



FOR IMMEDIATE RELEASE:

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WRW ENGINEERING LAUNCHES AS PART OF BISHOP-WISECARVER GROUP'S RENEWED FOCUS
Mechanical, Electrical, and Software Engineering Integration for Custom Mechatronic Solutions

Pittsburg, CA — March 18, 2013 — Bishop-Wisecarver Group (BWG), a WBENC certified woman-owned family of companies that works with manufacturers to engineer, manufacture, and build linear and rotary motion solutions, custom complex assemblies, and optimal embedded intelligence systems, announced today the launch of their mechatronics based engineering service company.

WRW Engineering helps companies integrate mechanical, electrical and software engineering into custom mechatronic solutions that achieve higher production efficiencies, faster time to market, and increased revenues.

"By understanding the interplay between these three disciplines, we design and develop optimal embedded intelligence systems such as automated flexible testing stations, smart products, and autonomous machines," said Ali Jabbari, Vice President of Engineering. "I am very excited to offer our customers this holistic approach."

The core of WRW is founded on BWG's roots, building on its history of creative problem solving, engineering expertise, and extensive industry knowledge.

WRW's multi-talented team is focused on the development of solutions and patents that can be applied to a wide range of problems, the creation of intuitive modular systems and tools, the provision of software hooks to facilitate interaction between proprietary software and the customer's software, and engineering higher performance and lower costs through embedded intelligence.

"For more than 60 years we've been very focused on delivering products and solutions that provide a single point of service for our customers," said Pamela Kan, President of BWG. "These new offerings result in custom designs, product differentiation, increased efficiencies, and accelerated time to market."

To learn more about WRW Engineering, visit www.wrweg.com. For live news and additional updates, follow WRW Engineering online at www.twitter.com/wrwegengineering.

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About

The Bishop-Wisecarver Group is a WBENC certified woman-owned family of companies who work with manufacturers to engineer, manufacture, and build custom complex assemblies, linear motion solutions, and optimal embedded intelligence systems. Through the integration of mechanical, electrical, software, control, and systems design engineering expertise, 62+ years of experience, and 20,000+ unique clients, we continue to provide a single point of service that results in custom designs, increased efficiencies, and accelerated time to market.

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