



Lacie Daley
lacedaley.com
laciemdaley@gmail.com
330.507.1908

.....
GRAPHIC DESIGNER

AVID DOODLER

ICE CREAM AFICIONADO
.....

EXPERIENCE

Abercrombie & Fitch, New Albany, Ohio

June 2013–June 2016

Graphic Designer

- Created branded and trend right graphics for Abercrombie Kids girls apparel.
- Category lead for girls accessories, sleepwear, swim, and outerwear.
- Knowledgeable in trend research and styling.
- Developed and communicated graphic techniques with outside vendors.

Abercrombie & Fitch, New Albany, Ohio

June 2012–June 2013

Graphic Design Intern

- Created branded and trend right graphics for Abercrombie women’s apparel.
- Responsible for creating and sending production files.
- Assisted design associates with trend research and competition shopping.

Churchsys Software, Dublin, Ohio

November 2011–June 2012

Graphic Design Intern

- Created informational print marketing materials for potential clients.
- Developed testimonial video content for promotional use.

VOLUNTEER &
OTHER WORK

CycleBar, Columbus, Ohio

March 2016–Present

CycleStar™ Instructor

- Instructs upbeat, cardio workouts in an indoor cycling studio.

Flying Horse Farms, Mt. Gilead, Ohio

2014–2015

Camp Volunteer at a summer camp for children with serious illnesses.

- Painted murals and signage throughout the camp facilities.
- Volunteered as a camp counselor during the Craniofacial and Pulmonary week of camp.

EDUCATION
& SKILLS

Columbus College of Art & Design,
BFA, Advertising and Graphic Design
Copywriting Minor

May 2013 Graduate

Adobe Illustrator, Photoshop & Indesign

Design, Copywriting, Creative Problem Solving, Trend & Concept Research
.....