



2017 SPONSORSHIP APPLICATION

Business Name: _____ Contact Name: _____

Phone: (W) _____ (C) _____

E-mail Address*: _____ Website: _____

**Our primary method of communication is email. Please provide an e-mail address for important updates!*

Mailing Address: _____

City, State, Zip: _____

SPONSOR LEVELS (see descriptions on reverse)

- | | |
|---|---|
| <input type="checkbox"/> Scarecrow Kit for Non-Profit Organizations: \$30 | <input type="checkbox"/> Bronze Level Sponsor: \$1,000 |
| <input type="checkbox"/> Scarecrow Kit: \$55 \$80 \$125 (circle one) | <input type="checkbox"/> Silver Level Sponsor: \$2,500* |
| <input type="checkbox"/> Riverfest Associate: \$250 | <input type="checkbox"/> Gold Level Sponsor: \$5,000* |
| <input type="checkbox"/> Children's Area Sponsor: \$500 | <input type="checkbox"/> Platinum Level Sponsor: \$10,000 |

***ELECTRICITY:** *Provided for sponsor tents, if needed. Generators or portable A/C units are **not** permitted.*

Will your booth need electricity? Yes No

For what purpose is electricity used? _____

Number of tables needed _____ Number of chairs needed _____

TOTAL AMOUNT ENCLOSED: \$ _____ *Please make checks payable to The Service League of Cherokee County*

SPECIAL REQUESTS: *We will make every effort to satisfy special requests; however, we do not guarantee booth assignments. Send requests to ServiceLeagueSponsors@gmail.com. Special requests will not be accepted after September 1, 2017.*

I have read and fully understand all the details as set forth and agree to abide by all exhibit rules and regulations that are a part of this contract. I hereby agree to indemnify and hold harmless the Service League of Cherokee County, the City of Canton, and their personnel, all organizations and persons sponsoring, managing, or in any other way participating in this year's Riverfest, from any loss, claim, penalty or lawsuit in any way arising from my operation or involvement in the Festival. I understand that Riverfest will provide security Friday and Saturday nights, however, Riverfest will not guarantee against loss or damage of any kind. I understand that neither the Service League of Cherokee County nor the City of Canton maintains insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance. I, the exhibitor, assume responsibility and agree to indemnify and defend Riverfest, the City of Canton, and its employees against claims or expenses arising out of the use of the exhibit space. Booth assignments are not guaranteed.

Signature: _____ Date: _____

Mail application and all required materials to: **Riverfest, Attn: Sponsors, c/o The Service League of Cherokee County, P.O. Box 1132, Canton, GA 30169** or scan and email to ServiceLeagueSponsors@gmail.com.

Applications and payment must be received by July 23, 2017 to guarantee print promotion inclusion for Bronze, Silver, Gold and Platinum Levels Sponsors. Riverfest Associate and Children's Area deadline is August 31, 2017. Scarecrows deadline is September 15, 2017.



SPONSOR LEVEL DESCRIPTIONS

Scarecrows: \$30/\$55

- Includes kit for scarecrow: displayed in Scarecrow field at Riverfest & around downtown Canton in October

Scarecrow: \$80

- Includes kit for scarecrow: displayed at Riverfest & around downtown Canton in October

Scarecrow: \$125

- Includes kit for scarecrow: displayed in high traffic area at Riverfest & downtown Canton in October

Riverfest Associate: \$250

- Your company name on the Riverfest Associate banner at show entrance and in advertisement after Riverfest
- Complimentary kit for scarecrow: displayed in high traffic area at Riverfest & downtown Canton in October

Children's Area Sponsor: \$500

- Your company name on a banner and sign displayed in the Children's area of Riverfest and in ad after Riverfest
- Complimentary kit for scarecrow: displayed near Children's Area at Riverfest & downtown Canton in October
- Two complimentary tickets to Riverfest

Bronze Level Sponsor: \$1,000

- Company logo on banner at entrance to Riverfest
- Credit in promotions & print advertisements made with Cherokee Tribune
- Company logo on Riverfest posters distributed before & during event throughout Cherokee County
- Complimentary kit for scarecrow: displayed in a premier area at Riverfest & downtown Canton Cannon Park in Oct.
- Social media promotions, name & logo on Service League website – www.serviceleague.net (12 mos)
- Four complimentary tickets to Riverfest for employees, key clients & associates

Silver Level Sponsor: \$2,500

- Company logo on banner at entrance to Riverfest
- Credit in promotions & print advertisements made with Cherokee Tribune
- Company logo on Riverfest posters distributed before & during event throughout Cherokee County
- Signage on a mode of patron transportation or at a patron pick-up point at Riverfest
- Complimentary kit for scarecrow displayed in a premier area at Riverfest & downtown Canton Cannon Park in Oct.
- Social media promotions, name & logo on Service League website – www.serviceleague.net (12 mos)
- One 10x10 tent exhibit space in prominent location at Riverfest
- Product sampling at Riverfest
- Four complimentary tickets to Riverfest for employees, key clients & associates

Gold Level Sponsor: \$5,000

- Company logo on banner at entrance to Riverfest
- Credit in promotions & print advertisements made with Cherokee Tribune
- Company logo on Riverfest posters distributed before & during event throughout Cherokee County
- Signage on a mode of patron transportation or at a patron pick-up point at Riverfest
- Complimentary kit for scarecrow displayed in a premier area at Riverfest & downtown Canton Cannon Park in Oct.
- Social media promotions, name & logo on Service League website – www.serviceleague.net (12 mos)
- One 20x10 tent exhibit space for two tents in prominent location at Riverfest
- Product sampling at Riverfest
- Six complimentary tickets to Riverfest to be given to key clients and associates

Platinum Level Sponsor: \$10,000

- Company logo on banner at entrance to Riverfest
- Credit in promotions & print advertisements made with Cherokee Tribune
- Company logo on Riverfest posters distributed before & during event throughout Cherokee County
- Signage on a mode of patron transportation or at a patron pick-up point at Riverfest
- Complimentary kit for scarecrow displayed in a premier area at Riverfest & downtown Canton Cannon Park in Oct.
- Social media promotions, name & logo on Service League website – www.serviceleague.net (12 mos)
- Your banners displayed at main Riverfest entrance and in the parking areas at Riverfest
- One 20x10 tent exhibit space for two tents in prominent location at Riverfest
- Product sampling at Riverfest
- Ten complimentary tickets to Riverfest to be given to key clients and associates
- Use of VIP hospitality area at Riverfest
- Breakfast provided on Saturday & Sunday of Riverfest