

BUSINESS ENTERPRISE EUROA

EUROA • NORTH EAST VICTORIA



2013 - 2014 BEE MEMBERSHIP

MISSION

To promote tourism and business development through mentoring and support, which encourages expansion and improves customer service in the Euroa district. BEE works to provide direct opportunities for current businesses and to attract new businesses to town. By joining BEE you are helping to sustain your economic future in Euroa.

MEMBERSHIP

BEE membership is open to any business in the region that sells products and/or services to the Euroa community. BEE's main focus, however, is on the promotion of Euroa. Membership is \$70 per financial year. Included in the membership is standard advertising on this Euroa website. For an additional \$100 per financial year, you can upgrade your membership to receive a full page of website advertising on www.euroa.org.au.

Please scroll down to access the online BEE membership form. If however, you would prefer the form in word format, please click [here](#).

BEE was born from the *Euroa Tourism and Business Association Inc.* in 2009. Although it had previously been known as the *Euroa Chamber of Commerce & Industry* from 1994 to 1997.

SUB COMMITTEES

Through sub committees BEE is able to work on various projects simultaneously. These are:

- Accommodation
- Business Awards
- Christmas Decorations
- Marketing
- Shire Liaison
- Tourism / Festivals / Events

CURRENT PROJECTS

- Euroa map (size A3) with advertising opportunities
- Promotional brackets & signs for Binney Street
- Business Breakfasts (in conjunction with Rotary Club of Euroa)
- Parade of Cars during Australian National Show n' Shine
- Continual marketing of Euroa and website www.euroa.org.au
- 2014 Business Awards
- 2014 Regional Living Expo

LONG TERM PROJECTS

- Modernisation of the Euroa Sale Yards
- A greater focus on Tourism in Euroa
- Redevelopment of the Seven Creeks precinct
- Development of an Industrial Park on the North East side of the Hume Freeway
- Uniform streetscape of all of Euroa's retail precincts; Binney, Clifton and Tarcombe Streets

MEETINGS

BEE meetings are held on the first Wednesday every month (except January) at 5:45pm at The Euroa Butter Factory, 79 Boundary Road North, Euroa.

BEE COMMITTEE

President: John Gilbert Treasurer: Rick Lloyd Secretary: Ian Kerr Minutes Secretary: Claire Hahnel

CONTACT

For more information, please contact: John Gilbert c/o 36 Binney Street, Euroa VIC 3666 03 5795 1771 jgilbert@gmccu.com.au

For website information, please contact: Claire Hahnel 0448 842 227 claire.hahnel@gmail.com

MEMBERSHIP FORM

Please fill in the below form, it will be sent directly to BEE. An invoice will then be emailed to you, if paid by the due date the annual membership will only be \$60.

PLEASE FORWARD THE COMPLETED ATTACHED FORM TO:

John Gilbert

BEE President

c/o Goulburn Murray Credit Union (GMCU)

36 Binney Street

Euroa VIC 3666

Phone: 03 5795 1771

Email: jgilbert@gmccu.com.au

Business name			
Trading as			
Contact person			
Address 1			
Address 2			
Town		Postcode	
Phone 1			
Phone 2			
Email			
Website			
Business description			
Your market / audience			
Where do your customers come from?		Strathbogie Shire region	
		Mansfield region	
		Shepparton region	
		Benalla region	
		Seymour region	
		Melbourne region	
		Interstate	
		International	
		Other	
How do your customers find out about your products &/or services?		Catalogues	
		Direct email	
		Direct mail	
		Euroa Gazette	
		euroa.org.au	
		North by North East magazine	
		Radio	
		Television	
		Web search (e.g.. Google)	
		Word of mouth	
		Your website	
	Other		

What year did you start / purchase your business?	
Which BEE subcommittee would you like to join? (no more than two)	Accommodation
	Business Awards
	Christmas Decorations
	Marketing
	Shire Liaison
	Tourism / Festivals / Events
How did you find out about BEE?	Advertisement
	Contacted by BEE member
	Shire of Strathbogie
	Website – euroa.org.au
	Word of Mouth
	Other
Signature	
Date	