

Jemma Radick

I am a Vancouver based Graphic Designer with over 10 years experience in print design, production, branding, multimedia and environmental graphics. I have had the opportunity to work on a large variety of projects with clients locally and around the world, and this has given me a broad range of skills to draw upon. I have a proven track record of delivering innovative design solutions using a mix of creative ideas and commercial awareness to meet the constraints of cost, time and client.

Outrageously organized, I have strong project management skills, which makes me very comfortable managing multiple projects simultaneously—tight deadlines don't scare me off. I am fearless in a brainstorm session, and thrive in a collaborative work environment. I believe that design is more than just aesthetics. It is a visual language—a way of organizing information, setting a tone, and making an emotional connection with the viewer.

EXPERIENCE:

SmartDesign Group: 2007-present

Senior Graphic Designer.

I work with a multi-disciplinary team to bring holistic design solutions to branded environments around the world. My role includes conceptual design, brand strategy, project management, production/fabrication management and mentorship. In addition to print design and branding, much of my work is in collaboration with interior designers, architects, and fabricators to create environmental graphics, exhibits, sculpture and signage that are holistic to their environments.

Christ Church Cathedral: 2002-2007

Graphic Designer

As the one-woman art department my role was the design and production of all print materials including weekly and quarterly publications, fundraising packages, and event promotions. Much of my work focussed on promotion of arts and culture events and specialty publications—including a coffee table history book. I was responsible for all project management, design, print production and coordination with all other departments.

Splat Design: 2003

Graphic Designer

I worked directly with clients on the design and production of promotional material, advertisements and event collateral. Clients included *Variety – the Children's Charity*, *Greyhound Vacations*, *Grouse Inn*, *Mayfair Properties* and *House of Brussels Chocolates*.

Ripe Magazine: 2002-2004

Content Manager, Graphic Designer

My role was content manager and graphic designer for this growing local photography magazine. This included project management, design, production, art direction, and collaboration with web designers and programmers, as well as some event planning.

The Letter Shop: 2002-2003

Production Artist

My first job out of school was a wonderful learning experience. I worked as a production artist in a busy commercial print shop doing pre-press & design for offset and digital printing. Learning about printing techniques first hand provided a valuable foundation for my design career.

EDUCATION:

Publishing Techniques and Technologies Diploma 2002, Langara College, Vancouver

Associate of Arts Degree 2001, Camosun College, Victoria BC