



KATIE WESTBROOK

GRAPHIC DESIGNER

EDUCATION

BFA, ADVERTISING & GRAPHIC DESIGN

Columbus College of Art & Design 2009 - 2014

Received Bachelor of Fine Arts degree with honors. Actively participated in honors projects and was co-president of International Students Association

HIGH SCHOOL DIPLOMA

New Albany High School 2007 - 2009

Received high school diploma with focus in the arts.

SKILLS

Adobe Creative Suite	Logo Design
Time Management	Iconography
Brand Development	Typography
Public Speaking	Sketching
Communication	
Infographic Design	
Visual Ideation	
Layout Design	

AWARDS & RECOGNITION

GSW MORPH AWARD (FLEX)

GSW Worldwide June 2016

LOGOMOOSE FEATURED LOGO

LogoMoose April 2016

COMMITMENT TO DIVERSITY

Columbus College of Art & Design April 2010

PROFILE

I am a young, witty “designer’s” designer with non-stop passion. I mean that in the sense that the room could be on fire and I'd still be designing. I am an idea seeker with a knack for building brands that create meaningful experiences. I am looking for a design home that my skills can merge and grow with to give clients bold, eye-catching results with purpose.

WORK EXPERIENCE

2014 -
Current

BRAND DESIGNER

GSW Worldwide 20 Jan 2014 - Current

Craft, conceptualize and collaborate effective design solutions in print and web for global diabetes brands within Eli Lilly. Most notably in the contribution to the brand development and launch of the successful concentrated insulin product, Humulin® R U-500.

2013 -
2013

GRAPHIC DESIGN INTERN

SBC Advertising 28 Aug 2013 - 20 Dec 2013

Originated and strengthened brand design concepts for print, packaging and web utilized by clients in various retail markets.

2013 -
2013

FREELANCE GRAPHIC DESIGNER

Honest Advertising 12 Feb 2013 - 28 Aug 2013

Developed and improved brand assets and drove the creation of promotional materials for clients in both restaurant and cosmetic industries.

CONTACT ME



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