23 after it reported strong earnings.

AttheBell

STOCKS OF LOCAL INTEREST

52-week High	52-week Low	Stock	Ticker	PE	Vol 100's	Div	Last	Chg
8.35	1.81	AMD	AMD	NA	18250644	0.00	2.54	-0.10
38.58	29.95	AT&T Inc	T	47.94	23881792	0.45	36.43	+0.28
43.23	29.52	AdobeSy	ADBE	25.89	5593297	0.00	42.97	+0.79
2.45	0.9116	AlcatelLuc	ALU	2.03	21956644	0.00	1.40	-0.05
0.29	0.12	AmerBio	ABMC	NA	38300	0.00	0.18	0.00
705.07	419.00	Apple Inc	AAPL	10.47	13923598	2.65	461.91	+9.18
33.98	24.38	ArchDan	ADM	22.93	2052642	0.19	32.78	+0.17
29.13	19.30	BkNYMel	BK	14.58	4341499	0.13	28.27	+0.42
67.36	64.00	Ch Engy	CHG	24.92	43969	0.555	65.29	-0.05
NA	NA	MajstcCap	MAJC	NA	6500	0.00	0.06	0.00
18.86	10.76	CablvsnNY	CVC	22.64	3911009	0.15	14.94	+0.24
121.40	95.73	Chevron	CVX	9.94	5137835	0.90	121.18	+0.84
21.98	14.96	Cisco	CSCO	13.39	39750075	0.14	20.75	-0.09
65.98	53.63	ConEd	ED	15.51	880241	0.615	59.09	+0.16
14.58	10.62	CORNING	GLW	10.36	9338167	0.09	13.05	+0.08
57.82	40.88	Disney	DIS	18.15	5469780	0.75	56.78	+0.47
30.00	22.75	EMC Cp	EMC	19.80	19040159	0.00	24.15	-0.35
93.67	77.13	ExxonMbl	XOM	9.43	10688042	0.57	89.29	+1.12
14.30	8.82	FordM	F	3.06	21211187	0.10	13.26	0.00
22.11	12.17	Gannett	GCI	11.77	1585555	0.20	21.65	-0.11
37.85	25.02	Gap	GPS	17.57	2072142	0.15	35.66	+0.24
30.68	18.72	GnMotr	GM	10.57	12612545	0.00	28.22	-0.41
25.40	11.35	HewlettP	HPQ	NA	27882571	0.132	23.04	+0.72
71.45	46.37	HomeDp	HD	24.67	5232457	0.39	69.56	+0.61
75.23	52.21	Honwllntnl	HON	25.07	3603850	0.41	75.19	+0.60
215.90	181.85	IBM	IBM	15.30	3004672	0.85	212.08	-0.18
56.77	38.24	IngerRd	IR	NA	1698915	0.21	55.51	-0.09
29.27	19.23	Intel	INTC	9.32	30377409	0.225	21.33	+0.29



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52-week High	52-week Low	Stock	Ticker	PE	Vol 100's	Div	Last	Chg
37.70	27.10	IronMtn	IRM	27.78	635749	0.27	35.55	-0.12
51.00	30.83	JPMorgCh	JPM	10.10	21122621	0.30	48.78	+0.43
79.74	61.71	JohnJn	JNJ	26.15	6819141	0.61	79.74	+0.73
10.19	6.80	Keycorp	KEY	11.43	6697921	0.05	10.05	+0.03
39.98	24.76	Lowe's	LOW	22.52	7580848	0.16	37.83	+0.07
105.90	76.92	M&T BANK	MTB	13.68	572855	0.70	103.12	+0.44
3.97	2.28	MStewrt	MSO	NA	81589	0.00	2.77	-0.04
48.00	37.02	Merck	MRK	20.05	9948833	0.43	43.90	+0.11
40.64	27.60	MetLife	MET	18.65	11305181	0.18	38.40	+0.35
32.89	26.26	Microsoft	MSFT	15.19	28623057	0.23	28.25	+0.14
99.88	72.425	OcciPet	OXY	10.81	3866118	0.64	78.66	+0.30
28.40	21.40	Pfizer	PFE	22.35	23077366	0.24	28.38	+0.27
31.95	17.16	KONINKL PHI	PHG	NA	531406	0.83	30.46	+0.29
18.25	10.34	PitnyBw	PBI	8.26	2782451	0.375	15.03	-0.14
64.73	44.47	Prudntl	PRU	24.90	23040027	0.40	58.75	+0.42
70.58	60.04	PwShs QQQ	QQQ	NA	28022331	0.1593	68.59	+0.66
74.92	38.40	SearsHldgs	SHLD	NA	353727	0.00	52.05	+0.37
62.00	43.04	Starbucks	SBUX	32.06	4331897	0.21	57.38	+0.33
44.88	29.79	Tenaris	TS	NA	908051	0.26	40.59	+0.50
57.85	33.62	TimeWam	TWX	21.44	4210160	0.2875	56.79	+0.68
42.74	35.82	Tempkins	TMP	16.91	16071	0.38	42.44	+0.24
94.00	70.71	UNITED TECH	UTX	16.66	3180496	0.535	93.59	+1.16
49.17	36.80	VerizonCm	VZ	45.39	9433526	0.515	49.02	+0.22
88.50	72.64	Vornado	VNO	44.11	613778	0.73	81.59	+0.11
85.85	69.56	UPS	UPS	24.43	4564210	0.62	84.76	+1.76
77.60	57.18	WallMart	WMT	15.29	7203123	0.47	74.28	+1.15
74.41	44.75	Wellcare	WCG	11.07	223477	0.00	56.10	-1.05

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