

FPB RATE CARD

Cable Advertising // Frankfort, Kentucky

RATE CARD APRIL 2015 **26**

NETWORK		CHANNEL	24 hour	18 hour	9 hour	6 hour	3 hour	1 hour
ESPN	ESPN	31/531	\$8.00	\$14.00	\$17.00	\$22.00	\$24.00	\$27.00
FOX NEWS	FOX NEWS	44/544	\$6.00	\$11.00	\$14.00	\$18.00	\$20.00	\$23.00
CNN	CNN	45/545	\$6.00	\$11.00	\$14.00	\$18.00	\$20.00	\$23.00
Lifetime	LIFETIME	84/584	\$6.00	\$11.00	\$14.00	\$18.00	\$20.00	\$23.00
food	FOOD	76/576	\$6.00	\$11.00	\$14.00	\$18.00	\$20.00	\$23.00
tbs	TBS	51/551	\$6.00	\$11.00	\$14.00	\$18.00	\$20.00	\$23.00
TNT	TNT	52/552	\$6.00	\$11.00	\$14.00	\$18.00	\$20.00	\$23.00
USA	USA	53/553	\$6.00	\$11.00	\$14.00	\$18.00	\$20.00	\$23.00
ESPN2	ESPN2	32/532	\$5.00	\$9.00	\$12.00	\$15.00	\$17.00	\$20.00
A&E	A&E	79/579	\$5.00	\$9.00	\$12.00	\$15.00	\$17.00	\$20.00
HISTORY	HISTORY	80/580	\$5.00	\$9.00	\$12.00	\$15.00	\$17.00	\$20.00
abc family	ABC FAM.	70/570	\$5.00	\$9.00	\$12.00	\$15.00	\$17.00	\$20.00
SEC	SEC	34/534	\$5.00	\$9.00	\$12.00	\$15.00	\$17.00	\$20.00
HLN	HLN	46/546	\$4.00	\$7.00	\$10.00	\$12.00	\$14.00	\$17.00
HGTV	HGTV	75/575	N/A	\$7.00	\$10.00	\$12.00	\$14.00	\$17.00
TLC	TLC	83/583	N/A	\$7.00	\$10.00	\$12.00	\$14.00	\$17.00
Discovery	DISCOVERY	73/573	N/A	\$7.00	\$10.00	\$12.00	\$14.00	\$17.00
travel	TRAVEL CH.	77/577	N/A	\$7.00	\$10.00	\$12.00	\$14.00	\$17.00
truTV	TRU TV	57/557	\$4.00	\$7.00	\$10.00	\$12.00	\$14.00	\$17.00
COMEDY CENTRAL	COMEDY	55/555	\$4.00	\$7.00	\$10.00	\$12.00	\$14.00	\$17.00
nickelodeon	NICK.	69/569	N/A	\$7.00	\$10.00	\$12.00	\$14.00	\$17.00
BET	BET	90/590	\$4.00	\$7.00	\$10.00	\$12.00	\$14.00	\$17.00
E!	E!	82/582	N/A	\$7.00	\$10.00	\$12.00	\$14.00	\$17.00
FX	FX	58/558	N/A	\$7.00	\$10.00	\$12.00	\$14.00	\$17.00
THE WEATHER CHANNEL	49	\$100 Net per month (broadcast calendar) one 48 second crawl every 2 hours.						
Weatherscan Local	19	\$100 Net per month (broadcast calendar) one 48 second crawl every 36 minutes.						

LOCAL INSERTION NOT AVAILABLE

TRAVEL & TLC 3 AM - 9 AM **HGTV** 3 AM - 6:30 AM
E! 4 AM - 8 AM (Mon. - Fri.) 4 AM - 7 AM (Sat. - Sun.)
NICK 9 AM - 11 AM **DISCOVERY** 3 AM - 10 AM
FX 7 AM - 2 AM

FPB PHOTO CLASSIFIED

1 ad for 1 week: \$35
 1 ad for 1 month: \$120
 4 ads for 1 month: \$200

DISCOUNTS AVAILABLE

- Rates subject to change due to lowest-unit-charge provisions. Please call to confirm.
- All networks subject to availability
- FPB is an Equal Opportunity/Affirmative Action Employer

